



2026



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

DEPARTMENT
OF MANAGEMENT

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UNIVERSITÀ DI BOLOGNA
DEPARTMENT OF MANAGEMENT
RESEARCH YEARBOOK 2026



ALMA MATER STUDIORUM | DEPARTMENT
UNIVERSITÀ DI BOLOGNA | OF MANAGEMENT

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RESEARCH YEARBOOK 2026

Data updated at 31st December 2025



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PRESENTATION OF THE RESEARCH YEARBOOK 2026



Prof. Angelo Paletta

Head of the Department of Management

We are living through a time of deep and often unsettling change. Economic and social tensions, geopolitical uncertainty, and rapid technological developments — particularly in artificial intelligence — are reshaping the way organizations operate. At the same time, the urgency of environmental and social sustainability is becoming impossible to ignore.

In this context, the role of management is changing. It is no longer only about delivering results or ensuring efficiency. Managers are increasingly asked to make sense of complexity, to take responsible decisions under uncertainty, and to contribute to a broader vision of sustainable and inclusive development.

Building on our strategic direction, the Department of Management continues to address these global challenges through an interdisciplinary and impact-oriented approach. Yet, we believe that today this is not enough. There is a growing need to place at the center a model of responsible, ethical, and sustainable management.

This means developing competencies that are not only technical, but also deeply human. Critical thinking, the ability to question assumptions, and a strong ethical awareness in decision-making are becoming essential. Equally important is the capacity to work across boundaries—connecting institutions, disciplines, and communities—to respond to challenges that are global by nature.

In this sense, management education carries a significant responsibility. Our goal is to support the development of leaders who are not only competent, but also aware of the impact of their decisions. We strive to integrate sustainability, digital transformation, and social responsibility into our research, teaching, and engagement with society.

We are convinced that the future of management depends on our ability to balance innovation with responsibility, performance with purpose, and global perspectives with a genuine attention to local contexts.

This Yearbook is not only a reflection of what we have achieved over the past year. It is also an expression of the direction we want to pursue: contributing to the development of knowledge, competencies, and leadership for a more responsible and sustainable future.

Angelo Paletta



INTERNATIONAL AWARDS 2025

- American Society for Public Administration Section on Democracy and Social Justice - *Best Paper Award 2024 Article of the Year* for the paper “A Polyphonic Debate on Social Equity Budgeting”
Ileana Steccolini
- BBS-Bologna Business School - *Best Teacher Executive Master 2025*
Emanuele Padovani
- BBS-Bologna Business School - *Best Teacher International MBA*
Giulia Baschieri
- *Bologna ambassadors 2025*, for the IRSPM Conference 2025 hosted by the Department of Management
Emanuele Padovani and Paola Canestrini
- EIASM Conference - *Best Junior Contribution to the Theory and Practice of Intangibles, IC and Sustainability* – Special Mention for the paper “Diversity, Equity & Inclusion - A Methodological Approach to Assess Consistency between Sustainability Disclosure and Branding Initiatives”
Giorgia Moschini, Monica Bartolini
- Hawai’i Accounting Research Conference 2025 – *2026 Best Reviewer Award*
Antonio De Vito
- IRSPM 2025, *Stephen Osborne for New Researcher Award* for the paper “Gendered inter-organizational networks for the integration of asylum seekers and refugees”
Elena Sinico
- SIM-Società Italiana di Marketing Conference 2025 - *Best Paper of the Conference & Best Paper of the Track Sustainable Marketing & Inclusivity* for the paper “Greenhushing on Online Delivery Platforms: To Disclose or Not to Disclose Green Cues?”, part of the PRIN project BUMOLDS – Business Model for Local Delivery Platforms
Musa Essa, Annamaria Tuan, and Marco Visentin
- *Top Cited Article in Psychology & Marketing by Wiley* for the paper “I, chatbot! The impact of anthropomorphism and gaze direction on willingness to disclose personal information and behavioral intentions”
Gabriele Pizzi
- *Top Cited Article in R&D Management by Wiley* for the paper “Fostering digital literacy among small and micro-enterprises: Digital transformation as an open and guided innovation process”
Nunzia Coco
- *Top Contributing Article*, Journal of Service Research, for the paper “I, robot, you, consumer: Measuring artificial intelligence types and their effect on consumers’ emotions in service”
Daniele Scarpi de Claricini
- *StartupItalia’s Unstoppable Women 2025*
Ileana Steccolini



SIM SOCIETÀ ITALIANA MARKETING

BEST XXII SIM CONFERENCE PAPER

Greenhouse Gas Emissions from Online Delivery Platforms: To disclose or not to disclose? Green cues?

Musa... Marco Visentin

Woman in blue suit speaking into a microphone.

Man in dark polo shirt holding a framed certificate.

Woman in dark blue suit holding a framed certificate.

Man in light-colored blazer gesturing with his hand.

Man in light blue shirt holding a framed certificate.

Audience members seated at tables, some clapping.

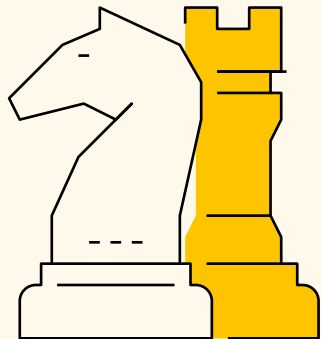
DEPARTMENT STRATEGIC PLAN 2025-2027

MISSION

Over more than forty years since its establishment, the Department of Management has become **characterized by strong scientific cohesion, given its focus on business disciplines, and has positioned** itself as the first public department in Italy and among the first in Europe in the business and management sector.

The Department of Management has a multi-campus structure, with three locations, each with a strong thematic vocation linked to the peculiar characteristics of the territory in which it is rooted, and in which it constantly continues to weave relationships of mutual exchange and growth, through joint activities of teaching, research, and third mission.

With 17 degree programs and over five thousand students across three campuses, DISA's commitment to teaching is significant, and the Department intends to continue offering high-quality, multidisciplinary education.



VISION

DISA aims to become a benchmark of excellence for management education and research, combining the University's centuries-old tradition and reputation with a dynamic, innovative, and international vision.

With a globally oriented education, DISA is committed to preparing leaders, professionals, and researchers capable of addressing future challenges and making a positive impact on organizations and society.

In a context of increasing global competition and transformation, DISA aims to consolidate its position as a center of excellence in academic research. We aim to develop a research ecosystem capable of addressing complex issues through collaborations with other departments and national and international partners, and to promote projects that integrate skills in business analytics, sustainability, artificial intelligence, and digital transformation.

DEPARTMENT'S STRATEGIC OBJECTIVES

They are framed within the University's Strategic Plan



EDUCATION

- Improve the attractiveness of degree programmes in Italy and abroad
- Develop and enhance vocational training and life-long learning programmes



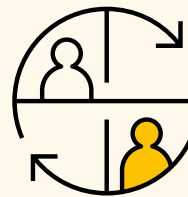
RESEARCH

- Strengthen the quality of research
- Support and increase participation in international, national and local competitive calls
- Develop PhD international programmes and strengthen their role in the marketplace and in the public administration



PEOPLE

- Value merit in recruitment and career progression
- Improve occupational wellbeing



SOCIETY

- Expand and make public engagement initiatives more effective
- Increase partnerships with public, private and third-sector organisations to foster local development and build on local vocations

DEPARTMENTAL SELF-ASSESSMENT 2025

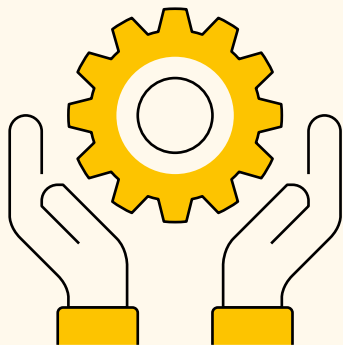
The self-evaluation process involves the Department's Quality Assurance Committee and is led by the University Quality Committee. The process concludes at the beginning of the following year upon the Department Council's approval of the review.

The integration of the annual review and the three-year strategy enables continuous, timely monitoring of planned actions.

For all four areas (Teaching, Research, People, and Society), the indicators selected to achieve the established objectives have been met and, in some cases, exceeded; this provides incentives for improvement and to push even the slightly weaker indicators towards increasingly solid and competitive values.

WORK IN PROGRESS

The Department of Management is working on many complex initiatives that require several stages of development and take longer than a year to complete. Here we highlight some of them.



EFMD INTERNATIONAL ACCREDITATION
DISA has applied for EFMD international accreditation for its Business & Economics (Clabe) and International Management (MIM) programs.

EFMD Program Accreditation is a leading international system of quality assessment, improvement and accreditation for business programs. The process involves an in-depth peer review of individual programs through international comparison and benchmarking. This accreditation signifies a commitment to excellence in curriculum design, teaching methods, student assessment, and quality assurance processes. It provides institutions with a comprehensive external validation of their programs, fostering continuous improvement and adherence to international standards.

Programs undergoing the process benefit from enhanced visibility and competitiveness in the global education landscape. The accreditation system serves as a hallmark of academic quality, attesting to an institution's dedication to delivering impactful and innovative business education, thereby attracting top talent and facilitating meaningful partnerships with industry stakeholders.

Both programs have passed the first evaluation step of the EFMD commission and been declared Eligible, which is a positive step toward accreditation.

Now, the Department is proceeding with the assessment path, which will culminate in the visit of the Peer Reviewers Commission in Bologna in April 2026.

SIM CONFERENCE 2026

The SIM Conference is the annual conference of the Italian Marketing Society and the main event reserved for its members. It attracts academics, businesses, and professionals to foster debate between the academic world and the business community.

The SIM Conference is structured into workshops and parallel sessions, with presentations of the results of numerous scientific studies.

Each year, it focuses on a key theme at the forefront of technical and scientific reflection on market and competitiveness issues.

The 2026 theme is: “Good for business, great for the world: engaging actors and communities through marketing.”

The Department of Management already presides over the organization and conduct of the SIM Doctoral Colloquium and the SIM Climber Community.

For the first time, in September 2026, we will also host the SIM Conference at the Rimini Campus.

The conference in Rimini will be held entirely in English and will include a structured program with a series of events throughout the whole week.

We are proud of this role; we are working on the conference organization and look forward to attending it and being part of the debate that will ensue.



RETIREMENTS 2025

In 2025, we had a special day to mark the farewell of three of our retiring professors. They are former Heads of our Department, pillars in their scientific disciplines, and in our history.

We retraced their studies, teaching, and the anecdotes, which led to a continuous and fruitful professional and human exchange during these years.

After a long and distinguished academic career, it is time to express our gratitude for all they have done for our university, particularly for the department's growth.

Prof. Cristina Boari



Cristina is Full Professor of Strategy. She was the coordinator of the PhD program in Management at the University of Bologna.

She served as Associate Professor in Strategy at the University of Florence and the University of Bologna, and as a Research Fellow in Management at the Alma Mater.

Cristina was a NATO Fellow at the Institute of Business Research of Hitotsubashi University in Tokyo and a CNR Research Fellow at the Graduate School of Business of the University of Wisconsin.

She was a visiting scholar at the Universitat Jaume I of Castellon de la Plana and at the Universidade Federal do Rio Grande do Sul.

Her research interests include the relations between inter-organizational networks, entrepreneurship, and innovation, with a special focus on industrial clusters and creative industries

Prof. Carlo Boschetti



Carlo is Full Professor of Strategic Management. Among his former experiences, he served as a Member of the Bologna University Advisory Board, a Tutor, and a member of the Collegio Superiore Alma Mater. At the University of Bologna, he also served as Director of the Professional MBA, Director of Undergraduate and Postgraduate Programs in Management, and a Member of the Board of the Faculty of Economics.

Carlo was a Member of the Board of Directors of the Istituto Luce spa, AlmaCube, and the Scientific Board of the “Economia dei Servizi” Journal, and a Consultant for the Antitrust Authority in some industry studies.

He was the Scientific Director at MBA Profingest Management School, Head of the Strategy Area at Profingest Management School, President of the Unicredit Group Committee for Bologna-Imola-Ferrara, and Professor of Management at Università Cattolica del Sacro Cuore

Prof. Sandro Sandri



Sandro is Full Professor of Corporate Finance. He was Vice Rector with budgetary delegation, Chairman of the Executive Board of the Budget and Planning Committee, a member of the Board of Directors, and Dean of the Faculty of Economics at the University of Bologna.

Sandro was Adjunct Professor of Corporate Finance at Luiss Guido Carli University and Associated Professor of Corporate Finance at the University of Ancona, Visiting Scholar at New York University.

Sandro served as a consultant to courts, government agencies, and companies in the fields of Valuations and Corporate Restructuring, and member of the Audit Committee of the Bank of Italy. His main research topics include projects and firm evaluation, mergers and acquisitions, private equity, and project financing.

DEPARTMENT: INSTITUTION & MISSION

SEPTEMBER 10TH, 2025
TEACHING HUB FORLÌ





University of Bologna



138th
IN THE QS WORLD UNIVERSITY RANKING 2026. 3RD IN ITALY.



129th
IN THE TOP 650
IN BUSINESS & MANAGEMENT STUDIES

BY SUBJECT 2025

51st - 100th
OUT OF 175
UNIVERSITIES
IN HOSPITALITY &
LEISURE MANAGEMENT

DISA CONTRIBUTION 31%
1ST IN ITALY

DISA CONTRIBUTION 62%
4TH POSITION IN ITALY,

97th
POSITION AT THE
INTERNATIONAL LEVEL IN THE
TOP 375 UNIVERSITIES
IN ACCOUNTING & FINANCE

DISA CONTRIBUTION 71%
2ND POSITION IN ITALY AND
1ST ITALIAN PUBLIC UNIVERSITY



48th
IN THE QS WORLD UNIVERSITY RANKINGS - EUROPE 2ND IN ITALY.

EUROPE 2025



51st - 100th
IN MARKETING
OUT OF 100 UNIVERSITIES

DISA CONTRIBUTION 93%

FACTS & FIGURES

The Department of Management at the University of Bologna is a reference point in management education and research, combining the University's centuries-old tradition and reputation with a dynamic, innovative and international vision.

MISSION

In the course of more than four decades since its establishment, the Department of Management has been characterized by a strong scientific cohesion, given by its focus on the business disciplines, positioning itself as the first public department in Italy and among the first in Europe in the field of business and management. The Department makes its contribution to the development of knowledge in the areas of Accounting and Business Economics, Finance, Entrepreneurship and Innovation, Financial Intermediaries, Marketing, Business Organization, and Strategy.

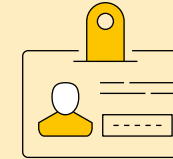
RESEARCH GROUPS

- BUSINESS ADMINISTRATION, ACCOUNTING & PERFORMANCE MEASUREMENT
- BUSINESS AND MANAGEMENT ENGINEERING
- FINANCE
- FINANCIAL MARKETS AND INSTITUTIONS
- MANAGEMENT-MARKETING & MANAGEMENT-STRATEGY
- ORGANIZATION STUDIES

CAMPUSES

The Department's branches are located in Bologna, Forlì and Rimini.

The Department Team



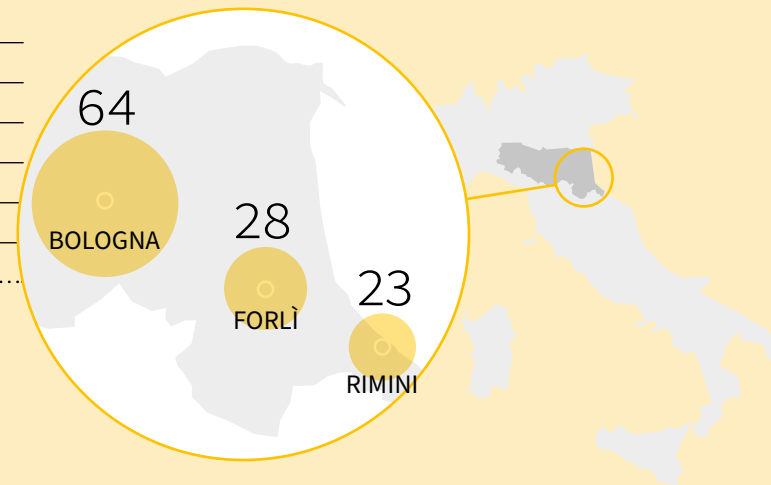
115
FACULTY

35
RESEARCH FELLOWS

72
PH.D. STUDENTS

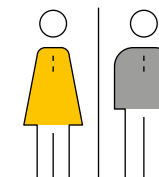
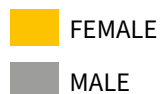
17
PROFESSIONAL STAFF

Faculty by Campuses

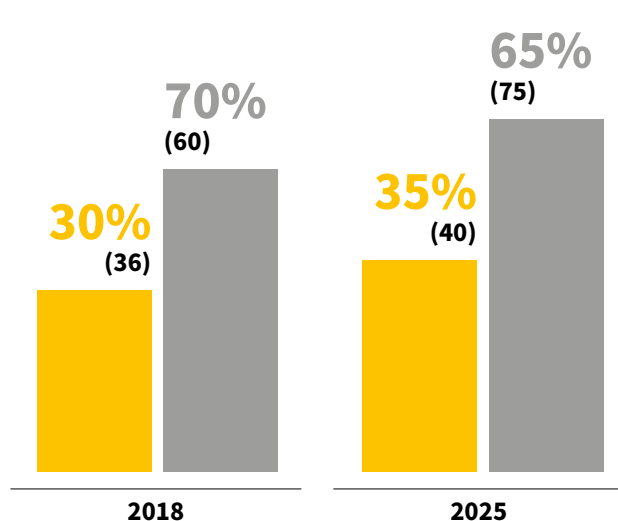


Data updated at 31st December 2025

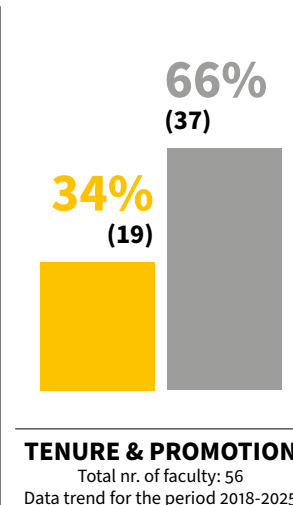
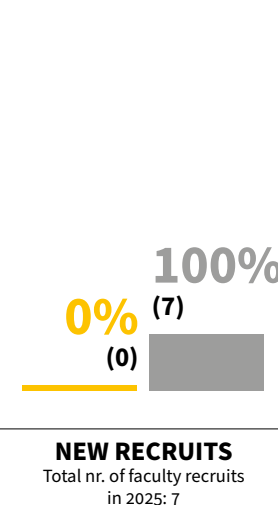
Department of Management - Gender Distribution



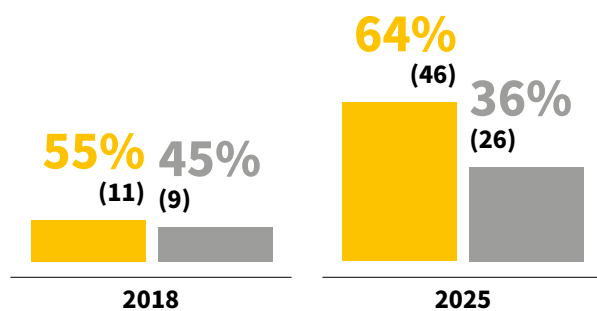
FACULTY



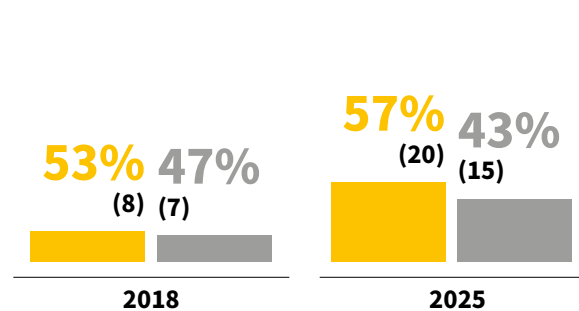
	2018		2025*	
Junior Assistant professors (RTD-A)	-	-	5	2
Senior Assistant professors (RTD-B)	-	3	1	0
Senior Assistant professors (RU)	6	12	1	4
Tenure Track Researcher (RTT)	6	12	2	7
Associate professors	16	20	24	30
Full professors	4	25	7	32



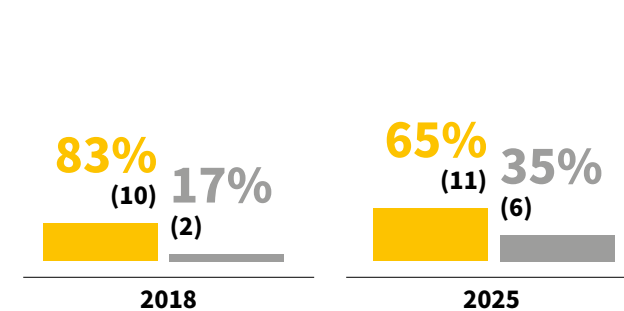
PH.D. STUDENTS



RESEARCH FELLOWS



STAFF (ADMINISTRATIVES, TECHNICIANS)



Source: Data from the 2018, and 2019 UniBO Gender Equality Annual Report and DISA elaboration on 2024

* data include faculties leaving UniBO in 2025

RESEARCH

The Department's publication performance has been continuously improving over time and is in line with international standards. For a quick appreciation of where we stand, we present some comparisons based on the publications reported in Scopus, including all Italian scholars in the Department's disciplines as a benchmark.

DISA outputs in 2024

160 SCOPUS PUBLICATIONS

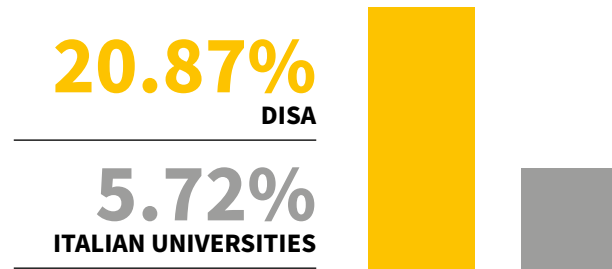
10 ABS 4*

72 SCIENTIFIC PUBLICATIONS 4 AND 3 ABS

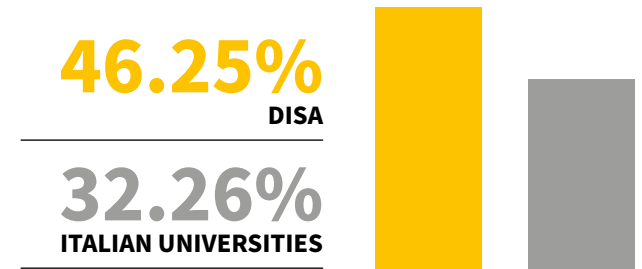
74 PAPERS IN THE BEST SJR 10 PERCENTILE

110 PAPERS IN THE BEST SJR 25 PERCENTILE

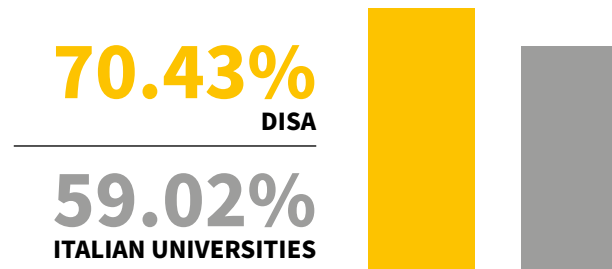
Faculty with at least 1 published paper in ABS 4* journals, 2020-24



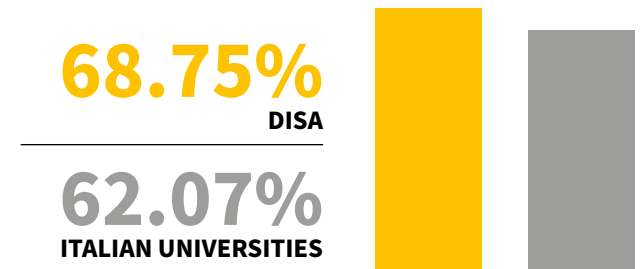
Papers in the best SJR 10 percentile, 2024



Faculty with at least 1 published paper in ABS 4 and 3 journals, 2020-24



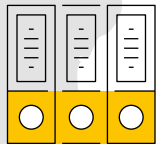
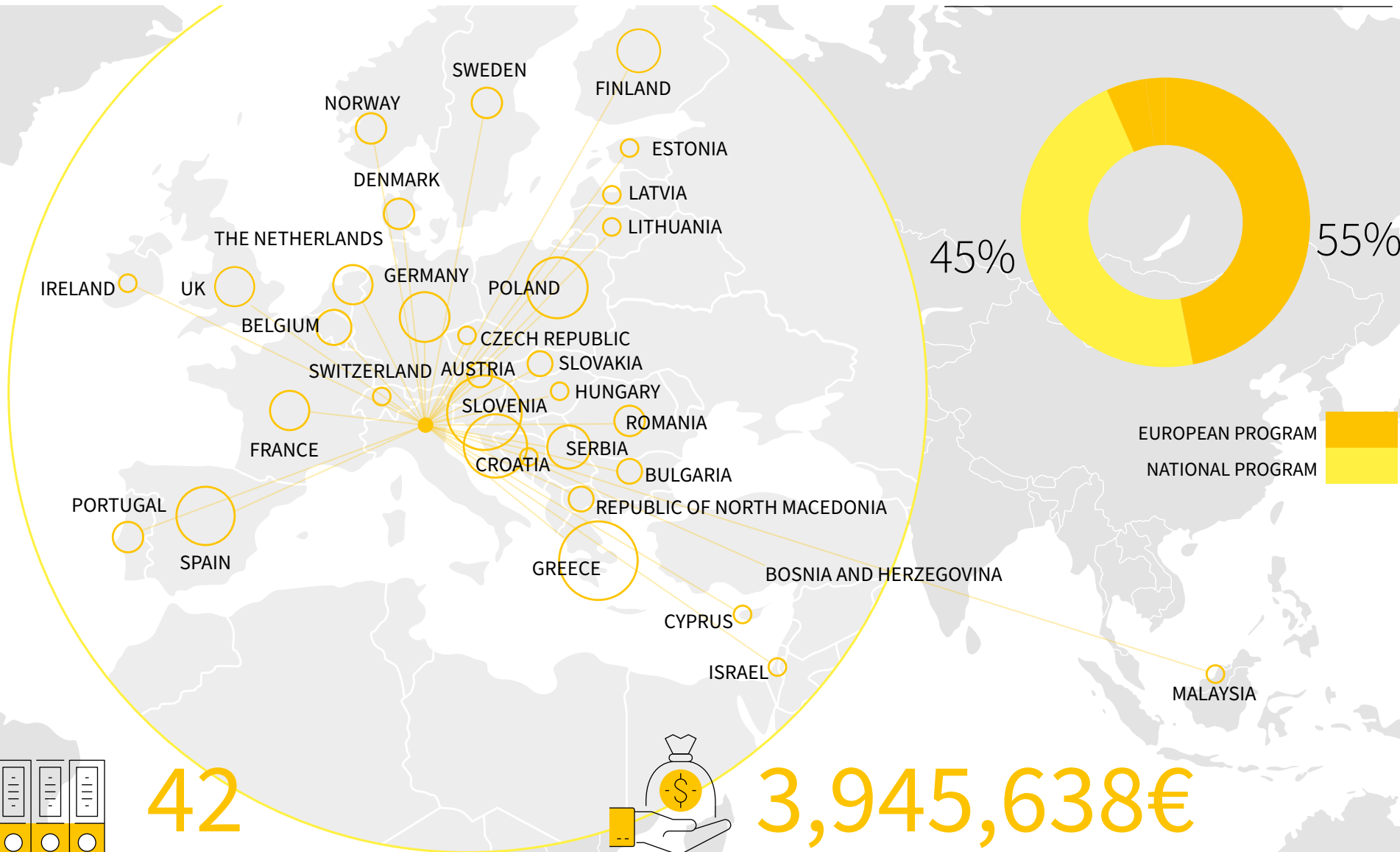
Papers in the best SJR 25 percentile, 2024





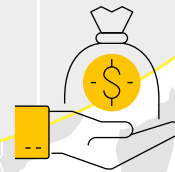
DISA Networking

PROGRAMS



42

ON-GOING COMPETITIVE PROJECTS



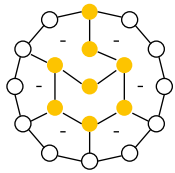
3,945,638€

FINANCING

The Department Strategic project (2025-26)

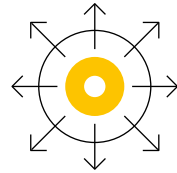
After the success of the project Department of Excellence (2018-2022) financed by the Ministry of University and Research - Dipartimento di Eccellenza MUR 2023-2027 (L. 232 del 1/12/2016)-, in 2023 the Department has decided to finance some of the actions started with the previous project with its own funds. In this way it is possible to guarantee a continuation and an impact of those activities aimed at:

1



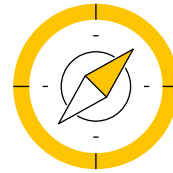
Strengthen all that has made the Department successful so far: to improve the Department publishing record, further develop the Ph.D. program, increase the international attractiveness of our courses, and continue to support campus-wide entrepreneurship activities;

2



Grow along the lines needed to overcome the Department weaknesses. Continuing the recruitment of new faculty with strong international expertise, increase the capacity to attract competitive funding, and develop new research areas in the campuses (Industry 4.0 and Next Production Revolution in Bologna, Social Innovation and Public Management in Forlì, and Service and Tourism in Rimini);

3



Explore new opportunities to launch additional initiatives in the future: to further promote the collaboration with other disciplines in research and teaching, develop dedicated monitoring activities and partnerships in all our campuses, and experiment with new forms of interaction with different stakeholders.

The actions covered by this Strategic Project refers to:

- VISITING IN: HOSTING TOP SCHOLARS FOR THE PH.D. PROGRAM
- ORGANIZATION OF SEMINARS, CONFERENCES, WORKSHOPS AND SUMMER SCHOOLS
- SUPPORT FOR PROJECT PLANNING AT THE EUROPEAN AND INTERNATIONAL LEVEL
- PURCHASE OF SPECIFIC DATABASES
- SUPPORT FOR COSTS RELATED SUBMISSION FEES FOR SCIENTIFIC PAPERS ABS4 AND ABS4*
- SUPPORT FOR PROMOTING RECRUITMENT CALL FOR INTEREST ON THE INTERNATIONAL CHANNELS
- TRAININGS FOR THE FACULTY AND THE STAFF
- REWARDS AS RESEARCH FUNDS FOR THE BEST PUBLICATIONS

253,000 €

APPROVED BUDGET - PERIOD 2025-2026

COMPETITIVE CALLS - NATIONAL PROJECTS

A MULTIDIMENSIONAL MODEL

FOR THE TRANSITION OF SMES TO THE CIRCULAR ECONOMY

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

CORPORATE POLICIES IN CRISIS TIMES

EVIDENCE FROM THE COVID-19 PANDEMIC

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

NEW TECHNOLOGY, OLD TECHNOLOGY

THE INTERPLAY BETWEEN SOCIAL MEDIA AND MASS MEDIA FOR SOCIAL MOVEMENTS

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022 - PNRR

BUMOLDS

A BUSINESS MODEL FOR LOCAL DELIVERY PLATFORMS

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

E-WELL

ESPORTS BETWEEN RESILIENCE, INCLUSION, AND SOCIAL CAPITAL

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PLATFORM MONETIZATION

STRATEGIES, CHALLENGES AND IMPLICATIONS

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CASCADE

CRITICALITY ANALYSIS FOR SUPPLY CHAIN AVAILABILITY AND DEPENDENCY EVALUATION

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022 - PNRR

FROM MARGINS TO MAINSTREAM

NOVEL PERSPECTIVES ON OUTSIDER INNOVATORS

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022 - PNRR

RE3WORK

RESILIENT RETROFITTING AND REUSE OF WATER HERITAGE AND BUILT ENVIRONMENTS: MULTI-OBJECTIVE OPTIMIZATION FOR RISK MITIGATION AND CULTURAL ENHANCEMENT

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

CATTSMM

CONSUMER ANALYTICS AND TECHNOLOGY TRANSFORMATION IN SPORTS MARKETING AND MANAGEMENT

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

IEES

INSTITUTIONS, EDUCATION AND ENTREPRENEURSHIP STUDIES: A NOVEL PERSPECTIVE ON UNIVERSITY IMPACT

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

RIDE

RETAIL INDUSTRY DEMAND ESTIMATION

Co-funded by Ministry of University and Research PRIN 2020 program

COMPETITIVE CALLS - NATIONAL PROJECTS

SESG

INTEGRATED PLATFORM FOR ENHANCED ANALYSIS OF ENVIRONMENTAL, SOCIAL, AND GOVERNANCE (ESG) REPORTS

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Italian National Recovery and Resilience Plan – SPOKE 9

SWING

HELL, PURGATORY, OR PARADISE? INSTITUTIONALISING SMART WORKING IN GOVERNMENTS

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

THE EUROPEAN GREEN ENERGY INDUSTRY

EQUITY FINANCING INSTRUMENTS AND POLICIES IN THE CLIMATE ACTION AGENDA

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

THE IMPACT OF DIVERSITY AND INCLUSION

ON MANAGEMENT CONTROL AND CORPORATE DISCLOSURE: THE ROLE OF FINANCE

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

THE LANGUAGE OF INNOVATION

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

TOWARD CIRCULAR ECONOMY

A BUSINESS MODEL INNOVATION PERSPECTIVE

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

TRUMAN

TRUST MACHINES FOR TRUSTLESSNESS: THE IMPACT OF DISTRIBUTED TRUST ON THE CONFIGURATION OF BLOCKCHAIN ECOSYSTEMS

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

WHEN STRUGGLES DEVELOP STRENGTHS TRANSFORMING LEARNING IN INNOVATION.

AN ANALYSIS OF INDIVIDUALS, TEAMS AND ORGANIZATIONS

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022

WOMEN'S INCLUSION IN INNOVATION AND ENTREPRENEURSHIP

Funded by the Italian Ministry of University and Research (MUR) in the frame of the Projects of Relevant National Interest - PRIN 2022



COMPETITIVE CALLS - EUROPEAN AND INTERNATIONAL PROJECTS

CLEU

THE CLEANTECH INDUSTRY IN THE EUROPEAN GREEN DEAL: POLICY CHALLENGES AND THE FINANCE LANDSCAPE FOR SMES

This project has received funding from the European Investment Bank under the program Knowledge 2021/C/383/06 – Notice C 2021/383/6 C on the Official Journal of 21.09.2021

CHEMATSUSTAIN

IMPLEMENTING INNOVATIVE METHODS FOR SAFETY AND SUSTAINABILITY ASSESSMENTS OF CHEMICALS AND MATERIALS PARTICULARLY AT NANO LEVEL IN THE EUROPEAN UNION

Funded by the European Union, Horizon Europe program



COORDINATE

COHORT COMMUNITY RESEARCH AND DEVELOPMENT INFRASTRUCTURE NETWORK FOR ACCESS THROUGHOUT EUROPE

Funded by the European Union, Horizon 2020 program



CREDIPILLS

CREDIPILLS FOR XXI CENTURY SKILLS

Funded by the European Union Erasmus+ Program Cooperation partnerships in higher education



CROSS.LIFE

CROTONIC ACID FROM SEWAGE SLUDGE

This project has received funding from the European Union under grant agreement no. LIFE21-ENV-IT-CROSS-LIFE/101074164



DIGISE5.0

UNLOCKING THE CAPACITY OF FUTURE SOCIAL ENTREPRENEURS TO EFFECTIVELY DRIVE DIGITAL TRANSITION BY EMBEDDING A FORWARD LOOKING AND COMPETENCE-ORIENTED TRAINING PROGRAM IN SOCIAL ECONOMY EDUCATION

Funded by the European Union Erasmus+ Program Cooperation partnerships in In the field of vocational education and training



DIN-ECO

BOOSTING DIGITAL INNOVATION AND TRANSFORMATION CAPACITY OF HEIS IN AN ENTREPRENEURIAL ECOSYSTEM

This project has received funding from the EIT HEI Initiative: Innovation Capacity Building for Higher Education, a joint EIT Community activity coordinated by EIT RawMaterials and supported by EIT Digital



ESG4PMCHANGE

THE ESG IMPERATIVE FOR THE PROJECT MANAGEMENT WORLD: ALLIANCE FOR DEVELOPING AND EMPOWERING CHANGEMAKERS

Funded by the European Union, Erasmus Plus program, Partnerships for Innovation



EUROPE-LAND

TOWARDS SUSTAINABLE LAND-USE STRATEGIES IN THE CONTEXT OF CLIMATE CHANGE AND BIODIVERSITY CHALLENGES IN EUROPE

Funded by the European Union, Horizon Europe program



EUSTAR

MOVING FORWARD: IMPLEMENTING THE EU SPACE STRATEGY FOR SECURITY & DEFENCE

Funded by the European Union Horizon Europe program -Marie Skłodowska Curie Action (MSCA)

FIN4GOOD

EDUCATIONAL PATHWAY TO APPLIED MICROFINANCE

Funded by the European Union Erasmus+ Program Cooperation partnerships in higher education



COMPETITIVE CALLS - EUROPEAN AND INTERNATIONAL PROJECTS

IMAGE

UPSKILLING PATHS FOR HR PROFESSIONALS TO IMPROVE AGE MANAGEMENT

Funded by the European Union, Erasmus Plus program, Cooperation partnerships in VET



INSOIL

SAFE BIO-BASED AND BIODEGRADABLE IN-SOIL SOLUTIONS FOR CIRCULAR AND SUSTAINABLE CROP PRODUCTION

Funded by the European Union Horizon Europe program - Circular Biobased Europe Joint Undertaking



KALEIDOS

QUADRUPLE-HELIX-BASED KNOWLEDGE VALORIZATION BEST PRACTICES TO TRANSITION TO AN OPEN SCIENCE INNOVATION MANAGEMENT MODEL

Funded by the European Union, Horizon Europe program



KTSOFTSKILLS

SOFT SKILLS FOR KNOWLEDGE TRANSFER

Co-funded by the European Union Erasmus Plus Program, Cooperation partnerships in higher education



SANDBOIL

LEVERAGING COMPETENCES AND SKILLS OF PROFESSIONALS IN DIGITAL AND AUTOMATED MANUFACTURING PROCESSES

This project has received funding from the European Union under grant agreement no. LIFE19 ENV/IT/000071



SEED

SOCIAL INNOVATION ECOSYSTEM DEVELOPMENT

Co-funded by the European Union European Social Fund and European Program for Employment and Social Innovation "EASI"



SEED2SCALE

SEEDING COMPETENCES TO SCALE UP SOCIAL INNOVATION ECOSYSTEMS

Funded by the European Union, Erasmus Plus program



TEACHBEAST

TEACH - BE AWARE STUDENT

Co-funded by the European Union Erasmus Plus Program



TECH2X

TECHNOLOGY FOR INNOVATION AND ENTREPRENEURSHIP EXCELLENCE

Funded by the European Union EIT Higher Education Initiative - KIC Urban Mobility



DISA research centers

ARTS AND CULTURAL ORGANISATIONS AND CREATIVE INDUSTRIES (GIOCA)

The Department is active in the management and innovation of arts and cultural organisations and the creative economy. The research center adds a critical management view to debates in the cultural and creative fields. The department's research in this field comprises a specific (but not exclusive) focus on cultural heritage management and creative industries. Both streams are strongly interconnected to the teaching activities of the GIOCA master's program and other training initiatives at the executive level.

CENTER FOR THE STUDY OF ECONOMIC-MANAGERIAL ENGINEERING (CIEG-CENTRO STUDI DI INGEGNERIA ECONOMICO-GESTIONALE)

Funded in the A.Y. 1994-1995, the CIEG is located in the first floor of the site in Via Terracini 28 and covers an area of approximately 500 square metres, hosting over 30 teachers, researchers and research collaborators, as well as one member of the technical and administrative staff.

The main areas of research the CIEG is involved in are Supply-Chain and Value-Chain Management, Technological Innovation and Business Organisation.

RISE - RESEARCH ON INNOVATION, SCIENCE AND ENTREPRENEURSHIP CENTER

The center aims to maximize synergies between the research activities of professors and researchers of the Department of Management who find a common denominator on the themes of entrepreneurship and innovation.

The center has three important goals: to create synergies among the members' research activities to foster multi-disciplinary research projects; to create a database of materials and case studies for educational and training purposes to foster external activities, mainly focusing on technology transfer.

YUNUS SOCIAL BUSINESS CENTER FORLÌ CAMPUS

On April 18th, 2018, Professor Muhammad Yunus and the Department of Management inaugurated the YSBC of the University of Bologna at the Forlì campus. The Yunus's World of Three Zeroes (the new economics of zero poverty, zero unemployment, and zero carbon emissions) offers a challenge to young people, business and political leaders, and ordinary citizens everywhere to embrace a new form of capitalism, and improve the world for everyone.

The main mission of the YSBC is the research of applied business solutions, mentoring services and support on developing social businesses.



ALMA MATER STUDIORUM | DEPARTMENT OF MANAGEMENT
UNIVERSITÀ DI BOLOGNA



University Interdepartmental Centers with DISA participation

- **ALMA AI - RESEARCH INSTITUTE FOR HUMAN-CENTERED ARTIFICIAL INTELLIGENCE**
LOCATED IN BOLOGNA
- **ALMA CLIMATE - ALMA MATER RESEARCH INSTITUTE ON GLOBAL CHALLENGES AND CLIMATE CHANGE**
LOCATED IN BOLOGNA
- **ALMA HEALTHY PLANET - ALMA MATER RESEARCH INSTITUTE ON HEALTHY PLANET**
LOCATED IN BOLOGNA
- **CAST - CENTER FOR ADVANCED STUDIES IN TOURISM**
LOCATED IN RIMINI

Other Research Centers and Networks

BIG DATA INNOVATION & RESEARCH EXCELLENCE (BI-REX)

The public-private consortium, supported by the Italian Ministry of Economic Development.

EMILIA LAB

It is a network of the Universities of Emilia-Romagna that established a structured collaboration on research, teaching, and consulting activities.

OTHER RIGHT INTER-UNIVERSITY CENTER (ADIR-ALTRO DIRITTO)

Together with the University of Bologna, DISA joined 18 other universities in this Center that promotes Action Research activities to defend the rights of people in criminal execution, those who are deviant, those who are socially marginalised, and migrants from diverse backgrounds.

DIMPACT - Digital Innovation Management Pioneering Artificial Intelligence and Change Technology

DIMPACT is a Research Center within the Department of Management. It aspires to serve as an international point of reference for management research in the fields of Digital Transformation and Artificial Intelligence.

Beyond its research mission, the Center is committed to fostering research-informed teaching in management education, promoting the dissemination of best managerial practices, and advancing initiatives with meaningful societal impact at the local, national, and international levels.

DIMPACT Research Areas

-  Accounting
-  Banking and finance
-  Information management
-  Marketing
-  Organization, HRM, and Leadership
-  Strategy, Entrepreneurship, Innovation Management
-  Supply Chain, Production, and Operations Management

Objective & Activities

RESEARCH

- Advance high-quality disciplinary research on Digital Transformation and Artificial Intelligence, also through research seminar series, alongside PDWs, and national and international conferences.
- Foster interdisciplinary research through leadership and participation in national and international projects, with the aim of attracting competitive funding.
- Establish a Business Observatory on DT and AI to track market trends and disseminate best managerial practices.

EDUCATION

- Strengthen PhD programs through dedicated courses on information management and digital transformation.
- Contribute to the development of undergraduate and graduate courses within the Department of Management.
- Promote executive and professional education for managers and board members, in collaboration with strategic partners, starting with Bologna Business School.



SOCIETAL IMPACT

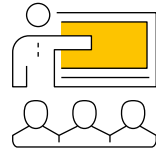
- Position DIMPACT at the core of the Emilia-Romagna “Data Valley,” strengthening ties with regional policymakers and key institutional stakeholders.
- Create multi-stakeholder platforms on DT and AI, acting as a trusted interlocutor for firms, public administrations, and regulatory bodies at the international level.
- Develop impact-oriented research models in partnership with companies, translating research into practice and promoting sustainable business solutions.



EDUCATION

5,344 students (A.Y. 2025/26) attend the 17 First and Second Cycle Programs. Nine of these programs are international out of which six are taught in English. Five courses offer a double degree.

Degree Programs

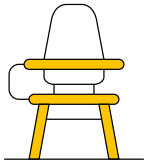


17
54% INTERNATIONAL PROGRAMS

Students' citizenship A.Y. 2025/26

AFRICA	57
AMERICA	74
ASIA	155
CHINA	146
EUROPA	420
ITALY	4,469
OCEANIA	2

Students

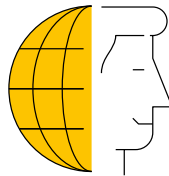


5,344

A.Y. 2025/26

A.Y. 2025/2026	5,344
A.Y. 2024/2025	5,175
A.Y. 2023/2024	5,161

Students at DISA with a foreign citizenship

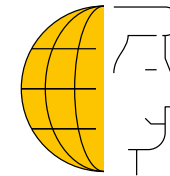


16.4%

A.Y. 2025/26

A.Y. 2025/2026	16.4%
A.Y. 2024/2025	15.8%
A.Y. 2023/2024	14.2%

Students at UniBO with a foreign citizenship



12.9%

A.Y. 2025/26

A.Y. 2025/2026	12.9%
A.Y. 2024/2025	11.4%
A.Y. 2023/2024	9.5%

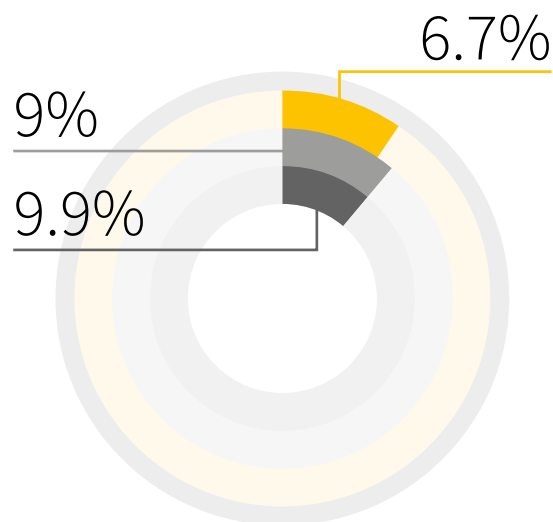
Source: The University Data Warehouse – data extraction on February 26, 2026

Quality of teaching and students' satisfaction

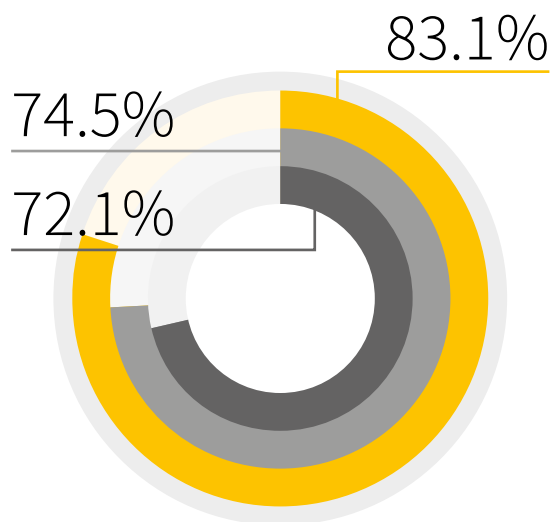
DISA's commitment with respect to the quality of teaching and students' satisfaction is renewed each year with the definition and achievement of the goals outlined in the University's Strategic Plan

Reduce student dropout and promote regularity of studies

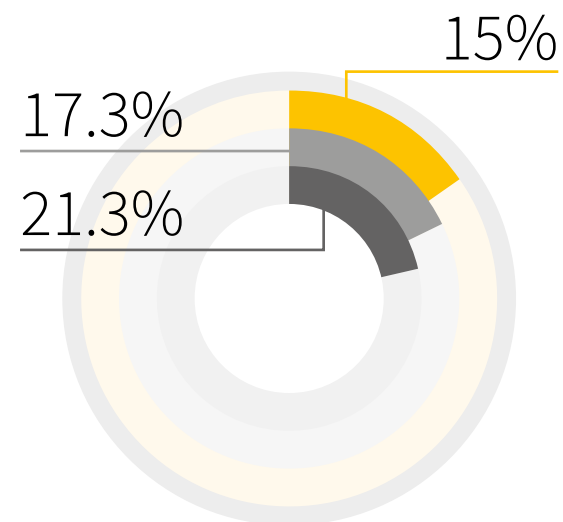
PERCENTAGE OF 1ST YEAR DROPOUTS



CONTINUATIONS WITH >39 CFUs (UNIVERSITY CREDITS) EARNED IN THE 1ST YEAR



PERCENTAGE OF STUDENTS ENROLLED BEYOND THE ALLOTTED TIME TO ATTAIN A DEGREE



Source Data Warehouse UniBO February 19, 2026

Ensure quality, innovative, and long-term sustainable education

Promote study and research training experiences abroad

Strengthening the international dimension of education



GRADUATE STUDENTS' SATISFACTION

91.3%

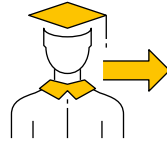
DISA

88.2%

MACROAREA

89.4%

UNIBO



OUTGOING STUDENTS

351

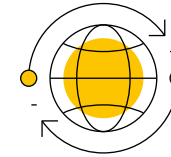
DISA

283

MACROAREA

141

UNIBO



NUMBER OF MULTIPLE AND JOINT TITLES WITH INTERNATIONAL PARTNERS

4

DISA

2.5

MACROAREA

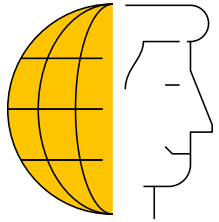
1.4

UNIBO

Source Data Warehouse UniBO February 19, 2026

Teaching and mobility agreements with foreign universities

DISA stipulates teaching and mobility agreements with foreign universities, in Europe and worldwide, for teaching and research purposes. Some of these agreements allow for a period of study in the partner structure, also for joint or consecutive titles. Some of them extend beyond students' mobility to faculty and staff exchange.



18

TOTAL

2

ALBANIA



1

CHINA



1

JAPAN



2

ARGENTINA



1

DENMARK



1

SOUTH KOREA



2

INTERNATIONAL



1

AUSTRALIA



2

FRANCE



2

USA



1

EUROPE



1

CANADA



1

INDONESIA



DISA Educational projects

DISA believes in the fundamental importance of supporting teaching activities with incentives and opportunities for growth and with direct experiences in companies. At the same time, it cares about recognizing merit in studies and rewarding the best results in theses and project works, promoting the development of innovative theses with high scientific research potential, and promoting mentoring services and courses aimed at developing soft skills.

“Sustainability Journeys”: students exchange

The exchange program was organized between The International Management Masters course at the Department of Management in Bologna and the MSc programme in Management of Bayes Business School, City & St George’s, University of London. During the week the students jointly participated in company visits, lectures, events related to cutting edge practice in sustainability.

Hackathon Angelini Academy

The students of the Master in Business Administration and Sustainability-CLAMBAS participated in the Hackathon promoted by Angelini Academy and the Bologna Business School - BBS, together with other students from seven Italian Universities and more than ten countries.

The students worked in groups and were led by university professors, business managers, and digital technology specialists. They used an AI tool developed by Angelini, to design the future of Angelini’s Corporate Academy, helping them identify needs and communication strategies suited to the new generations.

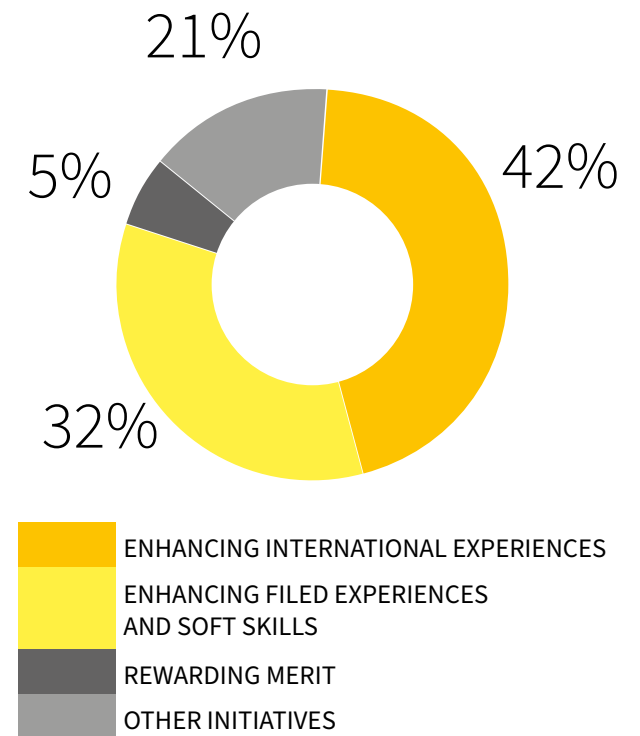
WFI Summer School: Responsible Innovation in Firms and Society

The students of the International Management course participated in this exciting summer school, as Erasmus+ Blended Intensive Program (BIP). The Summer School allowed the students in exploring a wide range of topics, such as Responsible Innovation, Corporate Social Responsibility, Transformative Service Innovations and Sustainable Entrepreneurship, from Retail Innovation to the Role of Patents, and Harnessing the Power of AI.

Visit to Deloitte Digital LAB, Milan

The visit to Deloitte Italy took place on December 5, 2025, at their Digital LAB in Milan, and was organized for first-year students of the Master in Business Administration and Sustainability (CLAMBAS). 50 students were accompanied by Professors and led by the Deloitte team, to reflect on the future of the world of work, addressing technological developments, multigenerational challenges, the impact of artificial intelligence, as well as values, expectations, hopes, and fears.

BUDGET ALLOCATED TO THE EDUCATIONAL INITIATIVES



TOTAL BUDGET

122,150 €



AlmaGoals: The University of Bologna for the U.N. Sustainable Development Goals (SDGs)

The University of Bologna is committed to the values of sustainability, reflected in its pursuit of the SDGs through teaching the best suitable practices to achieve them by 2030. In the UI GreenMetric - World University Rankings, the University of Bologna ranks **9th worldwide and 1st nationally**. The University of Bologna has been awarded by the “UI GreenMetric Awards” as “**The 2025 9th Most Sustainable University**” and “**The most Sustainable University Based on Transportation and Mobility**”. In the THE Impact - Rankings the University of Bologna ranks between 101st and 200th worldwide (UN sustainability goals), 1st in Italy. In the QS - Sustainability 2026, the University of Bologna ranks 150th globally, securing the 3rd position nationally. The Department of Management contributes through dedicated teaching modules, a number of research projects and a specific commitment to gradually transforming its facilities and practices.

DISA teaching and the Sustainable Development Goals

SUSTAINABLE DEVELOPMENT GOALS



666
UNITS COMPLIANT

266 (40%)
COURSE UNITS COMPLIANT WITH THE SDGS

15
REACHED SDGS

Source: Data Warehouse UniBO

2 ZERO HUNGER



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
A.D. 1088

INDUSTRY, INNOVATION

PEACE, JUSTICE

8 DECENT WORK AND ECONOMIC GROWTH



11 SUSTAINABLE CITIES AND COMMUNITIES



13 CLIMATE ACTION



Ph.D. Programs at DISA

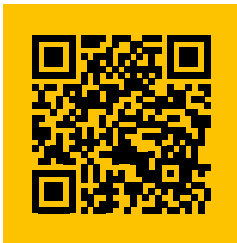
Ph.D. in Management

Training the next generation of researchers in management, accounting, banking, and finance, fostering their cutting-edge theoretical, methodological, and empirical research skills. Generating knowledge to be used primarily in university and research centers, but also in the public administration and private sector.

The program is organised in two tracks: “General Management” and “Accounting, Banking, and Finance”.

The courses are either shared or track-specific: Accounting, Corporate Finance, Economics & Management of Innovation, Econometrics, Marketing Strategy, Organizational Behavior, Qualitative and Quantitative Research Methods, Strategic Management, and Entrepreneurship Theory.

- ENTIRELY TAUGHT IN ENGLISH, SINCE 21° CYCLE
- 4-YEAR FULL-TIME PROGRAM. AT LEAST A 6-MONTH PERIOD ABROAD
- 7 SCHOLARSHIP IN 2025 PLUS ADDITIONAL TEACHING AND RESEARCH ASSISTANTSHIP OPPORTUNITIES
- 185 APPLICATIONS IN 2025 FROM ALL OVER THE WORLD



Seminars. Speed-dates and My Cup of Tea Research seminars are dedicated to Ph.D. students to discuss working papers and research projects, and to share information and personal experiences with the faculty.

Workshops. Besides offering Ph.D. courses and seminars, we organize workshops on topics such as academic writing, publishing scholarly research, presenting at academic conferences, research methods, positive organizational psychology, and artificial intelligence.

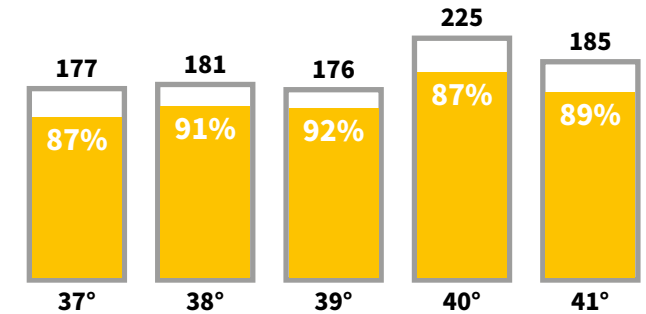
6 month period abroad.

In 2025, our Ph.D. students visited: Bayes Business School (UK), Erasmus University of Rotterdam (NL), HEC Montréal (CA), Tilburg University (NL), University of Bath (UK), University of British Columbia (CA), University of Southern California (USA), Utrecht University (NL), and World Bank, Washington (USA).

FOREIGN CITIZENS TOTAL

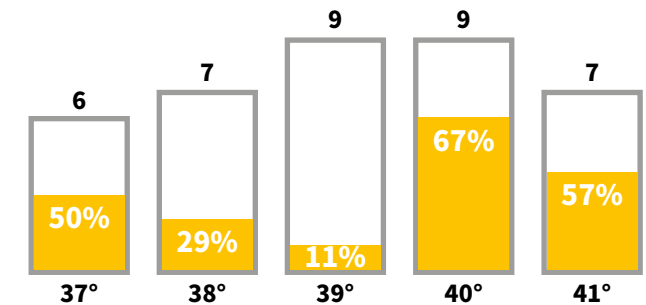
37°-41° Cycle: Applications

944 | 842 FROM ABROAD (89%)



37°-41° Cycle: Students

38 | 16 FROM ABROAD (43%)

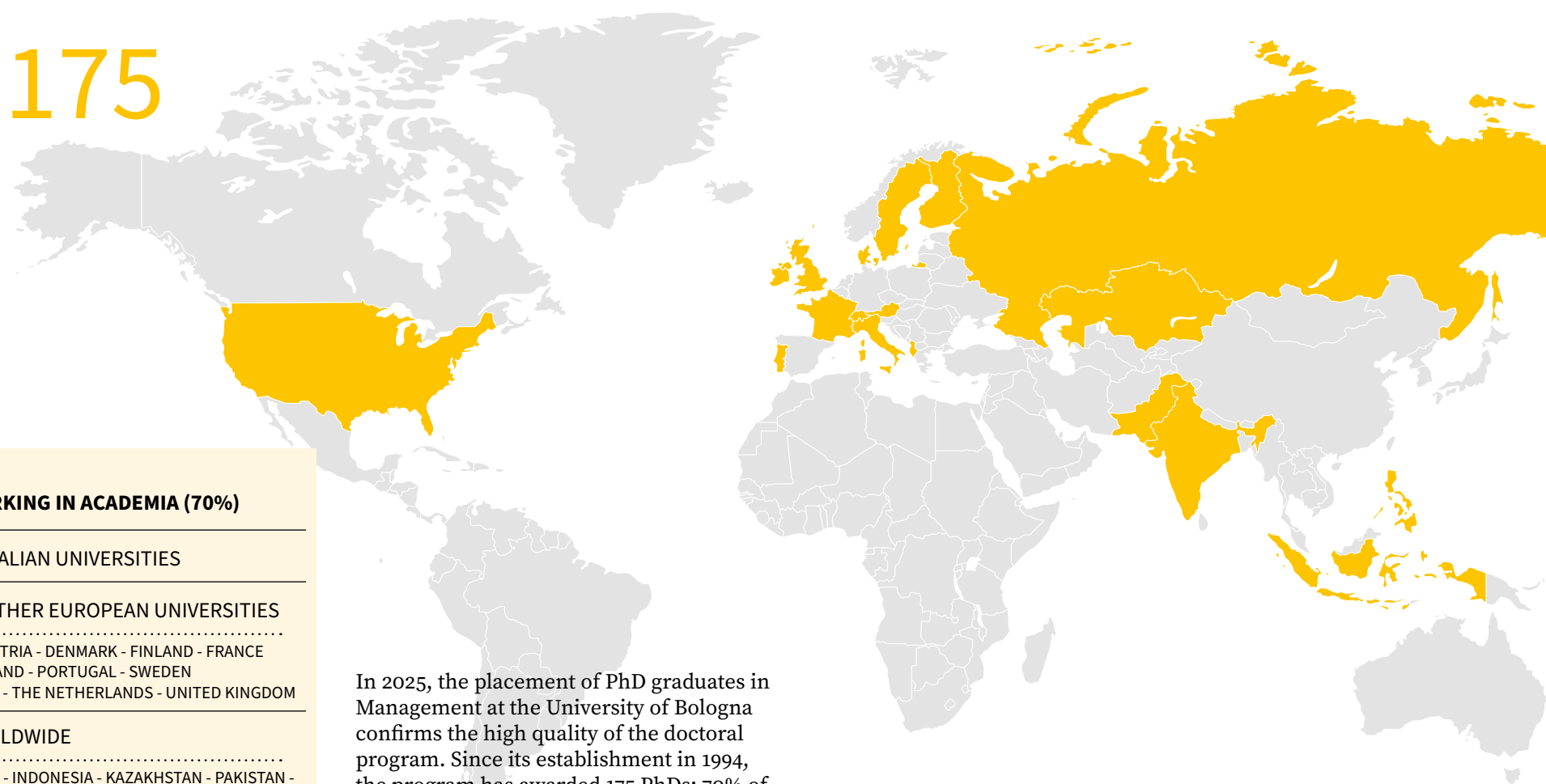


data updated in September 2023


Ph.D. in Management Graduates (1994-2025)



175



122 WORKING IN ACADEMIA (70%)

 **83** IN ITALIAN UNIVERSITIES

26 IN OTHER EUROPEAN UNIVERSITIES

ALBANIA - AUSTRIA - DENMARK - FINLAND - FRANCE
IRELAND - ISLAND - PORTUGAL - SWEDEN
SWITZERLAND - THE NETHERLANDS - UNITED KINGDOM

 **13** WORLDWIDE

BRAZIL - INDIA - INDONESIA - KAZAKHSTAN - PAKISTAN -
PHILIPPINE - RUSSIA - USA

53 WORKING IN INDUSTRY (30%)

In 2025, the placement of PhD graduates in Management at the University of Bologna confirms the high quality of the doctoral program. Since its establishment in 1994, the program has awarded 175 PhDs: 70% of graduates are employed at leading international universities, while the remaining 30% work in companies and public administrations.



Ph.D. in Public Governance, Management e Policy (Public-GoMaP)

Recently started in 2022, Public-GoMaP is a three-year interdepartmental doctorate involving the Departments of Management, Economics, Social and Political Sciences, and Statistical Sciences “Paolo Fortunati”. The training courses on Public Management, Governance, and Policy are based on a solid multidisciplinary scientific approach and focus on the knowledge of the elements necessary for the management of organizations that directly or indirectly intervene in the planning, provision, and monitoring of public services, capitalizing on the possible work experience of the candidates. Public-GoMaP aims to prepare public senior analysts, managers, and academics for the future.

In the third year of activation:

- 57 STUDENTS, INCLUDING 12 EXECUTIVES, SELECTED AMONG 440 APPLICATIONS;
- 48 SCHOLARSHIPS AVAILABLE;
- 13 SCHOLARSHIPS CO-FINANCED BY SELECTED ORGANIZATIONS WHERE STUDENTS WILL UNDERGO THEIR RESEARCH PROJECT.

P-GPDMAP PhD Forum

The P-GOMAP Board requests 1st and 2nd year students to build up a presentation of their research activity, which is delivered in an interdisciplinary context at the end of first year and in their Department in second year.

In 2025, 15 first-year students and 21 second-year students presented their activity and had the chance to receive comments and feedback from a blind discussant not in their scientific disciplinary field.

Research focus of current students:

- HEALTHCARE SYSTEM: COST-EFFECTIVENESS OF RARE DISEASE PATIENTS IN THE METROPOLITAN NETWORK MODEL; GOVERNANCE INNOVATIVE MODELS AND MONITORING OF SURGICAL PATIENTS; ORGANIZATIONAL MODELS, OPERATION, AND VALUE-BASED MANAGEMENT;
- EVALUATION IMPACT AND STATISTICAL MODELS FOR COMPETITION AND COMMERCIAL POLICIES;
- MEASUREMENT OF SOCIAL AND GENDER INEQUITIES, ANALYSIS OF SOCIAL NORMS IN SUPPORT OF ECOLOGICAL TRANSITION AND CIRCULAR ECONOMY, BUSINESS SUSTAINABILITY PRACTICES AND EVALUATION OF THE EFFECTIVENESS OF PUBLIC POLICIES FOR SOIL AND NATURAL RESOURCES;
- SOCIAL SERVICES: PERFORMANCE MEASUREMENT, MODELS OF PUBLIC GOVERNANCE, SOCIAL COHESION;
- FINANCIAL RESILIENCE OF LOCAL GOVERNMENTS;
- ROLE OF HUMAN, SOCIAL, AND FINANCIAL CAPITAL, OF CULTURAL AND EDUCATION INSTITUTIONS AND POLICYMAKING IN INNOVATIVE PROCESSES;
- EVOLUTION OF PA: DYNAMICS OF CO-PLANNING AND CO-DESIGNING; MULTILEVEL MANAGEMENT; INNOVATIVE METHODOLOGIES IN POLICY INTERVENTIONS, DETERMINANTS OF SUCCESS OR FAILURES;
- QUANTITATIVE METHODS FOR THE PUBLIC PENSION SYSTEM, PUBLIC POLICY DECISIONS, TOURISM;
- MODELING OF FOOD CONSUMPTION BEHAVIOURS, STRATEGIES FOR REDUCING FOOD WASTE, ANALYSIS OF SYNERGIES AND CONFLICTS WITH THE PROMOTION OF HEALTHY AND SUSTAINABLE CHOICES.

Ph.D. in Future Earth, Climate Change and Societal Challenges – FRONTIER Program

Training professionals in the fields of earth and climate sciences, food production, economics, human health in the environmental context and social sciences in the context of climate change for careers in academia, research, government, industry and international organizations.

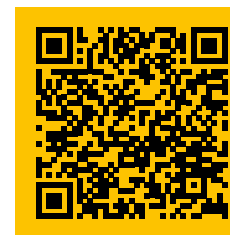
- 3-YEAR FULL-TIME, ENTIRELY TAUGHT IN ENGLISH
- 5 FULL SCHOLARSHIPS
- 5 CURRICULA: ONE HEALTH; THE EARTH SYSTEM; IMPACTS, ADAPTATION AND VULNERABILITY; TECHNOLOGICAL INNOVATIONS FOR A DECARBONISED SOCIETY; SOCIO-ECONOMIC AND LEGAL STUDIES FOR MITIGATION OF CLIMATE CHANGE
- ALIGNED WITH THE SDGS

FRONTIER is a multidisciplinary program, led by the Department of Physics and Astronomy “Augusto Righi”; DISA participates as an Associated Department in:

- CITY OF ART, TOURISM AND SUSTAINABLE DEVELOPMENT: PROCESSES OF GOVERNANCE IN SMART CITIES
- GREEN FACTORS IN FINANCIAL INTERMEDIATION
- FEMINIST APPROACH TO ORGANIZATIONAL CULTURE FOR SUSTAINABLE WORK AND GREEN REPORTING



Funded by the
European Union
Next Generation EU



Almae Matris Alumni Association

The Association represents the Community of students and graduates of the University of Bologna: an international community united by shared values and experiences, walking together.

The DISA Groups within the Association are the Management Chapter and the CLAMDA-International Management Group.

The promoted initiatives aim to create a network that forges personal and professional relations among Alumni and current students, strengthens the Community's identity, and increases the number of qualified work opportunities.

REUNION SECOND CYCLE DEGREE IN MANAGEMENT FOR SOCIAL ECONOMY (MAY 2025).

The first Reunion of the Second Cycle Degree in Management for Social Economy was held in May 2025 at the Teaching Hub on the Forlì campus. It was a unique opportunity to come together and celebrate almost 30 years of growth and innovation in the social economy sector.



THIRD MISSION

Department of Management

DISA engages in the Third Mission at multiple levels. In 2024, an ad hoc Committee and a Third Mission Delegate were appointed.

The department facilitates public engagement through various channels, including open events, MOOCs, podcasts, alumni reunions, and academic mobility initiatives. Additionally, an agreement with the Yunus Foundation has been established to expand the reach of these public engagement initiatives.

DISA promotes Master's and higher education courses, summer schools, career guidance, and entrepreneurship support. Collaboration with the Bologna Business School has been strengthened to enhance these offerings.

As a reference point for the university's initiatives that promote entrepreneurship within its community and support spin-off activities, DISA is actively involved in several programs, including Almacube, Start-Up Day, AlmaLabor, and Basement Club. These initiatives support startups, provide entrepreneurship training, and encourage local development.

DISA also fosters innovation through its Observatories and actively participates in Oper.Space, the university's Innovation Factory. Thanks to dedicated initiatives and projects at the national and international levels, DISA actively promotes sustainability, diversity and inclusion, mental well-being, and social innovation actions. **The research groups within DISA conduct applied research and consulting with companies, public organizations and NGOs, contributing to funding for post-docs and Ph.D. grants.** Third Mission initiatives are widely disseminated via the Department and University channels thanks to its Communication Service.



PROMOTING INNOVATION AND INNOVATIVE TRAINING

Driving Impact: Empowering Research Managers in Knowledge Valorization, Co-creation, and Open Science - Kaleidos Project (February 2025, Barcelona)

The Horizon Europe KALEIDOS Project aims to develop tools and recommendations to help universities and research institutions maximise knowledge valorisation with an open science approach. The focus was on knowledge valorisation, turning research into tangible societal, industrial, and policy impacts. The training empowered research managers to act as facilitators of transformative institutional change through strategic thinking, leadership development, and self-reflection, enhancing both their personal and organisational capacity to drive innovation and societal impact.

School in Green and Sustainable Finance - CLEU project (March-April 2025, Como)

The project, funded by the BEI University Research Sponsorship (EIBURS), aimed to improve our understanding of the European cleantech sector and to answer how cleantech firms contribute to achieving EU policy goals and what policymakers can do to promote a healthy ecosystem. The school aimed to spread knowledge of green and sustainable finance and to promote cutting-edge international research for PhD students across Europe and beyond, from diverse economic fields, through a multidisciplinary approach.

KT Soft Skills Soft Skills for Knowledge Transfer - Training Pilot Test (September 2025, Bologna)

The Erasmus+ project, financed by the European Union, aimed to build the necessary stock of soft skills to address the competencies gap that KT professionals within HEIs and outside are facing, while creating appropriate institutional awareness and support mechanisms to ensure alignment with top management and decision-makers. As a result, the project has developed a modular set of half-day training sessions. Each module is designed to provide an effective learning experience that combines theory and practice, and they are open and free to use for scale-up across Europe.

i5 Playbook & Training (April 2025, Bologna)

UN PRME-United Nations Principles for Responsible Management Education aims to transform management education and develop responsible decision-makers of tomorrow to support sustainable development. The Department of Management coordinates the Chapter Italy. The Impactful Five (i5): Learning in Leadership Education playbook for academic educators is the result of a multi-year research project and the i5 Training spreads the i5 approach in academic teaching. It aims to share knowledge, create opportunities for educators to implement i5 pedagogy, and enable educators to exchange experiences with others involved in the project



PROMOTING KNOWLEDGE, INNOVATION AND IMPACT

CheMatSustain's First Interactive Review Workshop (April 2025, Online) & CheMatSustain Facility

The Horizon Europe CheMatSustain[FR3.1] project held an interactive review workshop for the co-development of the CheMatSustain Facility, an emerging decision-support platform designed to centralize and streamline data on nanomaterials for use by researchers, policymakers, and industry stakeholders. The workshop included 35 stakeholders from academia, industry, and the policy sector. The CheMatSustain is an integrated digital platform that supports the Safe and Sustainable development and deployment of Chemicals and Nanomaterials (CNMs), in accordance with the Safe and Sustainable by design (SSbD) framework through three strategic pillars: Science2Industry, Science2Policy, Science2Citizens.

New Ideas New Businesses 2025 (May 2025, Bologna)

The business plan competition has been organized in collaboration with the Department of Management. It supports innovative ideas by giving them substance, culture, and connections, and rewards the most brilliant business projects. The competition is accompanied by a free training program open to all participants, and an amount of €21,000 in prizes and numerous benefits available.

European Researchers' Night 2025 - Business, finance, and strategies: tools for sustainability (September 2025, Bologna)

The Department of Management participated with professors and researchers, who described their research and projects related to sustainability and discussed how companies and universities are collaborating with new strategies, innovative finance, and circular business models to transform the climate

challenge into a driver of growth, a healthier planet, and a more equitable society. It has been a long night of science and fun!

The House of the Milky Way (October 2025, Bologna)

The exhibition crowns the Laboratory of Management of Visual Art of the GIOCA Master's program: over the course of two months, the students have co-created the installation, set up the exhibition, and followed all practical details needed for the opening. The House of the Milky Way represents a poetic and participatory concept that invites us all to become citizens of the same galaxy.

"Let's nourish our children and their microbiota well!" Training event for parents and teachers – (November 2025, Bologna)

As part of the PNRR Onfood project NUTRI.M.E.N.T., the event was dedicated to understanding how nutrition influences children's health and well-being, starting with their gut microbiota. An opportunity for parents and teachers who wish to promote healthy eating habits and guide their little ones towards a healthy, conscious, and sustainable lifestyle.

TechForward - 1st Edition

The course was designed for master's students from the universities of the Emilia-Romagna Region. They organized themselves into multidisciplinary teams and, using an innovative approach, worked to identify potential or new fields of application for technologies developed within the universities to address societal needs. The course was held entirely in English and promoted collaboration between national and international institutions, including CERN in Geneva



TANGLE

Visual Culture in Urban Art

In 2024, the Department of Management promoted a public art project for the space in front of the entrance to its headquarters in Via Capo di Lucca 34 in Bologna.

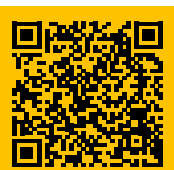
The project involved three artistic interventions to propose a dialogue between the public space and the people who pass through it, with the intention of listening, evaluating, and understanding the relationship created between the interventions presented and the different possible forms of creative interaction.

The initiative attracted the interest of artists and citizens experiencing the surrounding space, with active online and offline involvement.

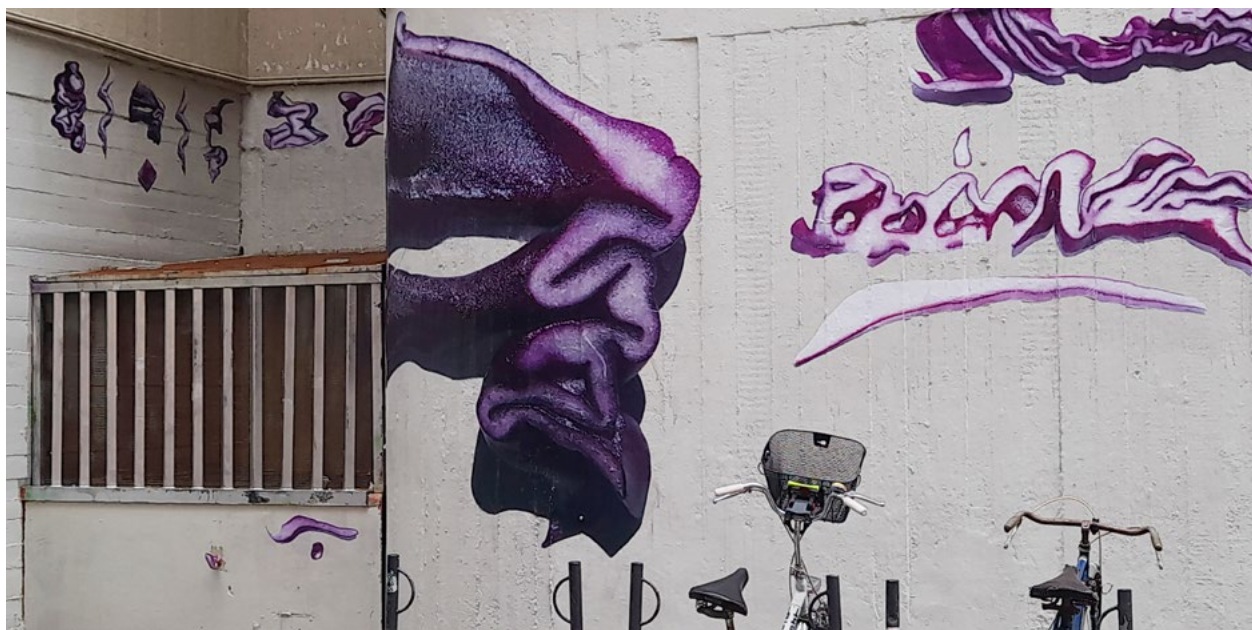
It was therefore decided to continue with phase two, continuing to develop artistic interventions that engage the community and stimulate dialogue.

The second phase of the project included:

- A “theater-nest” inside the metal ventilation cage at DISA.
- “The Cabbage Project,” stems from the exploration of lettering and graffiti, to combine these techniques with photography and digital art.
- The Open Call for undergraduate students at the Academy of Fine Arts of Bologna and students from the Department of Arts at the University of Bologna. The call led to the creation of a new work to be installed and presented during the week of Art City 2026.



The 2025
interventions





Bologna Business School (BBS)

BBS is the business school of the Alma Mater Studiorum - University of Bologna, established as an autonomous legal entity by several private and public partners. It was created in 2000 to develop innovative interdisciplinary postgraduate and executive education programs in management. From its inception, the School has maintained a strong integration with the corporate world, embodying a clear international outlook in its curriculum. It is the leading organization of the Department of Management's Third Mission, promoting managerial culture and enhancing knowledge transfer. DISA's Head of Department is a statutory member of BBS's Board of Directors. The Dean of BBS or his/her delegate is a member of DISA's Teaching Committee. The primary field of activity is lifelong and continuous learning through:

- Full-time Master's programs, accredited by the University of Bologna and targeting young graduates;
- Executive programs targeting managers and entrepreneurs;
- Corporate programs, customized for companies and other institutions;
- Open programs targeting professionals for short-term training on specific topics.

BBS has a threefold impact:

Educational Impact: development of a managerial impact through the participants' learning process and the applied research. Over 3,500 participants from 100 countries in the world attend its 56 university and executive programs, along with various "custom" learning initiatives designed in collaboration with companies and other organizations. In 2020, BBS launched its ECCH case collection, "Taking Italian Excellence Global."

Community Impact: involvement of academics, students, alumni, and companies to disseminate knowledge and share experiences. The Alumni association was established in 2017 to cultivate its network of over 14,000 alumni and provide all members with opportunities.

Entrepreneurial Impact: promoting economic growth through entrepreneurial development and innovation projects. BBS Entrepreneurship Hub is integrated with the University of Bologna's entrepreneurship activities, encouraging students and faculty to create networking opportunities and facilitate access to resources.

For post-graduate and executive education, the Department works closely with Bologna Business School, the Business School of the University of Bologna, which offers more than 50 programs involving around 1,300 students from almost 100 countries every year.

BBS Initiative for Sustainable Society and Business

Bologna Business School aims to become a European benchmark in translating interdisciplinary and cutting-edge research on ethics, responsibility and sustainability into management education programs and initiatives, thus providing a positive impact on business communities and society. BBS delivers management education programs and initiatives on sustainability, circular economy, and social innovation, and supports companies in their sustainability transition process. The Bbs Initiative for Sustainable Society and Business focuses on three main areas:

- **Learning:** refers to the BBS educational activities on sustainability management and climate change.

- **Dissemination:** highlights BBS's commitment to promoting and disseminating its research on ethics, responsibility and sustainability among its students, the academic community, business partners, and society.
- **Impact:** focuses on a set of initiatives that have a direct impact on BBS stakeholders and stimulate community outreach, both locally and globally.

EQUIS Accreditation

BBS and DISA collaborated for the prestigious international EQUIS accreditation system, issued to just 1% of the worldwide business schools by the EFMD-European Foundation for Management Development. So the BBS is now part of the small group of global business schools that meet the most stringent quality requirements for teaching staff, students, programs, practices of sustainability and diversity inclusion. With the accreditation of BBS, there are now four executive-level higher education schools as a part of the international EQUIS accreditation system in Italy.

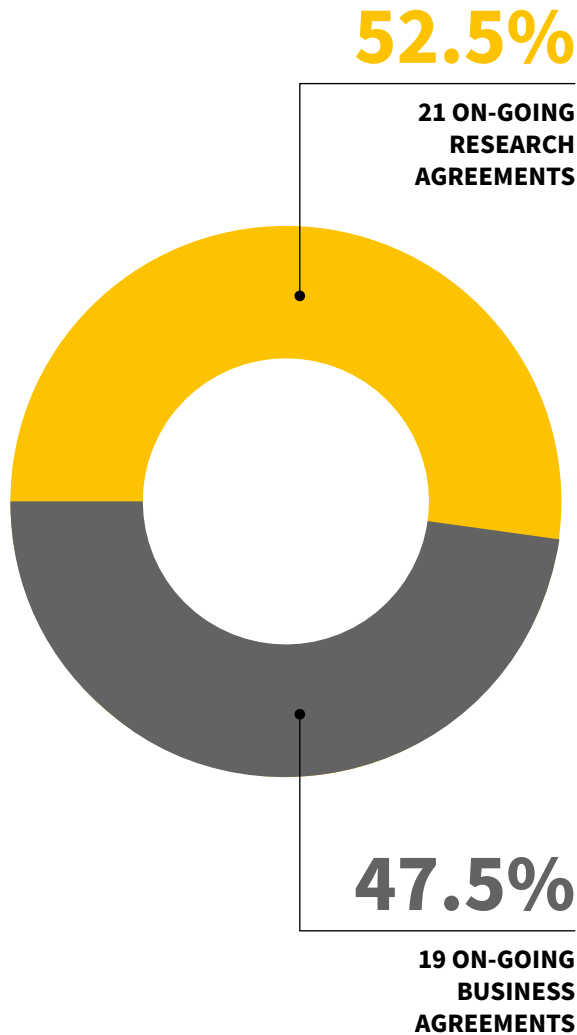


The New Campus, inaugurated in 2024, is located in front of Villa Guastavillani, the historic headquarters of Bologna Business School. It rises on the crest of the hill through the redevelopment and recovery of some existing buildings, covering a total area of 3,300 square meters. The project is designed to create a space where nature, history, and architecture seamlessly interact, offering learning environments that meet students' needs while emphasizing sustainability.





Agreements



FUNDING INSTITUTIONS - RESEARCH AND TEACHING AGREEMENTS

C.S.R. CONSORZIO SOCIALE ROMAGNOLO COOPERATIVA SOCIALE A R.L.
 CAMERA DI COMMERCIO DELLA ROMAGNA - FORLÌ-CESENA E RIMINI
 CITTÀ METROPOLITANA DI BOLOGNA
 COMUNE DI RAVENNA - U.O. POLITICHE E ATTIVITÀ CULTURALI
 FONDAZIONE BOLOGNA BUSINESS SCHOOL
 FONDAZIONE DIVERSITY ETS

FONDAZIONE PER LA SCUOLA DELLA COMPAGNIA DI SAN PAOLO
 GHENT UNIVERSITY - FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION
 POLITECNICO DI MILANO

FUNDING INSTITUTIONS - RESEARCH AND TEACHING AGREEMENTS WITHOUT GRANT

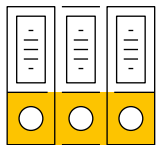
ASSOCIAZIONE RETAIL INSTITUTE ITALY
 AGENZIA NAZIONALE PER I SERVIZI SANITARI REGIONALI - AGENAS
 UNIVERSITÀ POLITECNICA DELLE MARCHE - DIPARTIMENTO DI MANAGEMENT
 ART-ER ATTRATTIVITÀ RICERCA TERRITORIO
 ASSOCIAZIONE FUNDRAISING ITALIA
 ASSOCIAZIONE NUOVE IDEE NUOVE IMPRESE
 CAMERA DI COMMERCIO DELLA ROMAGNA FORLÌ-CESENA E RIMINI

CITTÀ METROPOLITANA DI BOLOGNA
 CONSIGLIO NAZIONALE DELL'ECONOMIA E DEL LAVORO
 CRIF CENTRALE RISCHI FINANZIARI
 ORDINE DEGLI AVVOCATI DI BOLOGNA E ORDINE DEI DOTTORI COMMERCIALISTI E DEGLI ESPERTI CONTABILI
 SOCIAL IMPACT AGENDA PER L'ITALIA ETS
 THE UNIVERSITY OF SHARJAH

FUNDING INSTITUTIONS - ON-GOING BUSINESS AGREEMENTS

BI-REX - BIG DATA RESEARCH AND INNOVATION EXCELLENCE
 CASSA DEPOSITI E PRESTITI S.P.A.
 COMUNE DI CESENA
 COOPERATIVA NUOVA COOPSERVIZI S.C.C.
 DANA S.R.L.
 DHH S.P.A.
 ELEPHASE SRL SOCIETÀ BENEFIT
 FIAIP - FEDERAZIONE ITALIANA AGENTI IMMOBILIARI PROFESSIONALI

FONDAZIONE MAST
 FORMULA COACH S.R.L.
 K-CITY S.R.L.
 LS LEXJUS SINACTA
 MEDIOCREDITO TRENINO ALTO ADIGE SPA
 SFIL - SOCIÉTÉ ANONYME AU CAPITAL
 ZETA SERVICE S.R.L



40

ON-GOING AGREEMENTS



693,446 €

FINANCING

Innovative Companies

B-PLAS SBRL

B-Plas offers sustainable solutions for managing sludge from civil, industrial, and agro-industrial sources. Its innovative systems reduce the amount of sludge to be disposed of and generate new value and revenue. It generates from B-PLAS DEMO, the Climate-KIC project involved the creation of a pilot plant for the conversion of sewage sludge into bioplastic. The company was then incubated by the multinational Aqseptence, which funded its initial activities. The first years of operation have seen significant milestones, including the awarding of a LIFE project. Today, the company employs nine staff and works on the basis of a sustainable business model and multidisciplinary skills.

FIELDROBOTICS

FieldRobotics SRL is an innovative startup and spin-off of the University of Bologna that designs, develops, and commercializes aerial (drones) and terrestrial (rovers) robotic systems for autonomous agricultural operations, particularly in fruit growing and viticulture. The company operates at the intersection of mechanics, electronics/software, and electrification, aiming to systematically integrate robotics and artificial intelligence to enhance both environmental and economic sustainability in farming. Its flagship technology, the Hammerhead, is a medium-sized, modular robotic platform with electric traction that operates autonomously and integrates implements such as a mulcher, sprayer, and harvester. The team consists of 3 academics, 6 employees, and 10 collaborators.

REFRESH ACADEMY SOCIAL COOPERATIVE

It is DISA's first cooperative spin-off with a strong social impact. It provides training programs for careers in ICT and digital technologies, promoting diversity, inclusion, and integration. The goal is to offer participants high-quality, participatory courses with hands-on experience, with the opportunity to collaborate with companies looking to innovate and invest in technology. Not only technical training, but also “transversal” skills and the development of a solid alumni network.



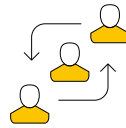
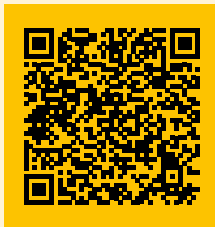
DEPARTMENT OF MANAGEMENT OBSERVATORIES

In the framework of the Department of Excellence project, The Department of Management has launched 9 Thematic Observatories between 2019 and 2022 and another one in 2025.

The research skills of the Department of Management are made available to the stakeholders' community.

Each Observatory conducts research and training activities, data collection and analysis, monitoring, and dissemination in collaboration with a network of partners from the academy, industry, and societal organizations at the local and national levels.

Learn more about the DISA Observatories.



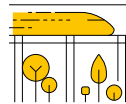
Academic Mobility –
Mobility



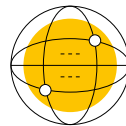
Budget of Third
Sector Institutions



Financial Advisory
and Retail Investors



Local Public Services



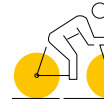
Oper.Lab:
the Observatory for
open innovation



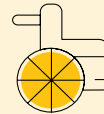
Social Impact
Revolution: Finance &
Entrepreneurship



Sustainable
Development



Sport and
Sustainability



DEIA: Diversity,
Equity, Inclusion
and Accessibility

The Observatory was created to systematize the skills and experiences of the Department of Management and create interdisciplinary synergies on these issues, to generate impact in the scientific and student communities, as well as to offer concrete value to companies and institutions.

The observatory collaborates with companies and institutions. It works on organizational strategy and behavior, impact measurement, and communication/reporting.

The Observatory also monitors practices, identifies trends and replicable models, develops policies and guidelines, and creates self-assessment tools.

It also disseminates the findings through scientific papers and publications, events, workshops, and teaching cases, creating a stable bridge between academia, students, organizations, institutions, and the local community.

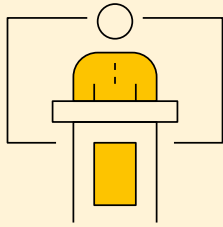
Local Public Services

Since 2019, the Observatory has been working with the Consiglio Nazionale dell'Economia e del Lavoro (CNEL), the advisory body of the Italian Government, Parliament, and Regions, on two distinct projects: the legally mandated National Report on Public Services and the National Observatory on Local Social Services.

Within the former project, the Observatory is responsible for producing analyses of public services at both regional and local (municipal) levels, coordinating the work of several public institutions. It also provides the scientific coordination of Impatto PA, the national award for best practices in public services, in cooperation with the Ministry for Public Administration.

For the latter project, the Observatory prepares the annual report on local social services in collaboration with ISTAT, the National Institute of Statistics. The Observatory's activities are supported by PhD students from the Public Governance, Management and Policy (PGOMAP) program, who are actively involved in its work.





DEPARTMENT OF MANAGEMENT INTERNATIONAL CONFERENCES AND WORKSHOPS

In 2025 the Department of Management organised and collaborated on over 50 events. It is intensely engaged in the organization of conferences at national and international levels, as occasions to share knowledge and create new synergies and collaborations.

IRSPM Conference 2025 - Civic engagement and social capital in contemporary public administration: facing the challenges of social equity and environmental sustainability (April 2025, Bologna)

The Local Organising Committee at the Department of Management proposed to host the International Research Society for Public Management (IRSPM) conference. Building on its long-standing public management tradition, it proposed a theme on civic engagement and social capital as key to how public administration and public services respond to today's challenges, from rising inequalities to climate change.

The proposal was accepted, and the Local Organising Committee carefully handled every detail to host IRSPM 2025 in Bologna, delivering in under twelve months what became the largest international event in the field of public management, with a rich scientific programme covering topics such as digital transformation, civic participation, ethics, AI, equity, and public value.

The Scientific Committee contributed to strengthening the conference's scientific rigour while keeping the programme intellectually ambitious and internationally compelling, and advancing research grounded in solid theory and evidence

Alongside the conference sessions the pre-conference PhD course "Network and Collaborative Governance Theories, Methods, and Practice" enriched the scientific programme and offered advanced training for early-career researchers. Moreover, the conference strengthened dialogue between research and practice through two initiatives open to

the wider public, bringing together prominent public managers and international scholars to connect research with action and engage with the practical complexities of today's most pressing challenges:

- a Practitioners–Academics Dialogue on "The Intersection of Technology and Climate Action";
- a Practice Panel on the practical challenges of public innovation in local and regional contexts.

1,010
PARTICIPANTS

874
FULL PAPER
PRESENTED

33
HOURS OF
CONFERENCE
SESSIONS
AND
NETWORKING

49
COUNTRIES
REPRESENTED

36
PANELS

23
INTERNATIONAL
PHD STUDENTS
INVOLVED IN THE
PRE-CONFERENCE
COURSE

.....
TEACH-BEASTS – TEACHING TO BE AWARE STUDENTS PROJECT, FINAL EVENT (FEBRUARY 2025, ITINERANT)

The aim was to provide teachers with the tools and skills to integrate innovative methodologies and prepare students for the world of work, promoting advanced teaching practices. It was therefore aimed specifically at university professors, researchers, students, and professionals interested in educational innovation in STEM. The event took place across various universities in the Emilia-Romagna region: the University of Parma, the University of Modena and Reggio Emilia, the University of Ferrara, and the University of Bologna. The event was organized within the framework of the namesake Erasmus+ Project financed by the European Union.

.....
WHAT FUTURE FOR SUSTAINABILITY IN BUSINESS: CHALLENGES AND NEW SKILLS NEEDED? (APRIL 2025, FORLÌ)

An opportunity to explore sustainability skills in today's landscape, where companies increasingly require internal skills and knowledge to integrate strategic sustainability plans in a coherent, forward-looking manner, also in light of recent legislation. We explored the roles currently involved in corporate sustainability and the related governance structure, amidst new challenges and the necessary skills to transform them into opportunities.

.....
THE STRENGTH OF ITALIAN SMES. SUPPLY CHAIN SUSTAINABILITY AS A DRIVER OF GROWTH AND INNOVATION (MAY 2025, BOLOGNA)

Focus PMI, the annual observatory on Italian small and medium-sized enterprises promoted by LS Lexjus Sinacta, returns for its thirteenth edition. The technical and scientific partner of this edition is the Department of Management, which

conducted a study on the sustainability of supply chains and the role of organizational models in the competitive positioning of SMEs.

.....
MITIGATION AND ADAPTATION TO CLIMATE RISK: WHAT SCENERY FOR EMILIA-ROMAGNA COMPANIES? (APRIL 2025, BOLOGNA)

The meeting was an opportunity to discuss the results of a survey of approximately 2,000 regional companies, aimed at understanding how the production system is preparing to address the risks associated with climate change. The program included contributions from representatives of the academic, institutional, and business worlds, culminating in a final round table featuring Banca d'Italia, Unipol, the Emilia-Romagna Region, and the Order of Accountants and Accounting Experts of Bologna.

.....
NEW SUSTAINABLE BUSINESS MODELS AND WAYS TO MEASURE THE CIRCULAR ECONOMY: A BUSINESS ECONOMICS PERSPECTIVE (MAY 2025, RIMINI)

The conference addressed sustainable business models and measurement approaches to the circular economy from a managerial perspective. The programme focused on empirical and theoretical analyses of circular practices in SMEs and key sectors, and fostered dialogue between academics, practitioners, and institutional stakeholders. The conference was an opportunity to disseminate the results of two Projects of Relevant National Interest (PRIN) involving several Italian universities: "Towards Circular Economy: a Business model Innovation perspective" and "A Multidimensional Model for the Transition of SMEs to the Circular Economy".

.....
P-GOMAP COMMUNITY WORKSHOPS - CITTADINANZE PER... 25 GIUGNO 2025

Promoted by PhD students as part of the P-GOMAP Community Workshop program: opportunities to propose and discuss, in a multidisciplinary manner, themes emerging from their research. Three roundtable discussions were organized: Citizenships for Participation, Citizenships for Services, and Citizenships for Urban Space. The results are open and shared online.

.....
WORLD MENTAL HEALTH DAY (SEPTEMBER 2025, BOLOGNA)

Roundtable discussions organized by the Department of Management: "From Stigma to Value: Brand, Community, and Mental Health"; "Food, Emotions, and Community: Co-Designing School Canteens for Everyone's Well-Being", an event within the NUTRI.M.E.N.T.I. Public Impact project; "Taking Care: Reflections and New Perspectives" from the UniBO Recovery College, an event presented within the DISA Universal Right Well-Being project.

.....
ADEIMF SUMMER CONFERENCE (OCTOBER 2025, BOLOGNA)

The conference, promoted by the Association of Professors of Financial Markets and Institutions and Corporate Finance, in collaboration with the Department of Management and the Fondazione Yunus Italia, brought together scholars and practitioners in financial intermediation and corporate finance. The event focused on digital transformation, AI applications in finance, and emerging issues related to risk, ESG, and digital assets.

.....
REVOLUTIONIZING RETAIL: THE POWER OF GENERATIVE AI IN RETAIL MEDIA, SIM-ITALIAN MARKETING ASSOCIATION TALK (OCTOBER 2025, BOLOGNA)

The event offered a strategic opportunity to explore how new technologies are enabling hyper-personalized advertising, dynamically generated content, and new consumer engagement models, while simultaneously improving the effectiveness of advertising investments. A day of speeches, debates, and round tables. At the end of the day, the participants had the exclusive opportunity to experience a virtual visit to the Leonardo supercomputer – one of the most powerful computing infrastructures in the world, hosted at the Tecnopolo.

.....
KT SOFT SKILLS SOFT SKILLS FOR KNOWLEDGE TRANSFER FINAL CONFERENCE (OCTOBER 2025, BOLOGNA)

The final conference brought together researchers, knowledge transfer professionals, and stakeholders to present the outcomes of the Erasmus+ project on soft skills for knowledge transfer. The event showcased project results and evidence from pilot activities, and facilitated reflections on key interpersonal competencies essential to effective collaboration between academia and industry.

.....
BENEFIT CORPORATIONS IN ITALY: ETHICS AND RESPONSIBLE GOVERNANCE. THE CURRENT FRAMEWORK AND FUTURE PROSPECTS (NOVEMBER 2025, BOLOGNA)

The conference provided an opportunity to discuss the role of Benefit Corporations in promoting governance models geared towards social responsibility and sustainability. The national survey on the governance and ethics of Benefit Corporations was presented, conducted by the Department of Management in collaboration with the Camera di commercio di Brindisi - Taranto and InfoCamere.

.....
“NUTRI.M.E.N.T.I: NOURISHING THE FUTURE! SCHOOL CANTEENS AS A HUB FOR NUTRITION EDUCATION AND SUSTAINABLE INNOVATION FOR THE LOCAL AREA AND INCLUSION” - FINAL EVENT (NOVEMBER 20^o25, BOLOGNA)

A final meeting to share the results of the Public Engagement project (funded by PNRR OnFood), which involved four departments of the University of Bologna (Pharmacy and Biotechnology - FaBiT, Industrial Chemistry “Toso Montanari” - CHIMIND, Management - DISA and Sciences for Quality of Life – QUVI) and several external partners at local level, with the aim of reducing and reusing food waste, thanks to multiple intersecting and complementary activities. It was also an occasion for a practical demonstration of the microfluidics system on paper to avoid unnecessary food waste, and for children to try out the “InOrto” game, and the “In Compost” expansion developed as part of the project.

.....
TOP 500 BOLOGNA 15^a EDITION (DECEMBER 2025, BOLOGNA)

An annual event, organized by PwC in collaboration with the Department of Management and Il Resto del Carlino, Confindustria Emilia Area Centro, and the Fondazione dei Dottori Commercialisti e degli Esperti Contabili di Bologna Ordine dei Dottori Commercialisti e degli Esperti Contabili di Bologna. The objective is to rethink strategies and develop new visions for companies, to address change with innovation and responsibility in the era of global imbalances.

.....
9TH EIASM- EUROPEAN INSTITUTE FOR ADVANCED STUDIES IN MANAGEMENT WORKSHOP ON MANAGING ARTS AND CULTURAL ORGANIZATIONS (DECEMBER 2025)

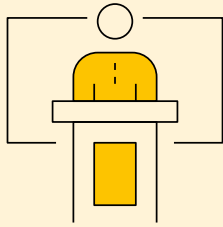
Arts organizations, heritage sites, exhibition centres, galleries, museums, archaeological sites, and performing arts institutions are increasingly being pressured to improve operational efficiency, to take a more commercial view of their purpose and activities, but also to demonstrate a positive impact on society and their communities. In this context, the aim of this 2025 workshop in Bologna was to provide a forum for ongoing dialogue among diverse, and in some cases conflicting, views on the management of arts organizations and cultural institutions.

.....
SEMINAR SERIES ON INTERNATIONAL TAXATION AND BUSINESS STRATEGIES (APRIL-NOVEMBRE 2025, BOLOGNA)

A seminar series open to the public, in collaboration with EY Studio Legale e Tributario, with the participation of academics, representatives of the business world, and the public sector:

- Transfer pricing, supply chain, and labor mobility: tax challenges in a changing world April 9, 2025
- Taxation, sustainability, and technological innovation: new frontiers for businesses and administrations May 14, 2025, Bologna
- The effects of new US tax and trade policies on European companies November 4, 2025, Bologna





DEPARTMENT OF MANAGEMENT DEDICATED TO OUR COMMUNITY

The Department of Management is constantly committed to creating opportunities for its faculty and staff to meet and discuss ideas, including with the international academic and industrial world, as opportunities for growth and community building.

EUROPEAN COMPETITIVE CALLS: SUBMITTING AND MANAGING THEM. THE DISA EXPERIENCE (MAY 2025, BOLOGNA)

At the Department of Management, we organize seminars related to competitive research. In 2024, the focus was on the main programs for research, innovation, and education, as well as the policies, tools, and support actions available at the university and department levels. In 2025, we focused on our researchers' experience participating in competitive, funded projects, culminating in a session on sources and tools for scouting funding opportunities.

DISA RESEARCH DAY (SEPTEMBER 2025, FORLÌ)

The DISA Research Day is the annual event of the Department, reserved for its community. The Research Day 2025 was dedicated to the impact of AI on research. Following the traditional format, we had two guests during the morning session and group work sessions in the afternoon, this time led by an external guest. The three guests were distinguished colleagues from the National University of Singapore, the University of Pisa, and the University of Chieti-Pescara. The event was held at the Teaching Hub at Forlì Campus.

MY CUP OF TEA

It is an internal initiative within the department, launched in January 2018 for the Ph.D. course in Management, to connect faculty and researchers with doctoral students. Each month, a faculty member discusses a working paper, research project, or the entire research journey with doctoral students from all cycles to share information and personal experiences. In 2025, we discussed issues related to cultural heritage preservation, management accounting, innovation management, and entrepreneurship.

PUBLIC-GOMAP PHD FORUM

The P-GOMAP Board requests 1st and 2nd year students to build up a presentation of their research activity, which is delivered in an interdisciplinary context at the end of first year and in their Department in second year. In 2025, 15 first-year students and 21 second-year students presented their activity and had the chance to receive comments and feedback from a blind discussant not in their scientific disciplinary field.

DISA Research Awards 2025

The Research Day is also an opportunity to present DISA Research Awards to departmental researchers who have distinguished themselves through publications in ABS 4* during the year. The day was held on the new Bologna Business School campus, and at the end of the activities, there was a short tour of the campus.

Mariachiara Colucci

- *Only the Ugly Face? A Theoretical Model of Brand Dilution* - Bacchiega, E., Colucci, M., Denicolò, V., & Magnani, M. (2024). Published in Management Science.

Leonardo Corbo, Raffaele Corrado, Simone Ferriani

- *Network pathways of peripheral firm entry: Empirical evidence from the global airline industry* - Corbo, L., Corrado, R., & Ferriani, S. (2024). Published in Research Policy.

Marcello M. Mariani

- *Divergent Market Reactions to Abstract Language: A Multicountry Event Study of European Central Bank Communications* - Harmon, D., & Mariani, M. (2024). Published in Academy of Management Journal.

Azzurra Meoli

- *Missing women in STEM occupations: The impact of university education on the gender gap in graduates' transition to work* - Meoli, A., Piva, E., & Righi, H. (2024). Published in Research Policy

Francesco Montani

- *Sharing and hiding knowledge under pandemics: The role of stressor appraisals, perceived supervisor behaviors and attributions of supervisor motives* - Montani, F., Sommovigo, V., & Staglianò, R. (2024). Published in Human Resource Management Journal.

Elisa Villani

- *Employee Incentives and Family Firm Innovation: A Configurational Approach* - Villani, E., Linder, C., De Massis, A., & Eddleston, K. A. (2024). Published in Journal of Management.
- *How Paradoxes Shape Members and the Member-Organization Relationship: An Identity Threat Perspective* - Farahbakhsh, S., Villani, E., Linder, C., & Salge, T. O. (2024). Published in Organization Science

Francisco Javier Villarroel Ordenes

- *How High-Arousal Language Shapes Micro- Versus Macro-Influencers' Impact* - Cascio Rizzo, G. L., Villarroel Ordenes, F., Pozharliev, R., De Angelis, M., & Costabile, M. (2024). Published in Journal of Marketing



DISA Research Seminars

The Department has appointed a Seminar Committee to plan and organize research seminars reserved for DISA staff. The seminars are typically held every two weeks and are held in English. The seminar committee is composed of a contact person for each of the department's disciplinary scientific areas of interest, so that we can work on all areas of interest to our researchers. In 2025, we held 35 research seminars at DISA, involving researchers from Europe and beyond. We thank the colleagues who joined us in Bologna to present their research papers and engage us in meaningful academic discussions

BUSINESS ADMINISTRATION, ACCOUNTING & PERFORMANCE MEASUREMENT

Bakoš Eduard - Masaryk University

Cross-border spillover effects of corporate taxes.

Ditillo Angelo - Bocconi University

The Link Between Blockchain Technology and Management Control in Inter-Organisational Relationships: A Network Perspective.

Filip Andrei - Lille IÉSEG School of Management

When the Pieces Move: Do Financial Analysts Pick Up On Segment Reporting Reshuffling?

Fisher Caroline - University of Twente

Navigating Digital Transformation? The guiding role and socialization processes of change agents.

Jorge Susana - University of Coimbra

Research on the use of financial and non-financial information by politicians: key findings and future directions.

Leung Edith - Tilburg University

Mandatory Pay Range Disclosures in Job Postings - Early Evidence.

McDonald Bruce - Old Dominion University

Citizen Perceptions of Equity in the Budgeting Process.

Myers Linda Ann - Knoxville University of Tennessee

Managing the Narrative: the Disclosure Choices of Firms Receiving Integrated Audit and Material Weakness Opinion.

Osborne Stephen - University of Edinburgh Business School

Conceptualising and using the ecosystem in public administration management research.

Riedl Edward - Boston University, Questrom School of Business

ESG Risk Disclosures: The Predictive Ability of Industry Best Practice.

BUSINESS & MANAGEMENT ENGINEERING

Bapna Sofia - University of Minnesota, Carlson School of Management

Male Investors and Female-Oriented Ventures: Experimental Evidence on Pitch Strategies in Equity Crowdfunding.

Di Stasi Matteo - CUNEF University of Madrid

Asking Open-Ended Questions Increases Personal Gains in Negotiations.

Forti Enrico - Seton Hall University, Stillman School of Business

Local Exchange and Technology Adoption: Evidence from Autonomous Flight in Agricultural Aviation.

Massaro Sebastiano - University of Surrey

Rested Alertness: Sleep, Fatigue, and Entrepreneurial Opportunity Recognition.

Roehrich Jens - University of Bath

A Longitudinal Study of Scaling Up Healthcare Technology: Managing Nested Paradoxical Tensions in a Resource-Constrained Environment.

Shane Scott - Weatherhead School of Management

Don't Pitch the Deal: Anchoring Bias in Early Stage Investor Pitches.

FINANCE

Colla Paolo - Bocconi University

The Dissemination of Short-sellers' Information.

Core Fabrizio - Luiss Guido Carli

Self-Employed Mothers: Child Penalties, Maternity Benefits, and Family Health.

Dugardin Fabien-Antoine - University of Lorraine - IAE Nancy School of Management

Labor Unions and the Performance of the firms: A French Micro-Data Panel Analysis.

Fiordelisi Franco - University of Essex

TRIMming banks discretion.

Schönenleber Lorenzo - University of Torino and Collegio Carlo Alberto

Decentralized and Centralized Options Trading: A Risk Premia Perspective.

FINANCIAL MARKETS AND INSTITUTIONS

Calabrese Raffaella - University of Edinburgh

A climate scenario analysis for the European SME lending market based on the NGFS projections.

Cotter John - University College Dublin

Crash Narratives and Predictability.

Poti Valerio – University College Dublin

Sentiment, productivity, and economic growth.

Wagner Wolf - Erasmus University - Rotterdam School of Management

Nimble Banks.

MANAGEMENT

Balzano Marco – University of Trieste

When Rivals Copy: Market Signals and the Fate of Technology Innovators.

Cadili Roberto - Knime

Prompt engineering in the context of text mining methods for management.

Guitart Maturana Ivan Andres - Lione Emlyon Business School

Exploring the Interaction Between Television and Branded Search Advertising: Implications for Real-Time Syncing Strategies.

Gürhan Canlı Zeynep - İstanbul Koc University

How to respond to this cookie?: Exploring the role of decision difficulty in consumers' privacy decisions.

Hofstetter Reto - University of St.Gallen

New technologies in marketing and their financial implications (tentative) Contract Design in Influencer Marketing (final).

Kronrod Ann - University of Massachusetts Lowell

The Role of Language in Marketing and Business.

Operti Elisa - Cergy ESSEC Business School

Breaking the Mold: Gender Differences in Returns from Family and Professional Ties in Idea Elaboration.

Ortlieb Renate - University of Graz School of Business, Economics and Social Sciences

How young refugees make career choices: The combined influence of contextual factors and support from other people.

ORGANIZATION STUDIES

Grau-Grau Marc - International University of Catalunya

Men Who Challenge the “Ideal Worker” Norm: Characteristics of Those Redefining Workplace Masculinity.



EXIT



Interested in this study? Let's talk!
View the full study: [Click here](#)

Want to dive deeper? Scan the QR code!
View the full study: [Click here](#)

Exploring framing effects in sourcing decisions: An experimental investigation

Chiara Vignini
Postdoctoral Researcher

RESULTS

CONCLUSIONS

THEORETICAL CONTRIBUTIONS

PRACTICAL CONTRIBUTIONS

LIMITATIONS

ACKNOWLEDGMENTS

REFERENCES

THE UNIVERSITY OF BRISTOL
BRISTOL BUSINESS SCHOOL

THE SOLERI N. 1

RESEARCH GROUPS

Motivations Behind Academic Mobility: A Self-Determination Theory Perspective

Background

Temporary mobility: Do not involve change in affiliation, working time and/or training date.

Aim & Methods

A research paper from a long history research of motivation in educational Research mobility has, by addressing the determinants that might lead to an individual's academic mobility as an example of human behavior.

How do personal needs influence the mobility of academics?

Self-Determination Theory

AUTONOMY

Enhancing AI Conversational Agents for Effective Advice-Giving: Exploring Factors Affecting User-Agent Interactions

Introduction

Generative AI (GenAI) has revolutionized various industries, including education, by providing personalized learning experiences and intelligent tutoring systems. However, the effectiveness of these systems is heavily dependent on the quality of user-agent interactions. This research aims to explore the factors that influence these interactions and identify strategies to enhance them.

Methods & Models

Model 1 - Determination Model

Large Language Model (LLM) Agent (LLM-Agent) interacts with User (User-Agent Interaction) to provide personalized advice and support.

Model 2 - Advice Alignment & Delivery

LLM-Agent interacts with User-Agent Interaction to provide personalized advice and support.

Model 3 - Responsibility Attribution & Support

LLM-Agent interacts with User-Agent Interaction to provide personalized advice and support.

Research Questions

How does the alignment of advice affect user-agent interaction quality? How does the delivery of advice affect user-agent interaction quality? How does the attribution of responsibility affect user-agent interaction quality?

Results & Contributions

Key Results

Alignment of advice significantly impacts user-agent interaction quality. Delivery of advice significantly impacts user-agent interaction quality. Attribution of responsibility significantly impacts user-agent interaction quality.

Theoretical Contributions

This research contributes to the understanding of user-agent interactions in educational settings by identifying key factors that influence interaction quality.

Practical Contributions

This research provides practical insights for designing and implementing effective AI conversational agents in educational settings.

BUSINESS ADMINISTRATION, ACCOUNTING & PERFORMANCE MEASUREMENT ECON-06/A

The research group aims to make a significant contribution to the international scientific debate through impactful research related to the characteristics, constitutive processes, equilibrium conditions, and economic and sustainability performance of companies of all types—profit, not-for-profit, private, and public—and administrations, utilizing various methodological approaches, namely quantitative, qualitative, interpretative, and historical.

Business Administration

Financial Accounting

Managerial Accounting

Public Accounting



BUSINESS AND MANAGEMENT ENGINEERING IEGE-01/A

The research group contributes to the scientific debate through a systemic and integrated approach to business processes.

Innovation management

**Sustainability Transition
Management**

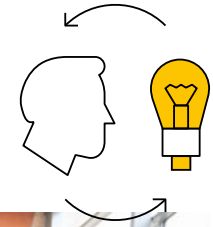
Design of innovation process

Operations Management

Entrepreneurship

Entrepreneurial universities

Science and Public Policy



FINANCE **ECON-09/A**

The research group conducts research in areas broadly related to corporate investment and financing decisions, including corporate governance, corporate ownership, corporate events, corporate risk management, and entrepreneurial finance. Our work spans all firm types, from widely-held publicly traded firms to family firms, start-ups, and SMEs. Our main research areas are detailed below.

**Corporate ownership
and corporate governance**

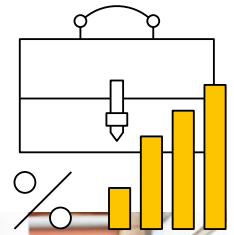
**Corporate valuation
and corporate events**

Corporate risk management

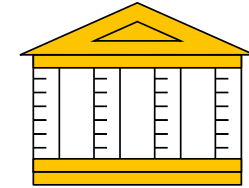
Sustainable finance

Entrepreneurial finance

Behavioral finance



FINANCIAL MARKETS AND INSTITUTIONS ECON-09/B



The research group studies the financial system and the relationships that develop within it in the interests of corporations, investors, and the intermediaries themselves. Particular attention is paid to the relations between companies, and investors filtered through banks and markets in compliance with an increasingly complex system of rules.

**Social impact investing
and ESG factors**

SME financing and microfinance

**Efficiency and M&A strategies
in the banking sector**

**Corporate governance
and banking system stability**

**Investments, savings,
and financial education**

**Banking and insurance
risk management**



ORGANIZATION STUDIES 13/ECON-08

Our research is aimed at investigating how cognitive aspects, individual attitudes and behaviors can influence the processes and internal dynamics of organizations and the main individual and organizational outcomes, such as the individual and collective learning process, the propensity for innovation, the analysis of the factors that shape motivation at work, the development of professional identity, the conciliation between work and private life and the analysis of the levers that can favor organizational change and the development of sustainable careers.

Organizational Behaviors

People Management



MANAGEMENT ECON-07/A

The Research Group in Management brings together two specialized sub-groups focused on advancing knowledge in Strategy and Marketing.

MARKETING GROUP

Consumer Behavior

**Data-Driven Marketing
and Marketing Analytics**

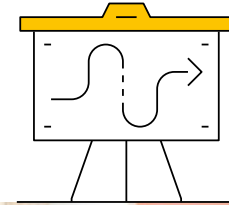
Marketing Management and Strategy

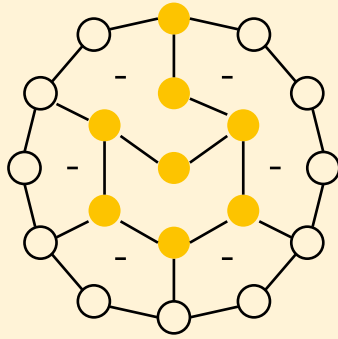
STRATEGY GROUP

Strategy and Competitive Dynamics

Strategy and Innovation

**Strategy, Networks, and
Entrepreneurship**





RESEARCH AREAS

DISA's researchers are structured into research groups and related subgroups. They also carry out study activities on numerous areas that cut across the research groups.

Capital Markets and Corporate Financial Policies

- FINANCE AND SOCIETY
- INTERNATIONAL FINANCIAL MARKETS
- CAPITAL BUDGETING AND CORPORATE FINANCING POLICIES

Corporate Governance and Risk Management

- CORPORATE GOVERNANCE, RISK MANAGERMENTS

Corporate Strategy and Competitive Dynamics

- STRATEGIC MANAGEMENT
- CORPORATE STRATEGY
- COMPETITIVE AND COOPERATIVE INTERACTIONS

Entrepreneurship

- ENTREPRENEURSHIP
- FAMILY BUSINESS
- NEW VENTURE OPPORTUNITIES STRATEGIES AND RESOURCES

Financial Accounting and Sustainability Reporting

- FINANCIAL ACCOUNTING
- MANAGEMENT ACCOUNTING
- ACCOUNTING STARNDARDS

International Management

- INTERNATIONAL MANAGEMENT

Leadership, Teams and Organizational Behaviour

- ORGANIZATIONAL BEHAVIOUR
- ORGANIZATION THEORY
- TEAM LEADERSHIP
- HUMAN RESOURCES
- INTERCULTURAL RELATIONS
- INDIVIDUAL DECISION MAKING

Marketing and Consumer Behaviour

- MARKETING ANALYTICS
- CONSUMER COGNITIVE PSYCHOLOGY
- COSTUMER RELATIONSHIP MANAGEMENT
- RETAILING
- SOCIAL MEDIA AND SOCIAL NETWORKS

Operations and Supply Chain Management

- OPERATIONS AND SUPPLY CHAIN MANAGEMENT

Public Management, Nonprofit and Government Policies

- PUBLIC AND NONPROFIT
- GOVERNMENT POLICY REGULATION AND SUPERVISION
- GOVERNMENT ACCOUNTING
- POLICY MAKING

Sustainability and Business Ethics

- SUSTAINABILITY
- BUSINESS ETHICS
- SOCIAL ISSUES IN MANAGEMENT
- STAKEHOLDER BEHAVIOURS
- DIVERSITY AND INCLUSION

Technology, Innovation Management and Digital Transformation

- TECHNOLOGY AND INNOVATION MANAGEMENR
- DIGITAL TRANSFORMATION
- ARTIFICIAL INTELLIGENCE
- PLATFORM ECOSYSTEMS
- OPEN INNOVATION



COMPETITIVE
PROJECTS
STARTED
IN 2025





INSOIL - Safe bio-based and biodegradable IN-SOIL solutions for circular and sustainable crop production Funded by the European Union Horizon Europe program - Circular Biobased Europe Joint Undertaking

EUROPEAN PROJECTS



INSOIL tackles agricultural plastic pollution by developing three families of fully bio-based, safe in-soil biodegradable products in the form of mulch films, plant guards, and controlled-release fertilisers (CRFs), in order to replace widespread single-use plastics in crop production.

These three product families will be based on sustainable PHA combined with tailored additives (MFCs, modified lignins), enabling programmed biodegradation suited to specific climates and crops. They will be enriched with active bioproducts (organic NPK, biostimulants, bio-based PPPs) to enhance their functionality, value, and adoption. INSOIL agriproducts will be field-validated with end users (TRL 8) across relevant vegetables and fruit trees in Southern and Northern Europe. SSbD experts will ensure compliance, policy recommendations will advance relevant regulations and standards, and circular business models will secure market acceptance.

By 2035, INSOIL agriproduct commercialisation will reduce (micro)plastic release (5,820 tonnes) and agrochemical use (4,000 tonnes), cutting CO2 emissions by 16,000 tonnes, while generating €17.4 M in savings for farmers.

INSOIL will thus contribute to a secure food supply and boost the sustainability, circularity, autonomy, and competitiveness of EU bio-based value chains.

FINANCING PROGRAM

HORIZON EUROPE

OTHER UNIBO DEPARTMENTS INVOLVED

INNOVATION AREA (ARIN)

DISA TEAM LEADER

ANGELO PALETTA

DISA TEAM MEMBER

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SABIO SRL (SPAIN)

UNIVERSITY OF APPLIED SCIENCES OF HAMBURG (GERMANY)

UNIBO ALMA MATER STUDIORUM – UNIVERSITY OF BOLOGNA (ITALY)

CAPSUL CAPSULAE (FRANCE)

PARTC PARTICULA GROUP LTD (CROATIA)

IVL ISWEDISH ENVIRONMENTAL RESEARCH INSTITUTE (SWEDEN)

AVA ASOCIATION OF FARMERS FROM VALENCIA (SPAIN)

NORMEC OWS - THE GLOBAL MARKET LEADER IN THE BIODEGRADABILITY AND COMPOSTABILITY (BELGIUM)

TECHNICAL RESEARCH CENTRE OF FINLAND (FINLAND)

NORCE - NORWEGIAN RESEARCH CENTRE (NORWAY)

NOVAMONT SPA (ITALY)

UNIVERSITY OF JAUME I DE CASTELLON (SPAIN)

CO2BIOCLEAN GMBH (GERMANY)

BOERENBOND PROJECT (BELGIUM)

DURATION

JUNE 2025 – MAY 2029



Funded by the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CBE JU. Neither the European Union nor the CBE JU can be held responsible for them. The project is supported by the Circular Bio-based Europe Joint Undertaking and its members.

EUSTAR - Moving Forward: Implementing the EU Space Strategy for Security & Defence

The EUSTAR project critically examines the implementation of the EU Space Strategy for Security and Defence, identifying significant gaps in current policy frameworks, particularly in terms of regional contributions and stakeholder integration across Europe.

Despite the EU's recognition of space as a vital domain intersecting multiple policy areas, the strategy has not been thoroughly analysed from an interdisciplinary social sciences perspective.

EUSTAR addresses this gap by focusing on three key areas:

- the need for a comprehensive assessment of the EU Space Strategy for Security and Defence and its objectives in anticipation of the Multiannual Financial Framework (2028-2034);
- The overlooked role of Regions as pivotal subnational actors in European space policy,
- The limited scholarly attention paid to European space policy.

Utilising an interdisciplinary methodology that incorporates qualitative and quantitative research,

scenario planning, foresight methodologies, and extensive stakeholder consultations, EUSTAR develops nuanced policy recommendations to optimise strategic alignment, enhance regional engagement, and foster cross-sectoral innovation.

The project also emphasises inclusivity by integrating gender and diversity considerations into its analysis, thereby addressing systemic inequalities within the space sector.

The expected outcomes include advancing theoretical frameworks for understanding European space policy, providing practical recommendations for resource allocation within the Multiannual Financial Framework (2028-2034), and creating an open-access toolkit for stakeholders.

By bridging academic and policy-oriented approaches, EUSTAR will contribute to a more integrated and effective implementation of the EU Space Strategy for Security and Defence, enhancing the EU's strategic autonomy, economic growth, and resilience in the critical domain of space.

FINANCING PROGRAM

HORIZON EUROPE - MARIE SKŁODOWSKA-CURIE ACTIONS

DISA TEAM LEADER

LAURA TOSCHI (SUPERVISOR)

DISA TEAM MEMBERS

DIMITRIOS STROIKOS

CONSORTIUM

UNIBO ALMA MATER STUDIORUM - UNIVERSITY OF BOLOGNA (ITALY)

DURATION

NOVEMBER 2025 - NOVEMBER 2027

EUROPEAN
PROJECTS



Funded by
the European Union

Funded by the European Union. Views and opinions expressed are, however, those of the author(s) only and do not necessarily reflect those of the European Union or European Research Executive Agency. Neither the European Union nor the granting authority can be held responsible for them.

TECH2X - Technology for innovation and entrepreneurship excellence

EUROPEAN
PROJECTS



The TECH2X project aims to boost the innovation and entrepreneurial capacity of the consortium's HEIs to foster deep-tech talent and respond to the need to transition towards the 4th generation university model.

Through practice-based collaborations and enhanced networking within, between, and beyond our institutions, focusing on climate and mobility, we intend to create a scalable initiative for excellent, science-based innovation and entrepreneurship practices in Europe.

The importance of creativity, innovation, and entrepreneurship is recognized by industry, academia, and policymakers alike.

The three elements appear as skills and essential elements for job seekers and business solutions, and as priorities in policy documents. They are also required to tackle key systemic social challenges, compelling universities to adopt roles that place them squarely at the centre of knowledge creation, economic growth, and sustainable governance. This trend has been dubbed the "4th generation university", following earlier primary roles as knowledge and discovery creators (1st & 2nd gen) and region-oriented economic growth catalysts (3rd gen). In order to successfully transition from our society's individualistic approach to science to a more collab-

orative and transformational mindset, we require more transversal skills that come from 'experiential learning' and soft skills, and somewhat less from our current strong focus on 'propositional knowing' (e.g. hard skills training based on high specialisation and the affirmation of knowledge boundaries).

This collaborative mindset and systems-thinking approach are essential to the transition to the 4th-generation university, and policymakers increasingly expect scientists, researchers, and professors to collaborate across knowledge boundaries and actively engage diverse stakeholders.

FINANCING PROGRAM

EUROPEAN UNION EIT HIGHER EDUCATION INITIATIVE - KIC URBAN MOBILITY

DISA TEAM LEADER

CLIO DOSI

DISA TEAM MEMBER

NUNZIA COCO, ALESSANDRO GRANDI, MATTEO VIGNOLI

PROJECT PARTNERS

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ALMACUBE SRL (ITALY)

ESADE – UNIVERSITAT RAMON LLULL (SPAIN)

HOCHSCHULE MANNHEIM - MANNHEIM UNIVERSITY OF APPLIED SCIENCES (GERMANY)

MIDDLE EAST TECHNICAL UNIVERSITY (TURKEY)

CERN - EUROPEAN ORGANIZATION FOR NUCLEAR RESEARCH

ASSOCIATED PARTNERS

DESIGN INSTITUTE BARCELONA (SPAIN)

UNIVERSITY OF FERRARA (ITALY)

UNIVERSITY OF PARMA (ITALY)

UNIVERSITAT POLITECNICA DE CATALUNYA (SPAIN)

UNIVERSITAT POLITECNICA DE VALENCIA (SPAIN)

UNIVERSITY OF MODENA AND REGGIO EMILIA (ITALY)

DURATION

PHASE 1: APRIL 2025 – DECEMBER 2025

PHASE 2: JANUARY 2026 – APRIL 2027



Funded by EIT's Higher Education Initiative.
Supported by EIT Urban-Mobility.

Fin4Good - Educational pathway to applied microfinance

The project aims to revolutionize education in microfinance and the social economy by developing an integrated educational framework with gamified learning tools, establishing robust networks for knowledge exchange, and enhancing student knowledge exchange across Europe.

1. Development of an Educational Curriculum designed to directly support the overarching goals of enhancing education in microfinance and the social economy. It is crucial to equip students with both theoretical knowledge and practical skills necessary for impactful roles in diverse socioeconomic environments. The primary objective is to create an innovative, interconnected curriculum focused on microfinance and the social economy.

This involves: integrating current theories, industry practices, and the latest research findings to ensure the curriculum is robust and relevant.

Incorporate practical application through case studies, real-world projects, and simulations.

Engage with stakeholders for curriculum relevance

Ensure high standards of educational content

2. Gamification tool for microfinance and social economy to enhance the educational experience by incorporating gamification into the previously developed curriculum for microfinance and social economy. It will enhance student engagement and motivation, facilitate the practical application of theoretical knowledge, and improve learning outcomes. The key results will be:

Dynamic gamification platform; Serious game for practical learning; Enhanced learning outcomes; Feedback-driven curriculum refinement.

3. Collaboration and networking. The project will establish a comprehensive 'Network of Networks' to facilitate knowledge and resource exchange, strengthening local and international collaborations, and implementing a Virtual Summer Program to promote digital mobility.

The Virtual Summer Program specifically enriches the educational experience by enabling participants to explore diverse academic cultures and methodologies through a digital platform, making advanced learning accessible without physical travel constraints.

FINANCING PROGRAM

ERASMUS+ COOPERATION PARTNERSHIPS IN HIGHER EDUCATION (KA220-HED)

DISA TEAM LEADER

ANDI DUQI

DISA TEAM MEMBERS

ALESSANDRA CAVALLO, FRANCESCO SAVOIA

CONSORTIUM

UNIBO ALMA MATER STUDIORUM - UNIVERSITY OF BOLOGNA - COORDINATOR (ITALY)

YUNUS FOUNDATION (ITALY)

UNIVERSITY OF SARAJEVO (BOSNIA AND HERZEGOVINA)

UNIVERSITY OF ELBASAN - ALEKSANDER XHUVANI (ALBANIA)

ACADEMY OF ENTREPRENEURSHIP - ASTIKI ETAIREIA (GREECE)

UNIVERSITY OF AGDER (NORWAY)

DURATION

SEPTEMBER 2025 - AUGUST 2028

EUROPEAN
PROJECTS



Funded by the European Union. However, the opinions expressed are those of the author(s) alone and do not necessarily reflect the views of the European Union or the Erasmus+ National Agency (INDIRE). Neither the European Union nor the granting authority can be held responsible for them.

CREDIPILLS for XXI Century Skills

EUROPEAN
PROJECTS



Micro-credentials have emerged as a key policy priority across the EU due to the increasing demand for short, flexible learning formats that validate skills acquisition outside traditional degree programs.

According to the Council of the European Union's 2022 Recommendation on Micro-Credentials states that such certifications are essential for lifelong learning and employability. This recommendation encourages the development of a standardized framework to ensure the recognition and quality assurance of micro-credentials across Europe.

The goal of the project is to develop and validate an innovative approach to the development and certification of 21st century skills, a key component of which is the "21st Century Skills Pills" (short, intensive teaching modules to develop key skills). As part of the project, we plan to create a system of flexible methods for developing 21st-century skills and link it to a system of microcredentials that will confirm students' successive acquisition of these skills in "small steps".

As part of the project, in the first stage, learning outcomes will be prepared, and a taxonomy of these outcomes will be developed, which will provide a solid foundation for the creation of an effective and reliable microcredentials system. In the next stage,

coherent pathways for the development of 21st-century competencies during studies (in the form of Skills Pill pathways) will be developed and tested using the EUROPASS platform.

The CREDIPILLS project enhances excellence in learning and teaching by introducing a structured micro-credentialing system that recognizes students' achievements in 21st-century skills development. Through a combination of "Pills of Skills" and personalized learning pathways, students can progressively acquire, validate, and showcase their competencies in an internationally recognized format.

The project integrates: a taxonomy of learning outcomes for 21st-century skills; a library of skill-building modules ("Pills") across multiple disciplines; the design of competency pathways tailored to student needs and labor market demands; and workshops for university teachers to ensure the effective implementation of innovative pedagogical approaches.

FINANCING PROGRAM

ERASMUS+ COOPERATION PARTNERSHIPS IN HIGHER EDUCATION (KA220-HED)

DISA TEAM LEADER

MATTEO VIGNOLI

DISA TEAM MEMBERS

CLIO DOSI, ETTORE GORNI

CONSORTIUM

POLYTECHNIC OF PORTALEGRE – COORDINATOR (PORTUGAL)

UNIVERSITY OF INFORMATION TECHNOLOGY AND MANAGEMENT IN RZESZOW (POLAND)

UNIBO ALMA MATER STUDIORUM – UNIVERSITY OF BOLOGNA (ITALY)

UNIVERSITY OF MURCIA (SPAIN)

KNOWLEDGE AND INNOVATION CENTER (MALTA)

UNIVERSITY OF NOVI SAD ESHERE (SERBIA)

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PEOPLE

PEOPLE FACULTY



CARMELO ALGERI
Researcher Tenure Track

Carmelo is an RTT in Banking. His research interests include Financial Risk Assessment, Bank Credit Risk, Spatial Econometrics, Spatial Dependence on the Local Banking Market, Bank Efficiency and Performance, Green Investment, and ESG Implications in Banking. He holds a Ph.D. in Economics, Management and Statistics from the University of Messina. His scientific contributions have been published in peer-reviewed international journals as Regional Studies, Business Strategy and the Environment, Papers in Regional Science, and Finance Research Letters.

CAMPUS

FORLÌ

RESEARCH GROUP

FINANCIAL MARKETS AND INSTITUTIONS



GENC ALIMEHMETI
Researcher Tenure Track

Genc (Ph.D. at University G. d'Annunzio) has worked at Universities of Tirana, Malta, Antwerp; as a consultant for International Finance Corporation - World Bank Group; Delegation of the EU to Albania; TACSO. His research interests focus on bio plastics, circular economy, school leadership, entrepreneurship, corporate governance, corporate social responsibility, and insolvency. He has published on Educational Administration Quarterly, Educational Management Administration & Leadership Journal; International Journal for Educational Law & Policy; Journal of Accounting, Auditing & Finance.

CAMPUS

BOLOGNA

RESEARCH GROUP

BUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

JEL CODE

A2 | M14



FABIO ANCARANI
Full Professor

Fabio teaches Marketing Management and international marketing. He is Scientific Director of the Executive Master in Sales and Marketing. He has been a Visiting Scholar at the Robert H. Smith School of Business - University of Maryland (USA) and a Visiting Professor at the European School of Management (ESCP-EAP) in Paris. He took part in the ITP world's leading faculty-development program at the Stockholm School of Economics. He is the co-author of the Italian edition of Kotler Keller Chernev Ancarani Costabile, Marketing Management, edited by Pearson.

CAMPUS

BOLOGNA

RESEARCH GROUP

MANAGEMENT-MARKETING

JEL CODE

M31 | M16



SELENA AURELI
Associate Professor

Selena teaches Financial reporting, Management accounting, Sustainability and social reporting. She is Program Director of the International Bachelor Degree in Financial and Business Management at Rimini Campus. She holds a Ph.D. in Business Administration. Her research and publications cover the fields of performance measurement, management, and the reporting of non-financial performance. Her work focuses on tourism organisations and small and medium-sized enterprises. She is also involved in research on cultural heritage.

CAMPUS

RIMINI

RESEARCH GROUP

BUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

JEL CODE

M41

**EMANUELE BAJO***Full Professor*

Emanuele is the Deputy Head of Research of the Department of Management, Associate Dean at the University of Bologna Business School (BBS) and member of the Consultative Working Group of the European Securities and Markets Authority (ESMA). His research interests and major publications are mainly related to IPO, Household Finance and Corporate Risk Management. He has published numerous articles in prestigious finance journals among others, Journal of Financial Economics and Journal of Corporate Finance). He is also Honorary Professor at the University of Queensland and formerly Adjunct Professor at Boston College, Johns Hopkins University and San Diego State University.

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCE

JEL CODE

G11 | G24 | G31 | G32 | G41

**MARIA-GABRIELLA BALDARELLI***Associate Professor*

Maria-Gabriella teaches Financial, social and environmental accounting and reporting. She is Business Economics graduate course director and delegated by the Department to Emilia-lab Network. Her research interests include ethical, social and environmental accounting; populism and accountability; economy of communion; accounting history, accessible tourism. She won the Emilia-Romagna Region competition for Social innovators 2019. She is a member of CSEAR, EBEN and of the EU project-EX-COVER.

CAMPUS

RIMINI

RESEARCH GROUPBUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT**JEL CODE**

M14 | M4 | I24 | Q56

**FRANCESCO BALDI***Associate Professor*

Francesco teaches Corporate Finance, Finance Laboratory, and Financial Products and Markets. He holds a Master's degree in Finance (Sapienza University of Rome), a Master's degree in Applied Econometrics (Ezio Vanoni School of the Ministry of Economy and Finance), a PhD in Business Administration (Roma Tre University). He was an associate professor of Corporate Finance at the University of Turin, and an adjunct professor of Finance at LUISS Guido Carli University. He has been Visiting Scholar at Columbia University and MIT. His research interests include real options theory and its applications to the valuation of intangibles, M&A transactions, initial public offerings (IPOs) through SPACs, capital market access choices of SMEs, sustainable finance.

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCE

JEL CODE

G3 | G12 | G31 | G34 | O34

**FEDERICA BANDINI***Associate Professor*

Federica teaches Social Enterprises and Public Organisations Management and Accounting; she is a member of the Yunus Social Business Center Steering Committee (Forlì) and Fellow Senior Professor at Bocconi School of Management (Milan). She was awarded an ITP - International Teachers Program at London Business School and a Ph.D. in Management of Public and Non-profit Organisations at the University of Parma. She was the Director of the Second cycle degree in Management of Social Economy of the University of Bologna and of the Professional Master Program in Management of Social Enterprise NGO - Cooperatives at SDA Bocconi (Milan).

CAMPUS

FORLÌ

RESEARCH GROUPBUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT**JEL CODE**

I | O3 | H

**MASSIMILIANO BARBI***Full Professor*

Massimiliano holds a Ph.D. in Banking and Finance from the Catholic University of Milan. His research interests are in the fields of corporate governance, risk management, and entrepreneurial finance. His research has been published in the Journal of Corporate Finance, the Journal of Banking and Finance, and Quantitative Finance, among others. He has been teaching several introductory and intermediate corporate finance, corporate valuation, and risk management courses. He also has experience in graduate, MBA, and Ph.D.-level courses on the same topics.

CAMPUS

RIMINI

RESEARCH GROUP

FINANCE

JEL CODE

G32 | G34 | G31 | G11 | G12



PAOLO BARBIERI

Associate Professor

Paolo teaches Supply Chain Management. He is a Core Faculty member at Bologna Business School. He has been a Visiting Professor at Michigan State University, Clarkson University, and Bayes [formerly Cass] Business School. His research interests include buyer-supplier relationships and global SCM. He's the scientific director of the "Reshoring ER" Research Group, and the scientific co-director of the "Re4IT-Reshoring Italy" and of the "SCBA-Supply Chain Business Analytics" Research Groups.

CAMPUS

BOLOGNA

RESEARCH GROUP

BUSINESS AND MANAGEMENT ENGINEERING

JEL CODE

M2



FRANCESCO MARIA BARBINI

Associate Professor

Francesco teaches Organisational Behavior. His main research interests focus on organizational change, occupational health and safety, and the organization and management of people in tourism enterprises. He holds a Ph.D. in Business Information Systems from the Luiss "Guido Carli" University. He participates in the research activities of the interdisciplinary research programs "The Organisation Workshop" and "Organisation and Well-Being", as well as of the Center for Advanced Studies in Tourism at Rimini Campus.

CAMPUS

RIMINI

RESEARCH GROUP

ORGANIZATION STUDIES

JEL CODE

M12 | M54 | M13



MONICA BARTOLINI

Associate Professor

Monica teaches Financial Accounting, Financial Analysis, and Performance Management. She is the program director of the Second Cycle Degree in Economics and Commerce. She is an elected member of the Forlì Campus Board and the Scientific Director of the DEIA Observatory. She is a lecturer in several MBA, Corporate MBA, and Global MBA programs of Bologna Business School, as well as in the PhD program of DISA. She has been a Visiting Scholar at the Cardiff Business School at the Lean Enterprise Research Center. Her main research interests include international financial reporting standards, sustainability reporting, diversity & inclusion reporting, and performance management systems.

CAMPUS

FORLÌ

RESEARCH GROUP

BUSINESS ADMINISTRATION, ACCOUNTING & PERFORMANCE MEASUREMENT

JEL CODE

M1 | M4



GIULIA BASCHIERI

Associate Professor

Giulia teaches Corporate Finance. She is a core faculty member at Bologna Business School. She was a Junior Assistant Professor of Corporate Finance at the University of Venice until 2018. Her research interests include asset-pricing dynamics tied to corporate geographic location, corporate evaluation, and enterprise risk management. She was Ph.D. exchange student in Finance at Cass Business School – City University London (UK), and she holds a Ph.D. in Markets and Financial Intermediaries from the University of Bologna.

CAMPUS

RIMINI

RESEARCH GROUP

FINANCE

JEL CODE

G32



MASCIA BEDENDO

Full Professor

Mascia is Professor of Finance. Before joining the University of Bologna, she held positions at Audencia Business School (France), Bocconi University, and Imperial College London (UK). She has been visiting scholar at Collegio Carlo Alberto (University of Torino), Imperial College London, and Cass Business School (UK). She holds a Ph.D. in Finance from the University of Warwick (UK). Her research is mostly focused on firm financing and credit risk, spanning across corporate finance, financial intermediation, and financial derivatives. Mascia has international teaching experience at all levels.

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCE

JEL CODE

G32 | G24

**MASSIMO BERGAMI***Full Professor*

Massimo (Max) is a Professor of Organisational Behavior, Dean of Bologna Business School, and Vice-President at EFMD Global. He is also the Founding Chair of the EMBA Consortium. Max holds a PhD in Management from the University of Bologna, and has been Visiting Scholar at the University of Michigan, Postdoctoral Associate at the University of Florida, Adjunct Professor at Bocconi University, and ITP Fellow at Stern. He is Guest Professor at Nankai University and Mirbis. His research interests include organisational identification and social identity in organisations. He serves as Non-Executive Director at United Ventures and the MAST Foundation, and as Senior Advisor to several organisations, including Ferrari.

CAMPUS

BOLOGNA

RESEARCH GROUP

ORGANIZATION STUDIES

JEL CODE

M5

**MARCO BIGELLI***Full Professor*

Marco teaches Corporate Finance and Corporate Governance. His research interests include dual-class firms, media independence, and shareholders' expropriation. He holds a Ph.D. in Finance from the University of Bergamo. He has been Visiting Ph.D. at the University of Alberta (Canada), professor at Johns Hopkins University, and Visiting Professor at the Università della Svizzera Italiana of Lugano, Université de Paris XII (France), and University of Strathclyde (Glasgow, UK).

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCE

JEL CODE

G32 | G34 | G31 | L26 | G3

**CRISTINA BOARI***Full Professor*

Cristina teaches Business and Corporate strategy and Managing Relationships and Networks. She was Head of the Department of Management, Coordinator of the Ph.D. program in Management and Visiting Scholar at the Hitotsubashi University-Tokyo, University of Wisconsin-Madison, Jaume I University - Castellon de la Plana and UFRGS - Porto Alegre. Her research focuses on the relation between networks, innovation and entrepreneurship with a special focus on industrial clusters and creative industries.

CAMPUS

BOLOGNA

RESEARCH GROUP

MANAGEMENT-STRATEGY

JEL CODE

M13 | M1

**FILIPPO BOCCALI***Tenure Track Researcher*

Filippo is engaged in a project on the assessment of the adoption of business analytics in the decision-making process, adopting an institutional perspective. He is a Visiting Research Fellow at the Institute of Accounting, Control and Auditing - University of St. Gallen (HSG). He holds a First and a Second cycle Degree in Economics and Business Administration from the University of Bologna. His research focuses on management accounting, performance management systems, and business performance analytics.

CAMPUS

BOLOGNA

RESEARCH GROUPBUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT.**JEL CODE**

M4 | M41

**DANIELA BOLZANI***Associate Professor*

Daniela teaches Business Planning and Strategic Management. Her research focuses on entrepreneurship, with a special interest in migrant and female entrepreneurs and entrepreneurship support. She was previously an Assistant Professor at Università Cattolica del Sacro Cuore and a visiting scholar at the Leeds School of Business, HEC Paris, and GIBS Johannesburg. She is the Department Delegate for Equity, Diversity, and Inclusion (EDI) and for DISAbility, and serves as Associate Dean for EDI at Bologna Business School.

CAMPUS

FORLÌ

RESEARCH GROUPS

MANAGEMENT-STRATEGY

JEL CODE

M13 | O32 | J61 | M16



MARCIN DOMINIK BORSUK
Tenure Track Researcher

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Marcin Borsuk holds a PhD in Finance (University of Gdansk). He held postdoctoral positions at the University of Cape Town and the University of Oxford and was a visiting researcher at NYU Stern. He is a Jean Monnet Fellow at the European University Institute. He has ten years of experience as a financial economist at the National Bank of Poland and the European Central Bank. His work has been published in the Journal of Corporate Finance and the Journal of Banking & Finance.

CAMPUS
FORLÌ

RESEARCH GROUP
FINANCE

JEL CODE
G21 | G28 | G32



CARLO BOSCHETTI
Full Professor

.....

Carlo Boschetti teaches Business Strategy. He was Head of the Department of Management from 2012 to 2017. He was Director of the First Cycle Degree Programs in Management and Marketing, after the one in Business administration. He also directed the Second cycle Degree Program in Business Administration and its Curriculum in International Management.

CAMPUS
BOLOGNA

RESEARCH GROUP
MANAGEMENT-STRATEGY

JEL CODE:
M



LUDOVICO BULLINI ORLANDI
Associate Professor

.....

Ludovico teaches Organization Theory and Design and leads the Career Orientation laboratories. He is Scientific Director of the Master in Human Resources and Organization at Bologna Business School, where he also teaches the People Analytics course and the laboratory in HR Solutions Prototyping. He is a Visiting Researcher at Lund University School of Economics and Management (Sweden). His research investigates how digitalization reshapes organizations, human resource management, and patterns of individual and collective behavior.

CAMPUS
BOLOGNA

RESEARCH GROUP
ORGANIZATION STUDIES

JEL CODE:
M15 | M54



LETICIA CANAL VIEIRA
Tenure Track Researcher

.....

Leticia teaches Sustainability Transition Management and Sustainability Measurement at the University of Bologna and Bologna Business School. Her research focuses on how organisations respond to global sustainability challenges and integrate them into their business strategy and performance management systems.

CAMPUS
BOLOGNA

RESEARCH GROUP
BUSINESS AND MANAGEMENT ENGINEERING

JEL CODE
Q01



GIUSEPPE CAPPIELLO
Associate Professor

.....

Giuseppe teaches Business Management and Service Marketing. He holds a Ph.D. in Strategy, Management, and Quantitative Methods from the University of Milan. He has been a Visiting Scholar at Kellogg School of Management, Evanston (Illinois, USA).

CAMPUS
RIMINI

RESEARCH GROUP
MANAGEMENT-MARKETING

JEL CODE
M31 | M | L88 | R



GIOVANNI CARDILLO

Associate Professor

Giovanni is an Associate Professor (RTDa) in Banking. His research interests are mainly related to five Banking areas: the impact of government monitoring on the national banking system, the impact of IFRS (The International Financial Reporting Standards) on capital markets, implications of financial networks for systemic risk, the central banking, and the evaluation of the effects of corporate governance mechanisms on firm performance and policies.

CAMPUS

FORLÌ

RESEARCH GROUP

FINANCIAL MARKETS AND INSTITUTIONS

JEL CODE

G2



STEFANO CENNI

Full Professor

Stefano teaches Financial Markets and Institutions and was the Dean of the School of Economics, Management, and Statistics in the period 2015-2018. His research focuses on economics and management of banks and other financial institutions, and on small-business finance.

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCIAL MARKETS AND INSTITUTIONS

JEL CODE

G2 | G1



NUNZIA COCO

Junior Assistant Professor

Nunzia Coco teaches Innovation Management at the University of Bologna. Prior to her current role, she was a visiting scholar at ETH Zurich and a research fellow at Ca' Foscari University of Venice. Her research explores the influence of innovation and design processes on organizational strategies. She has a particular interest in collaborative methods that integrate external ideas and resources into creative processes. Additionally, her work addresses digital transformation, problem-solving and the promotion of open innovation within organizations. Nunzia is also a member of the Oper.lab observatory of open innovation within the Department of Management.

CAMPUS

BOLOGNA

RESEARCH GROUP

BUSINESS AND MANAGEMENT ENGINEERING

JEL CODE

O31 | O32



MARIACHIARA COLUCCI

Associate Professor

Mariachiara teaches strategic management and corporate strategy. She is also the Scientific Director of the MBA at Bologna Business School and University delegate for relations with the Fashion Research Italy Foundation. She has been a visiting scholar at the University of Pennsylvania (USA) and the Grenoble Ecole de Management (France). Her research interests include vertical interfirm relationships (in particular brand licensing), creativity and innovation, sustainability and circular economy, with a focus on the fashion industry.

CAMPUS

BOLOGNA

RESEARCH GROUP

MANAGEMENT-STRATEGY

JEL CODE

M1



LEONARDO CORBO

Associate Professor

Leonardo teaches in the area of Entrepreneurship. Before joining the University of Bologna, he was Assistant Professor of Management at Católica Porto Business School (Portugal) and post-doctoral fellow at Luiss University (Italy). He has held Visiting Scholar positions at Kellogg School of Management (Northwestern University, USA), Sauder School of Business (University of British Columbia, Canada), and Stanford University (USA). His research interests include alliances and networks, business model innovation and new venture creation. Leonardo seats in the Editorial Boards of Long Range Planning and the Journal of Air Transport Studies.

CAMPUS

BOLOGNA

RESEARCH GROUP

MANAGEMENT-STRATEGY

JEL CODES

L1 | L26 | M1 | M13

**RAFFAELE CORRADO***Associate Professor*

Raffaele teaches Management. He holds a Ph.D. in Management from the University of Bologna. His research focuses on the evolution of intra- and inter-organisational networks.

CAMPUS

FORLÌ

RESEARCH GROUPS

MANAGEMENT-STRATEGY

JEL CODE

M1

**SIMONA COSMA***Associate Professor*

Simona is an Associate Professor of the Economics of Financial Intermediaries and teaches Insurance Companies, Financial Markets and Services and Financial Risk Management. She is also a visiting researcher at the University College of Dublin (UCD) starting September 2024. She was an Affiliated Professor at SDA Bocconi School of Management. Her research activity focuses mainly on risk management, corporate governance and sustainability. She is the author and co-author of numerous books and articles in international academic journals. She is an independent director in an Italian bank.

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCIAL MARKETS AND INSTITUTIONS

JEL CODE

G21 | G32

**LORENZO DAL MASO***Associate Professor*

Lorenzo is Associate Professor of Financial Analysis and International Accounting. He is also an Adjunct Professor of Financial Accounting & Performance Measurement at the Bologna Business School. He worked as an Assistant Professor at the Erasmus School of Economics in Rotterdam and the ESSEC Business School in Paris. His research interests are on the impact of ESG activities on companies' valuation. He is the Director of the Master of Science in Economics, Consultancy & Accounting.

CAMPUS

BOLOGNA

RESEARCH GROUPBUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT**JEL CODE**

M41 | M14 | G21 | Q56

**ANTONIO DELLA BINA***Senior Assistant Professor*

Antonio teaches Corporate Finance. His research interests include financial analyses, capital structure, cross-listing decisions, and empirical asset pricing. He holds a Ph.D. in Finance from the University of Bologna.

CAMPUS

RIMINI

RESEARCH GROUP

FINANCE

JEL CODE

G3 | G14 | G15 | G12

**ANTONIO DE VITO***Associate Professor*

Antonio teaches accounting and taxation courses. Before joining the University of Bologna, he was Assistant Professor at the IE Business School where he taught at the undergraduate and graduate levels and won several teaching awards. Before becoming an Assistant Professor, he obtained a Ph.D. in Business and Economics from WHU–Otto Beisheim School of Management. His research has been published in top academic journals, presented at international conferences, and featured in various news outlets.

CAMPUS

BOLOGNA

RESEARCH GROUPBUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT**JEL CODE**

G32 | H25 | H26 | M41



CLIO DOSI

Tenure Track Researcher

Clio is a Management engineer with PhD in General Management (2014). She studies the organizational dynamics that enable innovation, and how organizations manage and design innovative solutions. Visiting scholar at Bayes Business School (2014), Hasso Plattner Institute (2020), Esade (2022) and CERN Ideasquare Fellow (2014-2020), she is part of ATTRACT, the European community that fosters European deep-tech innovation. She supports Oper.space, the innovation factory of the University of Bologna, where she coordinates Oper.lab observatory of open innovation. She designs educational programs to support the development of students and professionals as innovation actors.

CAMPUS

BOLOGNA

RESEARCH GROUP

BUSINESS AND MANAGEMENT ENGINEERING

JEL CODE

O34



ANDI DUQI

Full Professor

Andi teaches Risk Management, Fundamentals of Banking and Private Equity. He holds a Ph.D. in Banking and Finance from the University of Bologna. He was Assistant Professor at the University of Sharjah, United Arab Emirates. He has been a Visiting Researcher at Bangor University (UK) and Nottingham University (UK). His research focuses on the performance of banking institutions, dividend policy, Islamic finance, ethical finance, bank market structure, and microfinance.

CAMPUS

RIMINI

RESEARCH GROUP

FINANCIAL MARKETS AND INSTITUTIONS

JEL CODE

G21 | G35



STEFANIA FARACE

Senior Assistant Professor

Stefania earned her PhD in Marketing from Maastricht University. Previously, she taught at John Cabot University, LUISS Guido Carli, and Eastern Connecticut State University, offering courses in marketing such as Product and Brand Management, Consumer Behavior, Marketing Research, and Retailing. Her research focuses on the intersection of images and text in marketing communication, with particular emphasis on visual persuasion mechanisms and the synergy between multimodal elements in digital media. She has published her work in leading academic journals, including the Journal of Marketing, Journal of Advertising, European Journal of Marketing, and Journal of Interactive Marketing.

CAMPUS

RIMINI

RESEARCH GROUP

MANAGEMENT-MARKETING

JEL CODE

M4



PAOLO FERRI

Associate Professor

Paolo teaches Accounting and Business models in creative industries. He is Director of the two-year master in Innovation and Organization of Culture and the Arts (GIOCA). Before joining UniBO, Paolo worked as lecturer in Accounting at RMIT University in Melbourne (2015-2016, Australia) and post-doctoral fellow at Stockholm Business School (2013-2015, Sweden). His research interests cover the study of change and innovation in accountability systems among complex and professional organisations. His research studies are mainly focused on cultural organisations such as museums, archaeological sites, and opera houses.

CAMPUS

BOLOGNA

RESEARCH GROUPS

BUSINESS ADMINISTRATION, ACCOUNTING & PERFORMANCE MEASUREMENT

JEL CODE

M4



SIMONE FERRIANI

Full Professor

Simone is Professor of Entrepreneurship, Honorary Professor at Bayes Business School, lifetime member at the University of Cambridge's Clare-Hall College, and Visiting Fellow at the Center on Organisational Innovation at Columbia University. His research interests include entrepreneurship, creativity, and social networks. He is the academic coordinator of the MSc in International Management and founding director of the Medici Summer School in Management Studies. He teaches courses in Entrepreneurship and Strategy.

CAMPUS

BOLOGNA

RESEARCH GROUPS

MANAGEMENT-STRATEGY

JEL CODE

M13 | O31 | Z13

**MAGALÌ FIA***Associate Professor*

Magalì teaches ethics and sustainability at the University of Bologna and Bologna Business School. She holds a PhD in Law and Economics. Her research focuses on business ethics, corporate governance, and impact assessment in companies, public institutions, and higher education institutions. Magalì is a member of the Steering Group of the Yunus Social Business Center at the University of Bologna, the Scientific Committee of Econometica, the Core Faculty of BBS, and the GEV for the Italian Research Evaluation Exercise (VQR 2020–2024).

CAMPUS

RIMINI

RESEARCH GROUPS

BUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

SOCIAL MANAGEMENT AND
SUSTAINABILITY

**RICCARDO FINI***Full Professor*

Riccardo teaches Innovation Management and Entrepreneurship, and he is the Coordinator of the PhD Program in Management. He's the Director of the Entrepreneurship Hub at Bologna Business School and a visiting professor at Gent University (BE) and Imperial College London (UK). His research interests include entrepreneurship, science commercialization, and impact. He holds a Ph.D. in Management from the University of Bologna. He's a cofounder of the science-based spin-off Fieldrobotics.

CAMPUS

BOLOGNA

RESEARCH GROUP

BUSINESS AND MANAGEMENT
ENGINEERING

JEL CODE

O32 | L26 | O31 | L31

**GUIDO FIORETTI***Associate Professor*

Guido teaches Human Resources Management as well as basic Organization Science from an evolutionary point of view. He holds a M.Sc in electronic engineering followed by a Ph.D. in Economics, which he uses in order to construct agent-based models of social phenomena. His research interests combine social and cognitive sciences to model decision-making of individuals and organizations. In particular, he is interested in connectionist models of distributed cognition and the emergence of collective behavior.

CAMPUS

FORLÌ

RESEARCH GROUP

ORGANIZATION STUDIES

JEL CODE

M | L23 | C63 | B4 | Z13

**ANTONIO FOCACCI***Senior Assistant Professor*

Antonio is a post keynesian economist. His articles have been published in international economic and management academic journals. He is an Invited Editorial Board Member of two international scientific Journals. He served or is serving as a referee and as advisor for international scientific Journals.

CAMPUS

FORLÌ

RESEARCH GROUP

FINANCE

JEL CODE

E31

**CLAUDIO GIACHETTI***Full Professor*

Claudio is Full Professor of Strategy. He teaches courses in Strategic Management, International Management, and Innovation to Ph.D. and master's students at the University of Bologna. His primary research interests concern competitive dynamics and product innovation in rapidly changing technological environments. Claudio's work has been published in various top-tier journals, including the Academy of Management Journal, Strategic Management Journal, and Organization Science. He serves as the Deputy Coordinator of the PhD program in Management at the University of Bologna.

CAMPUS

BOLOGNA

RESEARCH GROUP

MANAGEMENT-STRATEGY

JEL CODE

L1 | O3 | M16

**SABRINA GIGLI***Associate Professor*

Sabrina teaches Accounting. She is Director of the First cycle Degree in Management & Marketing. Her research focuses on financial accounting for both the private and public sectors, change in accounting systems, business models and public value for social enterprises, and sustainability reports and value relevance.

CAMPUS

BOLOGNA

RESEARCH GROUPBUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT**JEL CODE**

M41

**ANTONIO PACO GIULIANI***Associate Professor*

Paco teaches entrepreneurship and strategy courses. His research interests include entrepreneurship, entrepreneurial innovation, narratives and language. He has held faculty positions at Pennsylvania State University, University of Illinois at Chicago, IESEG School of Management (Paris) and was previously a strategy consultant at Bain & Company.

CAMPUS

RIMINI

RESEARCH GROUP

MANAGEMENT-STRATEGY

JEL CODE

M13 | M14 | O31 | Z13

**PAOLA GIURI***Full Professor*

Paola teaches Management and was Head of the Department of Management – Rimini Campus (2018-2021). She is Associate Dean for Professional Masters at Bologna Business School. She has coordinated international research projects funded by the European Commission and the European Investment Bank. Her research focuses on economics and management of innovation and patenting, university-industry technology transfer, and entrepreneurship.

CAMPUS

RIMINI

RESEARCH GROUPMANAGEMENT-STRATEGY
BUSINESS AND MANAGEMENT
ENGINEERING**JEL CODE**

O32 | M13 | O34 | O31

**ALESSANDRO GRANDI***Full Professor*

Alessandro teaches Innovation and Project Management. He is Director of the corporate MBA at Bologna Business School and is Chairman of Almacube Ltd (University of Bologna startup incubator). His research covers the fields of technology strategy, university-industry technology transfer, high-tech startups, and project management.

CAMPUS

BOLOGNA

RESEARCH GROUPBUSINESS AND MANAGEMENT
ENGINEERING**JEL CODE**

M31 | O32 | O36

**ROSA GRIMALDI***Full Professor*

Rosa teaches Entrepreneurship and Innovation Management at the School of Engineering. She is deputy Mayor in the City of Bologna for Innovation, Companies, start-ups, International attractiveness and promotion. She is the Director of the Executive Master in Technology and Innovation Management (EMTIM) at Bologna Business School. She is on the Board of Directors of MAPS SpA and BolognaFiere SpA (she is also Vice President at BolognaFiere). Her background is in engineering. She holds a PhD in Industrial Engineering, a Master degree in technology and Innovation Management (SPRU, Sussex University). She has been Visiting Scholar at the University of Michigan. Her research is mainly focused on new business creation, entrepreneurship, and technology transfer.

CAMPUS

BOLOGNA

RESEARCH GROUPBUSINESS AND MANAGEMENT
ENGINEERING**JEL CODE**

O32 | O34 | O35



MURAD HARASHEH
Associate Professor

Murad is an associate professor of finance with research interests in corporate finance, firm valuation, energy and commodity finance, and sustainability economics. He is the author of various publications in international journals and books. He is a research fellow at Yunus Social Business Center at the University of Bologna and a core faculty at Bologna Business School. At Forlì campus, Since 2023, he is the responsible for Erasmus exchange with Portuguese universities, and since November 2025, the Director of the second-cycle degree in Economics and commerce.

CAMPUS

FORLÌ

RESEARCH GROUPS

FINANCE

JEEL CODES:

G14 | G15 | G32 | M2



SUNGTAK HONG
Researcher Tenure Track

Sungtak earned his Ph.D. in Marketing from London Business School. His research addresses marketing questions relevant to business practice and public policy, focusing on competition in product and service attributes, measurement of competitive environments using unstructured data, and supply and demand in digital platform markets. He uses statistical, econometric, and machine learning techniques to identify causal effects from secondary and primary data, including eye-tracking studies and field experiments with firms.

CAMPUS

BOLOGNA

RESEARCH GROUP

MANAGEMENT-MARKETING

JEL CODE

M3 | M31 | M37



UMBERTO LAGO
Associate Professor

Umberto teaches Management. He holds a Ph.D. in Management from the Imperial College of Science, Technology, and Medicine of London (UK). He is a certified auditor, chartered accountant, and management consultant. He is also a board member and statutory auditor for several private and public companies. He was President and deputy-President of the UEFA Club Financial Control Body – Investigatory Chamber. He is the author of several business books and articles published in academic and practitioners' journals.

CAMPUS

RIMINI

RESEARCH GROUPS

MANAGEMENT-MARKETING

MANAGEMENT-STRATEGY

JEL CODE

M15



STEFANO LI PIRA
Researcher Tenure Track

Stefano teaches Business in Action and Corporate Strategy. He previously served as Associate Professor at Warwick Business School. He earned his PhD in Management from Ca' Foscari University of Venice and has been a visiting scholar at the Tuck School of Business and Bayes Business School. His research specializes in advanced methods, including Large Language Models (LLMs) for analyzing unstructured data—text and images—to reveal insights into strategic decision-making.

CAMPUS

FORLÌ

RESEARCH GROUPS

MANAGEMENT STRATEGY

JEL CODE

L1 | L2 | O3 | M1



ANDREA LIPPARINI
Full Professor

Andrea teaches Management. His research focuses on inter-firm relationships, the development of organizational capabilities, and the management of innovation. He holds a Ph.D. in Management from the University of Bologna. He has been a Visiting Scholar and a Visiting Researcher at the Wharton School of the University of Pennsylvania (USA), and a Visiting Researcher at the Tuck School at Dartmouth (USA). He is the Associate dean for Executive masters and the Director of the Executive MBA at Bologna Business School. He is a member of the editorial boards of Strategic Management Journal, Long Range Planning, and Economia & Management.

CAMPUS

BOLOGNA

RESEARCH GROUPS

MANAGEMENT-STRATEGY

JEL CODE

M1



MARIOLINA LONGO

Associate Professor

Mariolina teaches Management. Her research focuses on performance measurement systems, sustainability measurement and management, corporate social responsibility, and the circular economy.

CAMPUS

BOLOGNA

RESEARCH GROUP

SOCIAL MANAGEMENT AND SUSTAINABILITY

JEL CODE

M14



MARIA LUSIANI

Associate Professor

Maria teaches Cost Accounting, Management Control Systems, and Management of Artistic and Cultural Organizations. Her research deals with management and accounting practices in public and nonprofit organisations. Previously, she was a postdoctoral fellow at HEC Montréal, and an Assistant and Associate Professor at Ca' Foscari University of Venice, where she directed the master's degree and research center on Arts and Cultural Management.

CAMPUS

BOLOGNA

RESEARCH GROUP

BUSINESS ADMINISTRATION, ACCOUNTING & PERFORMANCE MEASUREMENT

JEL CODE

M4



GIUSEPPE LUSIGNANI

Full Professor

Giuseppe teaches Economics of Financial Intermediaries. He has a Ph.D in Capital Markets and Financial Management from the University of Bergamo and has been a visiting research scholar at New York University. He is an independent director on the board of several companies, adviser to leading financial institutions, and member of the editorial boards of several academic journals.

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCIAL MARKETS AND INSTITUTIONS

JEL CODE

G21 | G14



ANGELO MANARESI

Full Professor

Angelo teaches Marketing and Management and has been the Head of the Department of Management -Bologna Campus (2018-2021). After obtaining a Ph.D. in Marketing from the London Business School, he researched and published on distribution channels and branding, working with researchers in different countries. Later he dedicated himself to duties such as managing course programs (e.g., the bachelor's program in Economics and Marketing, the bachelor's program in Business and Economics, and master's programs). He served six years as Director of the University of Bologna, Buenos Aires Campus (Argentina). He worked as a consultant for several companies in branding and distribution channel development.

CAMPUS

BOLOGNA

RESEARCH GROUP

MANAGEMENT-MARKETING

JEL CODE

M31



CLAUDIA MANCA

Junior Assistant Professor

Claudia teaches Organizational Behavior, Change Management and Cross-Cultural Management. She is also the Co-Director of studies of the Master in Human Resource and Organization at Bologna Business School. She holds a Ph.D. from KTH, the Royal Institute of Technology in Stockholm, and Universidad Politécnica de Madrid, achieved within a double doctoral program funded by the EU Commission. She investigates the impact of new ways of working on managerial practice and collaborative dynamics, and how alternative forms of collective action arise in response to crises.

CAMPUS

BOLOGNA

RESEARCH GROUP

ORGANISATION & HUMAN RESOURCES MANAGEMENT

JEL CODE

M | L2

**RAFFAELE MANCUSO***Junior Assistant Professor*

Raffaele teaches business economics and analysis of corporate data at the undergraduate level. His research has focused on meta-science. He has studied the processes by which people apply for funding and how funding policies shape the direction of science. He has also studied the COVID19 affected the productivity of scholars, and the impact of artificial intelligence on science and scientific productivity. He is now focused on how government policy, and in particular circular economy policies, shape the behavior of the entrepreneurial ecosystem.

CAMPUS

BOLOGNA

RESEARCH GROUPBUSINESS AND MANAGEMENT
ENGINEERING**JEL CODE**

L26 | O31 | O38

**MAURIZIO MARANO***Associate Professor*

Maurizio teaches Accounting, specifically in the courses on Sustainability Reporting (in the master's degree on Economics Consultancy and Accounting and the master's degree on Management of Co-Operative Firms). He coordinates the Observatory on Sport and Sustainability. He is also a member of the scientific committee for the Sustainability Report of Bologna University. His research focuses on sustainability reports, co-operative firms, and sports organizations. His research interests include sports organizations and their Corporate Social Responsibility and Sustainability; sustainability information released by companies and non-profit organizations; cooperative enterprises.

CAMPUS

BOLOGNA

RESEARCH GROUPBUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT**JEL CODE**

M1 | M14

**MARCELLO MARIA MARIANI***Associate Professor*

Marcello teaches Strategic Management, Entrepreneurship and Marketing. He has been director of several Masters at BBS. His research interests include digital transformation of business, Industry 4.0 technologies (e.g., robots and AI), digital business models, entrepreneurship, innovation, eWOM, customer satisfaction/behavior, inter-organizational relationships, performance measurement. He has authored almost 200 publications, also in leading academic journals (4* and 4ABS) i.e., Academy of Management Journal. He has been PI of several funded research projects and sits on the editorial board of 8 leading academic journals (4 and 3ABS).

CAMPUS

RIMINI

RESEARCH GROUPS

MANAGEMENT-STRATEGY

JEL CODEM1 | M3 | M11 | M13 | M15 | M16 | M31 |
O3 | O33 | Z1**MASSIMILIANO MARZO***Associate Professor*

Massimiliano teaches International Finance and the Economics of Financial Markets. He is the Director of the Master in Wealth Management at Bologna Business School. His research examines the link between macroeconomics and financial markets, intertemporal portfolio theory, asset classes correlation dynamics, asset pricing, banking in general equilibrium bounded rationality in macroeconomics, and portfolio models.

CAMPUS

FORLÌ

RESEARCH GROUP

FINANCE

**GIAN LUCA MARZOCCHI***Full Professor*

Gian Luca teaches Marketing and Consumer Behavior. He has served as Deputy Head for Research of the Department of Management and as Chair of Quality Assurance Committee at University of Bologna. He has been Visiting Scholar at the New York University Stern School of Business. His research specialties include brand communities, satisfaction modeling, service quality and waiting perception management in service settings, and inter-temporal choice (focusing on the impact of levels of construal of a future event on consumer decision processes).

CAMPUS

BOLOGNA

RESEARCH GROUP

MANAGEMENT-MARKETING

JEL CODE

M31



MARCO MARIA MATTEI

Full Professor

Marco teaches Financial Accounting and Analysis. He earned a Ph.D. in Accounting at the University of Pisa. He is the Director of the Master in Finance, Control and Auditing at Bologna Business School. His research focuses on financial information and capital markets. His main publications investigate the determinants of earnings quality and of analyst forecasts' accuracy.

CAMPUS

RIMINI

RESEARCH GROUP

BUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

JEL CODE

M41 | M4 | M4



LUCA MAZZARA

Associate Professor

Luca teaches Business Administration and is Director of the Master in City Management at Forlì Campus, where he was the President. He holds a Ph.D. in Business Administration. His research focuses on public management and value creation, city management, strategic planning and control in the public sector, internal auditing, social accountability, unions and mergers between local governments, and performance evaluation.

CAMPUS

FORLÌ

RESEARCH GROUP

BUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

JEL CODE

M1 | M4 | H7 | M48 | M14 | Q1



VALERIO MELANDRI

Senior Assistant Professor

Valerio Melandri is Italy's top expert in fundraising, with over 30 years of experience. Visiting professor at Columbia University, and director of the Master's in Fundraising, he founded the Festival del Fundraising, Europe's largest event in the field. Author of 17 books, including Fundraising (Mondadori, 2023) translated into 5 languages, he shares weekly insights through his newsletters "500 Parole di Fundraising" and "Filtro" on LinkedIn. A sought-after consultant, speaker, and nonprofit strategist, he works globally to craft innovative fundraising solutions. Passionate about cycling, he aims to change the world one donation at a time.

CAMPUS

FORLÌ

RESEARCH GROUP

BUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

JEL CODE

M38 | O35



STEFANO MENGOLI

Full Professor

Stefano teaches Corporate Finance. He holds a Ph.D. in Financial Markets from the University of Siena. He has been Academic Visiting at the London School of Economics and Ph.D. Visiting Scholar at City University Business School (London). His research focuses on corporate governance, empirical asset pricing, and the effect of geography on financial markets.

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCE

JEL CODE

G34 | G12



AZZURA MEOLI

Associate Professor

Azzurra earned a Ph.D. in Management at the University of Bologna in 2018. Her research interests fall primarily within the area of entrepreneurship and innovation. Her studies focus on explaining the process by which individuals decide to start an entrepreneurial career. She has been visiting scholar at the Whitman School of Business, Syracuse University and at Stanford in the Scandinavian Consortium for Organizational Research (SCANCOR). Her works has been published in Journal of Business Venturing, Research of Business Policy, Regional Studies, Small Business Economics and Industrial and Corporate Chang.

CAMPUS

BOLOGNA

RESEARCH GROUP

BUSINESS AND MANAGEMENT
ENGINEERING

JEL CODE

M13 | M



TOLOUE MIANDAR
Junior Assistant Professor

Toloue is Assistant Professor at the Department of Management and faculty member at BBS Center for Sustainability and Climate Change. Her research focuses on sustainability in organizations and responsible management, and she teaches courses on Sustainability-Oriented Innovation, Business Ethics, and Sustainability. Previously, she was a Postdoctoral Research Fellow at the University of Padova and Politecnico di Milano. She holds a PhD in Economic Sociology, Organization and Labour Studies from the University of Milan.

CAMPUS

BOLOGNA

RESEARCH GROUP

ORGANIZATION & HUMAN RESOURCES
MANAGEMENT

JEL CODE:

M1 | M14 | Q1



ELEONORA MONACO
Associate Professor

Eleonora Monaco is Associate Professor and Faculty Member at Bologna Business School. She earned her Ph.D. in Accounting and completed a postdoctoral fellowship in Accounting and Capital Markets at CMCRC in Sydney. She has held visiting researcher positions at Boston University and Edinburgh Business School. Her research focuses on financial reporting, disclosure, and corporate governance. She teaches financial accounting and is an Adjunct Professor at Católica Porto Business School.

CAMPUS

BOLOGNA

RESEARCH GROUP

BUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

JEL CODES

M40 | M41 | G14 | G34



ELISA MONTAGUTI
Full Professor

Elisa teaches Marketing and Marketing Analytics. Her primary research interests lie in the area of marketing models with a particular focus on choice modeling. Most of her current projects focus on multichannel shopping, data management and privacy and digital marketing.

CAMPUS

FORLÌ

RESEARCH GROUP

MANAGEMENT-MARKETING

JEL CODE

M31 | M3



FRANCESCO MONTANI
Associate Professor

Francesco is senior researcher of organization and human resource management. He earned his Ph.D. in Organizational Psychology at the University of Verona, Italy. His current research interests embrace employee innovation, mindfulness and compassion in organizational contexts. His work has appeared in Journal of Organizational Behavior, Journal of Management Studies, Human Relations, and Journal of Occupational and Organizational Psychology, among others.

CAMPUS

RIMINI

RESEARCH GROUP

ORGANIZATION STUDIES

JEL CODE

D23 | M12



GABRIELE MORANDIN
Full professor

Gabriele is Professor of Organizational Behavior. He is the Deputy Head of Teaching of the Department of Management and the Associate Dean of Faculty and Research at Bologna Business School. He does research on sustainable relationships at work, including leadership, work-life balance, on-boarding newcomers, and agentic connectivity behaviors. He collaborates with companies and other institutions on innovation and change.

CAMPUS

BOLOGNA

RESEARCH GROUP

ORGANIZATION STUDIES

JEL CODE

D23 | M14 | O15

**FEDERICO MUNARI***Full Professor*

Federico teaches Technology and Innovation Management. He is the Director of the First and the Second Cycle Degree of Engineering Management of the University of Bologna. He served as the Director of the Ph.D. in Management at the University of Bologna. His research interests include technology commercialization, intellectual property management, and entrepreneurial finance.

CAMPUS

BOLOGNA

RESEARCH GROUPBUSINESS AND MANAGEMENT
ENGINEERING**JEL CODE**

O32 | M13

**MATTEO MURA***Full Professor*

Matteo teaches Management Control Systems at the School of Engineering of the University of Bologna and he is a Visiting Fellow at the Cranfield School of Management. He holds a Ph.D. in management engineering from the University of Padua. His research focuses on performance measurement systems, sustainability transition management and decarbonization strategies. He serves as Director of the Center for Sustainability and Climate Change at the Bologna Business School. He is currently involved in a EU-funded research project on sustainability transition pathways of European firms.

CAMPUS

BOLOGNA

RESEARCH GROUPSOCIAL MANAGEMENT AND
SUSTAINABILITY**JEL CODE**

M14

**MAURIZIO MUSSONI***Senior Assistant Professor*

Maurizio teaches Economics at the Rimini Campus. He holds a Ph.D. in Law and Economics from the University of Bologna and a Professional Master's Program (2nd Level) in Economics from the University of Leuven (Belgium). His research focuses on microcredit and social business, Social business, impact investing and finance, tourism and cultural heritage economics, applied spatial econometrics, social capital, and contract theory.

CAMPUS

RIMINI

RESEARCH GROUP

FINANCIAL MARKETS AND INSTITUTIONS

JEL CODE

G21 | L83 | Z32 | R12 | L83

**SIMONE NAPOLITANO***Junior Assistant Professor*

Simone holds a Ph.D. in Management from the University of Bologna. He was a Visiting Fellow at the Wharton School, University of Pennsylvania. His research focuses on the processes and practices of conservation and innovation in professional organizations and industries, with a primary focus on longitudinal studies of arts organizations. He teaches Management in arts organizations and Accounting.

CAMPUS

BOLOGNA

RESEARCH GROUPSBUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

ARTS AND CULTURAL ORGANIZATIONS

JEL CODE

M1

**VINCENZA ODORICI***Associate Professor*

Vincenza teaches Management. Her research interests focus on international entrepreneurship, early internationalization, family firms' internationalization, diversity in corporate boards, and corporate elite selection.

CAMPUS

BOLOGNA

RESEARCH GROUP

MANAGEMENT-STRATEGY

JEL CODE

M13 | F23 | M14 | M1



REBECCA LEVY ORELLI
Associate Professor

Rebecca teaches Accounting and was a Visiting Scholar at the London School of Economics and the University of Kent (UK). She is the delegate of the Rector to the Budget, the Planning System and the Sustainability Reporting. Her research interests include accounting in the European public sector, social and environmental accounting, and performance measurement and management issues..

CAMPUS

FORLÌ

RESEARCH GROUP

BUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

JEL CODE

M41 | M48 | H75



CHIARA ORSINGER
Full Professor

Chiara teaches Marketing. Her research interests focus on Service Management and Consumer Behavior in services, namely satisfaction, complaint handling, and customer interactions with digital employees. She is also interested in meta-analysis and experimental research.

CAMPUS

BOLOGNA

RESEARCH GROUP

MANAGEMENT-MARKETING

JEL CODE

M31



EMANUELE PADOVANI
Full Professor

Emanuele teaches Management Control, Accounting and Financial Analysis in the fields of public, non-profit and healthcare organisations. His research focuses mainly on public management and accounting, with an emphasis on local governments and healthcare. He is coordinator of the Ph.D. in Public Governance, Management and Policy. He has collaborated on research projects and served advisor in major local, national, and international research and public institutions in Italy, Europe and the United States.

CAMPUS

FORLÌ

RESEARCH GROUP

BUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

JEL CODE

H7 | M48 | M1



ANGELO PALETTA
Full Professor

Angelo teaches Business Administration and has been the Delegate for Budget, strategic planning, and process innovation at the University of Bologna (2016-2021). Currently, he is the Director of the Department of Management. His research focuses on public management, educational leadership and policy, business turnaround and bankruptcy and the circular economy.

CAMPUS

BOLOGNA

RESEARCH GROUP

BUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

JEL CODE

M14 | A2



FABRIZIO PALMUCCI
Associate Professor

Fabrizio teaches Financial Markets and Institutions. He is Program Director of the Second Cycle Degree in Finance, Intermediaries and Markets. He is also the director of the Observatory on Financial Advice and Retail Investors - COFIR. He holds a M. Sc. in Financial Economics from the London School of Economics and Political Science (UK). His research focuses on pricing in financial markets, financial advisory services, asset management, ESG (Environmental, Social and Governance) factors, and firm performance. He has worked in consulting with several financial intermediaries.

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCIAL MARKETS AND INSTITUTIONS

JEL CODE

G12 | G14 | G24 | G34 | G41



BARBARA PETRACCI

Associate Professor

Barbara teaches Corporate Finance. She is Program Director of the Second Cycle Degree in Management for Social Economy. Her research focuses on corporate governance, corporate social responsibility, ethical finance, and market efficiency. She holds a Ph.D. in Corporate Finance from the University of Trieste. She was a visiting Ph.D. student at the Department of Accounting and Finance of the University of Strathclyde (Glasgow, Scotland).

CAMPUS

FORLÌ

RESEARCH GROUP

FINANCE

JEL CODE

G34 | M14



PATRIZIA PETROLATI

Associate Professor

Patrizia teaches Financial Accounting and Business Combination. She holds a Ph.D. in Business Administration from the University of Pisa. Her research focuses on accountancy and financial statements according to Italian Civil Law as well as on merger and acquisition operations. She has previous experiences as an auditor in the Emilia Romagna Regional Health System and in the field of trade fair sector administration.

CAMPUS

BOLOGNA

RESEARCH GROUP

BUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

JEL CODE

M41



GABRIELE PIZZI

Associate Professor

Gabriele teaches Marketing and Retailing. He is Director of the Master Degree in International Management and of the International Master in Marketing Management at Bologna Business School. He is the director of the Retailing Observatory developed with Retail Institute Italy, and Principal Investigator of a PRIN 2021 project financed by the Italian Ministry of University and Research. His research deals with assortment management, and the impact of innovative technologies on retailing activity.

CAMPUS

BOLOGNA

RESEARCH GROUP

MANAGEMENT-MARKETING

JEL CODE

M31 | M3 | C91



MANUELA PRESUTTI

Associate Professor

Manuela teaches Management and is Director of the International Second cycle degree in Tourism Economics and Management at Rimini Campus. She collaborates in many international projects and is a member of CAST - Center of Advanced Studies in Tourism. Her research focuses on social capital, innovation, small firms, and entrepreneurship.

CAMPUS

RIMINI

RESEARCH GROUP

MANAGEMENT-STRATEGY

JEL CODE

M13



MARCELLO RUSSO

Full Professor

Marcello teaches People Management, Leadership and Organizational Behaviors. He is Full Professor of Organizational Behaviors and Director of the Global Master in Business Administration at Bologna Business School. He is Associate Editor for the Journal of Occupational and Organizational Psychology. His research interests include work-life balance, onboarding, and the leadership process that enable human flourishing and thriving at work.

CAMPUS

FORLÌ

RESEARCH GROUP

ORGANIZATION STUDIES

JEL CODE

L2 | M



SANDRO SANDRI
Full Professor

Sandro teaches Corporate Finance. He played various key roles at the University of Bologna, such as Vice Rector and Budget Delegate, member of the Executive Board, Chairman of the Budget and Planning Committee, Dean of the Faculty of Economics and Head of Department of Management. He was a Visiting Scholar in the Department of Finance at New York University (USA). He was member of the Board of Auditors of the Bank of Italy.

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCE

JEL CODE

G34



MATTEO SANTI
Associate Professor

Matteo teaches Management Accounting at Bologna Campus. He holds a Ph.D. in Business Administration from Pisa University. He's been Consultant of the Emilia Romagna Regional Health Agency, and actually is consultant of banking Foundations and non-profit organisations, and is a Certified Accountant (dottore commercialista).

CAMPUS

BOLOGNA

RESEARCH GROUP

BUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

JEL CODE

M15



GIUSEPPE SAVIOLI
Full Professor

Giuseppe is Professor of Business Administration and Lecturer of Accounting, Business Combinations, Consolidated Financial Statements and "Business Crisis Management" at the Campus in Forlì.

CAMPUS

FORLÌ

RESEARCH GROUP

BUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

JEL CODE

M1



FRANCESCO SAVOIA
Tenure Track Researcher

Francesco teaches Financial Markets and Instruments and Venture Capital Philanthropy. Before, he was a research fellow at the University of Bologna, Milan, Modena-Reggio Emilia, Naples "Federico II", and at the JRC of the European Commission. His research focuses on regional development, addressing both macroeconomic dynamics and structural microeconomic issues. He holds a PhD in Economics and has been a visiting scholar at the Luxembourg Income Study (LU) and the University of Manchester (UK), contributing to research projects on socio-economic development and inequality

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCIAL MARKETS AND
INSTITUTIONS

JEL CODE

G1 | O1 | O15 | O33 | R1



DANIELE SCARPI DE CLARICINI
Associate Professor

Daniele teaches Marketing and Consumer Behavior. His publications and research interests are about how consumers interact with technologies, physical and digital store environments, brands, places, and time. Some of his research has been picked up by the European Commission, The Conversation (UK), and the World Health Organization. He has been the director of the Master's Degree Course in Economics and Management for three years and is currently the principal investigator of a PRIN 2022 project financed by the Italian Ministry of University and Research.

CAMPUS

FORLÌ

RESEARCH GROUP

MANAGEMENT-MARKETING

JEL CODE

M31



BENEDETTA SIBONI

Associate Professor

Benedetta teaches Business Administration and Accounting. Her research interests include performance measurement systems, sustainability, and gender accounting, with specific focus on local governments, universities and the health sector. She chaired the Guarantee Committee for Equal Opportunities, Employee Wellbeing and Non-Discrimination at Work - (CUG) and was member of the Committee for Social Reporting and Sustainable Development of the University of Bologna.

CAMPUS

FORLÌ

RESEARCH GROUP

BUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

JEL CODE

M1 | M14 | M41 | H75 | L31



RICCARDO SILVI

Full Professor

Riccardo teaches Strategic Cost Management, Business Performance Analytics and Performance Measurement Systems at Forlì Campus. His research focuses on Advances in management accounting, performance management systems, business performance analytics, business transformation, and cost management. He is Director of the Executive MBA (English Edition) at the Bologna Business School.

CAMPUS

FORLÌ

RESEARCH GROUP

BUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

JEL CODE

M1 | M



MAURIZIO SOBRERO

Full Professor

Maurizio, Ph.D. MIT, B.S. Università di Bologna, is Professor of Innovation Management, author of over 30 peer-reviewed articles and five books in the Economics and Management of Innovation. He taught graduate and executive courses in Europe, Asia, and South-America, consulted for private corporations and government institutions, and acted as a board member of startups and listed companies. He is a Founding Faculty of the Skolkovo Institute of Science and Technology (Russia) and a member of the board of the MIT Alumni Association of Italy.

CAMPUS

BOLOGNA

RESEARCH GROUP

BUSINESS AND MANAGEMENT
ENGINEERING

JEL CODE

M13 | O32 | O33 | O35 | O38



MASSIMO SPISNI

Full Professor

Massimo teaches Corporate Finance and has been the Head of the Department of Management - Forlì Campus (20218-2021). His research focuses on the investment industry, with specific attention given to private equity and real estate funds. Other interests include finance of innovation and venture capital.

CAMPUS

FORLÌ

RESEARCH GROUP

FINANCE



ILEANA STECCOLINI

Full Professor

Ileana teaches performance management, public management and financial accounting. She is the Editor of Financial Accountability and Management, the President of the International Research Society of Public Management, the Chair of the EIASM conference on Public Sector Accounting and Accountability, and the Chair of the Standing Scientific Committee of the European Accounting Association.

CAMPUS

BOLOGNA

RESEARCH GROUP

BUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

JEL CODE

M1 | M4

**ENRICO SUPINO***Associate Professor*

Enrico teaches Accounting. He holds a Ph.D. in Accounting from the University of Florence and was a Visiting Scholar at Southbank University (London - UK). He has authored several scientific publications and served as a reviewer for several international journals and conferences.

CAMPUS

RIMINI

RESEARCH GROUPBUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT**JEL CODE**

M41 | G31 | C88 | Q56 | Z3

**GIAN LUCA TASSINARI***Junior Assistant Professor*

Gian Luca teaches Corporate Finance. He holds a Ph.D. in Computational Methods for economic and financial forecasting and decisions from University of Bergamo. His research focuses on corporate finance, climate change and business sustainability, derivatives, asset pricing, risk management and credit risk.

CAMPUS

BOLOGNA

RESEARCH GROUP

FINANCE

JEL CODE

C6 | G3 | G11 | G12 | G32 | Q1

**GIUSEPPE TORLUCCIO***Full Professor*

Giuseppe teaches Economics of Financial Institutions. He is the Director of the Yunus Social Business Centre and Vice President of the Yunus Italian Foundation. He earned an MBA at the Olin Business School (Washington University in St. Louis) and was a Visiting Scholar at Washington University in St. Louis, Arizona State University, and Bangor University. Research interests: Banking, Credit Risk, Regulation, Bank Governance, Fintech, Social Finance. He has published in prestigious journals (i.e. JFI, JCF, J Financial Stability, Organization Studies).

CAMPUS

FORLÌ

RESEARCH GROUP

FINANCIAL MARKETS AND INSTITUTIONS

JEL CODE

G2 | M | O1 | Q2

**LAURA TOSCHI***Associate Professor*

Laura teaches Entrepreneurship and Innovation Management and is Deputy Director for the Executive Master in Technology and Innovation Management at Bologna Business School. She is President of Almacube, the innovation hub of the University of Bologna and Confindustria Emilia Centro. She has been Visiting Scholar at Boston University, Queensland University of Technology and the SPRU. Her research interests include technology commercialization and entrepreneurship impact.

CAMPUS

BOLOGNA

RESEARCH GROUPBUSINESS AND MANAGEMENT
ENGINEERING**JEL CODE**

O32 | O34 | O38 | M13

**IVANOE TOZZI***Associate Professor*

Ivanoe teaches Financial Reporting and Business Valuation at Rimini Campus. He holds a Ph.D. in Management. He is Director of the Second cycle Degree Program in Business Administration. He has been involved in research programs on national and international financial accounting standards, and relationships between business valuation and appraisal.

CAMPUS

RIMINI

RESEARCH GROUPBUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT**JEL CODE**

M41 | K22



CLAUDIO TRAVAGLINI

Full Professor

Claudio teaches Accounting and management control at the Rimini Campus. His research focuses on accountability and social accountability in Non-profit Organisation and Social Enterprises. His main publications investigate Financial Statements for non-profit organisations and Social Responsibility in cooperatives. Most of his current projects deal with health professional focus on costing and performance evaluation in health and social services, home care and nursing home.

CAMPUS

RIMINI

RESEARCH GROUP

BUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

JEL CODE

M41 | I18 | H



ANNAMARIA TUAN

Associate Professor

Annamaria is Associate Professor in Marketing. She holds a Ph.D. in Management (University of Udine) and she has spent four years at University of Pisa. She teaches Marketing, Marketing Models and Digital Marketing. Her main research interests are related to Digital Marketing and Corporate Social Responsibility communication with a focus on text analysis. She is the Department delegate for communication and Open Science representative for the Department. At a national level, she is member of the board of the Italian Marketing Association.

CAMPUS

BOLOGNA

RESEARCH GROUP

MANAGEMENT-MARKETING

JEL CODE

M31



STEFANIA VIGNINI

Senior Assistant Professor

Stefania received her Ph.D. in Business Administration from the University of Pisa. She teaches Accounting and her research focuses on accounting history, accounting systems (IAS - International Accounting Standards and IFRS - International Financial Reporting Standards), gender accounting, sustainability and environmental accounting.

CAMPUS

RIMINI

RESEARCH GROUP

BUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

JEL CODE

M41



MATTEO VIGNOLI

Associate Professor

Matteo received his Ph.D. from the University of Padua and was a Visiting Scholar at Stanford University and Ryerson University. Delegate for Third Mission at DISA, he teaches Change Management and Business Process Design at Management Engineering and Project Design at Advanced Design. He is a member of the Design Thinking SUGAR network and of the CBI initiative at CERN. Member of the University of Bologna Open Innovation board and spokesperson of OPER.space, Academic Director of BBS Open programs, Founder and Trustee of the Future Food Institute. His research focuses on Design Thinking, Open Innovation, New Product Development and Impact.

CAMPUS

BOLOGNA

RESEARCH GROUP

BUSINESS AND MANAGEMENT
ENGINEERING

JEL CODE

O32



ELISA VILLANI

Associate Professor

Elisa is Associate Professor of Entrepreneurship and Innovation. She teaches Organisational Behavior at the Master and Executive Level. Prior to join the University of Bologna Elisa was Assistant Professor at the Free University of Bolzano. She was Visiting Researcher at Imperial College Business School (2017-2022). Her research focuses on innovation, knowledge transfer, organizational behavior, and entrepreneurship. She has published in top-tier journals, such as Journal of Management, Organization Science and Journal of Management Studies. She is involved in multiple national and international project and she coordinates an Erasmus+ project on soft skills for knowledge transfer.

CAMPUS

BOLOGNA

RESEARCH GROUP

BUSINESS AND MANAGEMENT
ENGINEERING

JEL CODE

M13 | M1 | M12



FRANCISCO JAVIER VILLARROEL ORDENES
Full Professor

Francisco teaches Social Media Communication, Marketing Analytics, Branding, and Text Mining. His research specializes in cutting-edge methods such as Large Language Models (LLMs) for analyzing unstructured data (text, images and audio) to reveal marketplace insights.

CAMPUS
RIMINI

RESEARCH GROUP
MANAGEMENT-MARKETING

JEL CODE
M3 | M31 | Z13



FRANCO VISANI
Associate Professor

Franco teaches Management Accounting and Cost Management at Forlì Campus. He also teaches in several postgraduate and executive programs at Bologna Business School. He was a Post-Doc at the Lean Enterprise Research Center of Cardiff University (U.K.) and has been involved in several international research programs in the fields of Business Analytics, Performance Management Systems, and Sustainability. He is the Director of the Bachelor Degree Program in Management and Economics and the scientific co-director of the “SCBA-Supply Chain Business Analytics” Research Group.

CAMPUS
FORLÌ

RESEARCH GROUP
BUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

JEL CODE
M41



MARCO VISENTIN
Associate Professor

Marco has a degree in Mathematics, one in Philosophy and holds a Ph.D. in Management from the University of Bologna. His research interests include consumer behavior, business to business relationships, business ethics, services and social media. He is the program director of Service Management (AEGI-SEM). He published in several journals, Industrial Marketing Management, Business Ethics: A European Review, Industry and Innovation, Journal of Sport Management, Journal of Interactive Marketing, Journal of Cleaner Production and Journal of Retailing and Consumer Services. In 2019, he won two Grants from the Società Italiana Marketing and from the SIM-AMS to develop research on the effects of fake news in marketing.

CAMPUS
RIMINI

RESEARCH GROUP
MANAGEMENT-MARKETING

JEL CODE
M31 | L8



ALESSANDRA ZAMMIT
Associate Professor

Alessandra teaches Marketing. Her research interests deal with consumer choice problems and context effects. Currently her research focuses on the evolution of preferences, on the influence of social norms on consumers’ choices, and on self-customization decisions and self-expressive choices. She received her Ph.D. in General Management from the University of Bologna and she was a visiting scholar at Fuqua School of Business -Duke University (North Carolina USA). Her research has appeared in several marketing journals including: Journal of Consumer Research, Journal of Service Research and European Journal of Marketing.

CAMPUS
FORLÌ

RESEARCH GROUP
MANAGEMENT-MARKETING

JEL CODE
M31



MASSIMILIANO ZANIGNI
Associate Professor

Massimiliano teaches Business Management. He has taught courses on management control, planning and control systems, cost accounting, corporate governance, and internal auditing. He has worked on several research projects related to both for-profit and not-for-profit organisations.

CAMPUS
BOLOGNA

RESEARCH GROUP
BUSINESS ADMINISTRATION,
ACCOUNTING & PERFORMANCE
MEASUREMENT

JEL CODE
M42



SARA ZANNI

Junior Assistant Professor

Sara is Assistant Professor (RTD-A) of Business Sustainability at the BBS Center for Sustainability and Climate Change, Environmental engineer, She completed a Ph.D. at the University of Bologna. she has been engaged in the European project “Re-Industrialise funded within Horizon 2020 Program-Climate Kic Flagship and she is currently involved into the Observatory on Business Sustainability. Her primary research interest is measuring sustainable performance at ecosystem and company level, with particular regards to environmental aspects of sustainability.

CAMPUS

BOLOGNA

RESEARCH GROUP

SOCIAL MANAGEMENT AND SUSTAINABILITY

JEL CODE

Q56 | Q53 | Q52

PEOPLE POST-DOCS AND RESEARCH FELLOWS



TARIKU AYANA ABDI

Post-doc

Tariku Ayana Abdi holds a Ph.D. in Work and Organizational Psychology from the University of Campania “Luigi Vanvitelli”. His research interests include employability, career success, entrepreneurship, and well-being. Since July 2023, he has been working as a research fellow at the University of Bologna, Department of Management Science.

CAMPUS

BOLOGNA

PROJECT TITLE:

ENTREPRENEURSHIP AS A MEANS TO FOSTERING INCLUSION AND SOCIAL COHESION

CONTRACT INTO FORCE TILL

APRIL 30, 2025

JEL CODE

L26



ANDREA CACCIALANZA

Post-Doc

Andrea earned his PhD in 2024 from the Università Cattolica del Sacro Cuore in Piacenza, Italy. In 2023, he served as a visiting PhD candidate at Roskilde University in Denmark. His research focuses on areas such as sustainability reporting in production systems, food production systems, supply chain sustainability, the United Nations 2030 Sustainable Development Goals (SDGs), and the social and environmental impacts of mega-projects. Andrea serves as an Adjunct Professor at the Rimini Campus, where he teaches the course on sustainability and social reporting.

CAMPUS

BOLOGNA

PROJECT TITLE

CLIMATE RISK AND SMES' RESILIENCE, CO-FINANCED BY THE “GROWING RESILIENT, INCLUSIVE AND SUSTAINABLE (GRINS)” PROJECT.

CONTRACT INTO FORCE TILL

DECEMBER 31, 2025

JEL CODE

M4 | M14 | M41 | Q1 | Q52 | Q56



PAOLA CANESTRINI

Post-Doc

Paola is developing a performance measurement system for social services with CNEL and the Ministry of Labour and Social Policies. Besides, she researches public sector and non-profit organizations concerning public value, financial health, gender budgeting, and engaging in third-mission initiatives. She has been teaching Research Methods since 2013 and Sociology since 2020 at the University of Bologna. Her background includes a Bachelor's degree in Sociology, a Master's degree in Health Sociology (II Cycle), and a Ph.D. in Social Policies, complemented by study visits in Europe and the USA.

CAMPUS

FORLÌ

PROJECT TITLE

MEASURING THE PERFORMANCE OF SOCIAL SERVICES DEDICATED TO OLDER PEOPLE

CONTRACT INTO FORCE TILL

JUNE 1, 2025

JEL CODE

M41 | I2



NATALIA CARDENÀ

Research Fellow

Natalia holds a Bachelor's degree in Economics and Business from the University of Milano Bicocca and a M.Sc. in Business Administration and Innovation in Healthcare from Copenhagen Business School. Prior to her role at the University of Bologna, she worked as a Blue Book Trainee, seconded from the European Commission, at the European Environment Agency in the data management group. Her primary research interest lies in sustainability transition, decarbonization and economic development.

CAMPUS

BOLOGNA

PROJECT TITLE

ORGANIZATIONAL BOUNDARIES FOR SUSTAINABILITY TRANSITION

CONTRACT INTO FORCE TILL

SEPTEMBER 30, 2025

JEL CODE

M41 | I2 | I3 | I18 | I24 | H7 | L3

**SIMONA CERAULO***Research Fellow*

Simona's research focuses on the integration of circular economy principles into innovative business models. Her work explores the drivers enabling this transition, with particular attention to purpose-driven enterprises and the resolution of organizational paradoxes. Has served as a teaching tutor for the following courses: Managerial Accounting and Reporting in Sustainable Tourism, Business Administration and Accounting, and Management Accounting, contributing to the academic growth of first and second-cycle students.

CAMPUS

RIMINI

PROJECT TITLE

TOWARD CIRCULAR ECONOMY: A BUSINESS MODEL INNOVATION PERSPECTIVE

CONTRACT INTO FORCE TILL

APRIL 30, 2025

JEL CODE

Q56 | M14 | M41

**GIULIO CORAZZA***Post-Doc*

Giulio is a Post-Doctoral Research Fellow in Entrepreneurship at the Department of Management. Before joining the Department, he gained experience in the service industry and worked on projects involving data platforms. His research interests primarily focus on entrepreneurship.

CAMPUS

BOLOGNA

PROJECT TITLE

INSTITUTIONS, EDUCATION AND ENTREPRENEURSHIP STUDIES: A NOVEL PERSPECTIVE ON UNIVERSITY IMPACT

CONTRACT INTO FORCE TILL

APRIL 30, 2025

JEL CODE

M13

**PIETRO DE PONTI***Post-Doc*

Pietro holds a Ph.D. in Economics and Statistics from Università degli Studi di Milano-Bicocca. He conducts research in the fields of international business and economics. At DISA, he works on a project regarding the analysis of supply chain vulnerabilities of a set of strategic sectors in Italy, with a primary focus on issues related to critical raw materials.

CAMPUS

BOLOGNA

PROJECT TITLE

CASCADE - CRITICALITY ANALYSIS FOR SUPPLY CHAIN AVAILABILITY AND DEPENDENCY EVALUATION

CONTRACT INTO FORCE TILL

DECEMBER 31, 2025

JEL CODE

F23 | D23 | M2

**MUSA ESSA***Post-Doc*

Musa is a Postdoc in Marketing - Consumer Behavior. He obtained his PhD from the University of Bologna, Department of Management. His was a visiting scholar at the Rotterdam School of Management Erasmus University. His main research interest focuses on how consumer behavior can affect marketplace inclusivity. His work has appeared in several international conferences (EMAC, EACR, ACR), and he has won the best dissertation award during the 2023 ACR conference held in Seattle.

CAMPUS

BOLOGNA

PROJECT TITLE

BUSINESS MODELS FOR LOCAL DELIVERY PLATFORM

CONTRACT INTO FORCE TILL

JANUARY 31, 2025

JEL CODE

M31

**UM-E-ROMAN FAYYAZ***Post-Doc*

Um-E-Roman works on board diversity aspects in Italian Innovative startups. She obtained her PhD in Accounting, Management, and Business Economics from the G. d'Annunzio University of Chieti-Pescara and served as a Post-Doc. She initiated her professional journey as a research intern at the Parliament and Senate of Pakistan and subsequently transitioned to Askari Bank Limited as a Trainee Officer. Her research publications center on corporate governance, board diversity issues, and sustainability, particularly emphasizing firm strategic decision-making.

CAMPUS

BOLOGNA

PROJECT TITLE

FEMALE ENTREPRENEURSHIP IN INNOVATIVE ITALIAN START-UPS (FEMALENT)

CONTRACT INTO FORCE TILL

AUGUST 31, 2025

JEL CODE

M1 | M2 | M13 | M14 | G3

**ANNA FEDOROVA***Post-Doc*

Anna obtained her PhD in Management degree in Ca' Foscari University of Venice. Her PhD dissertation was dedicated to individual creativity in social networks. Anna joined the Department of Management at the University of Bologna in April 2022 to work on ERASMUS+ project about entrepreneurial education. Anna is a tutor of several courses in the area of general management.

CAMPUS

BOLOGNA

PROJECT TITLE

THE EUROPEAN GREEN ENERGY INDUSTRY: EQUITY FINANCING INSTRUMENTS AND POLICIES IN THE CLIMATE ACTION AGENDA

CONTRACT INTO FORCE TILL

APRIL 30, 2025

JEL CODE

I23 | O32 | M

**FRANCESCA FINO***Post-Doc*

Francesca is a Post-Doctoral researcher specializing in Cultural Heritage Management. Previously, she was a research fellow and PhD candidate in Analysis and Management of Cultural Heritage at the IMT School for Advanced Studies Lucca. She holds a Master's degree in Management from the University of Pisa and is an alumna of Scuola Superiore Sant'Anna. Her research centers on the organization and management of cultural institutions, with a particular emphasis on accounting and accountability within cultural and public organizations. Her current research project explores how management practices are represented in industrial heritage sites.

CAMPUS

BOLOGNA

PROJECT TITLE

THE REPRESENTATION OF CORPORATE HISTORY IN INDUSTRIAL HERITAGE SITES

CONTRACT INTO FORCE TILL

SEPTEMBER 30, 2025

JEL CODE

L3 | M41 | Z11

**DAVIDE FIORI***Post-Doc*

Davide is a Research Fellow involved in the national project "Consumer Analytics and Technology Transformation in Sports Marketing and Management" (CATTSM). He holds a Bachelor in Sport Science and a Master in Sports Management, both completed in Bologna. He's currently completing a 2nd level Master's at University of Udine and "Foro Italico" University of Rome. Previously, he worked as Team Manager of Dinamo Sassari, a basketball team in Italy's top division (LBA). His research focuses on sports management, marketing, and innovation.

CAMPUS

BOLOGNA

PROJECT TITLE

CONSUMER ANALYTICS AND TECHNOLOGY TRANSFORMATION IN SPORTS MARKETING AND MANAGEMENT

CONTRACT INTO FORCE TILL

SEPTEMBER 30, 2025

JEL CODE

M31 | L83

**LUCA GALATI***Post-Doc*

Luca works on Decentralised Empirical Market Microstructure. He earned a PhD in Finance from the University of Wollongong (Australia) and one in Accounting from Molise. He was also an Industrial Researcher at the Rozetta Institute and a FX Benchmark Surveillance Specialist at LSEG. His publications appear in the Journal of Banking & Finance, British Accounting Review, Journal of Futures Markets, International Review of Financial Analysis, and Finance Research Letters.

CAMPUS

BOLOGNA

PROJECT TITLE

THE IMPACT OF DIVERSITY AND INCLUSION ON MANAGEMENT CONTROL AND CORPORATE DISCLOSURE: THE ROLE OF FINANCE

CONTRACT INTO FORCE TILL

DECEMBER 31, 2025

JEL CODE

G12 | G14 | G15

**ELEONORA GRASSI***Post-Doc*

Eleonora is a Ph.D. student in the Management track, with specific research in Social Innovation and Public Management. She holds a master's degree in Social Economics, and before joining the program, she worked for the Italian Sustainable Investment Forum. Her main research interests are related to social innovation and impact measurement.

CONTRACT INTO FORCE TILL

JULY 31, 2025

JEL CODE

O35 | M14



MATILDE CATARINA GUILHON

Post-Doc

Matilde received her PhD in Strategic Management from ESCP Business School and was a visiting PhD student at MIT Sloan School of Management. Her research examines the socio-cognitive implications of technological and market changes, with a particular focus on how incumbent firms respond strategically to the emergence of new categories and shifting competitive landscapes. In parallel, she explores issues of individual and organizational resilience, investigating how actors adapt and sustain performance under conditions of turbulence. Matilde has published in Academy of Management Learning and Education.

CAMPUS

BOLOGNA

PROJECT TITLE

WHEN STRUGGLES DEVELOP STRENGTHS: TRANSFORMING LEARNING IN INNOVATION

CONTRACT INTO FORCE TILL

OCTOBER 31, 2025

JEL CODE

M | L1 | L3



GABRIELE LECIS

Post-Doc

Gabriele holds a bachelor's degree in Economics and Finance from the University of Cagliari and a master's degree in Business Administration from the University of Bologna. His primary research interests focus on technology, sustainability and social impact. He is involved in a collaborative project with MOST- Centro Nazionale per la Mobilità Sostenibile, studying business models for the use of drones in passenger and cargo transportation.

CAMPUS

BOLOGNA

PROJECT TITLE

DIGITAL TECHNOLOGIES AND NEW BUSINESS MODELS FOR SUSTAINABLE MOBILITY

CONTRACT INTO FORCE TILL

DECEMBER 31, 2025

JEL CODE

L31 | O35 | Q1



GIULIA LEONI

Post-Doc

Giulia holds a Ph.D. in Management and a Second Cycle Degree in Economics and Management (University of Bologna). Her research interests include performance management systems, collaborative governance, management of digital technologies, and sustainability. She teaches the Business and Public Institutions Economics Lab course at the Degree program in Economics and business and other courses at the Master in City Management of the University of Bologna. She is a member of the SC of the Master in City Management.

CAMPUS

BOLOGNA

PROJECT TITLE

DATABASE ON UNIVERSITY STUDENTS FOR MAPPING STUDENTS' SKILLS, SUSTAINABILITY COMPETENCIES, JOB MARKET NEEDS AND GRADUATES' EMPLOYABILITY

CONTRACT INTO FORCE TILL

DECEMBER 31, 2025

JEL CODE

M1 | M4 | H7 | M14 | Q1 | O33 | Q56



VALERIIA MELNYK

Post-Doc

Valeriia defended her PhD thesis in February 2024 at Nord University Business School in Norway, which was focused on digitalization of personal finance in the context of Ukraine before and during the war, and included analysis of financial literacy, trust in banks and accountability of charity organizations. Valeriia currently works on a project titled "Hell, purgatory, or paradise? institutionalizing Smart Working IN Governments (SWING)" at the University of Bologna. Valeriia's research interests are rooted in accountability, digitalization, public finance and performance management in the public sector.

CAMPUS

FORLÌ

PROJECT TITLE

HELL, PURGATORY, OR PARADISE? INSTITUTIONALISING SMART WORKING IN GOVERNMENTS (SWING)

CONTRACT INTO FORCE TILL

JULY 31, 2025

JEL CODE

M41



MARIO MIOZZA

Post-Doc

Mario Miozza is a Post Doctoral Researcher in Management and a Teaching Assistant for M.Sc. courses in Strategic Management. His current research focuses on Sustainability and Digital transformation, as well as Sustainable Business Models. He has published in international journals such as IEEE Transactions on Engineering Management and Technological Forecasting and Social Change.

CAMPUS

BOLOGNA

PROJECT TITLE

CHEMATSUSTAIN

CONTRACT INTO FORCE TILL

JUNE 1, 2025

JEL CODE

L6 | M1 | O3 | O32 | O33 | Q1 | Q53 | Q56



GIORGIA MOSCHINI

Post-Doc

Giorgia holds a PhD in Management and Law (Marche Polytechnic University). Her research concentrates on the evaluation of Diversity, Equity, Inclusion, and Accessibility (DEIA) within organisations. She also investigates topics related to Financial Reporting, Sustainability Reporting, Management Accounting. She is a tutor in Financial and Management Accounting and is involved with the DEIA Observatory, a vital forum for dialogue among academic researchers, students, businesses, and institutions, promoting the incorporation of DEIA principles into organisational strategies and practices.

CAMPUS

FORLÌ

CONTRACT

INTO FORCE TILL NOVEMBER 30, 2026

PROJECT TITLE

DIVERSITY & INCLUSION IN THE HOSPITALITY INDUSTRY: POLICIES AND IMPACTS ON FINANCIAL PERFORMANCE AND CUSTOMER SATISFACTION

JEL CODE

M14 | M4 | M41



MARIA VITTORIA PRUDENTINO

Research Fellow

Maria Vittoria is a research fellow, focusing on digital innovation in the social economy. She works on the European project DigiSE5.0, supporting social economy educators in developing skills for the digital transition. She holds a Master's degree in Social Economy Management and a double degree with the University of Valencia. She has previous professional experience in both the private and public sectors, working in consulting and research project management.

CAMPUS OF AFFILIATION

FORLÌ

PROJECT TITLE

DIGISE5.0 - UNLOCKING THE CAPACITY OF FUTURE SOCIAL ENTREPRENEURS TO EFFECTIVELY DRIVE DIGITAL TRANSITION BY EMBEDDING A FORWARD LOOKING AND COMPETENCE-ORIENTED TRAINING PROGRAM IN SOCIAL ECONOMY EDUCATION

CONTRACT

JANUARY 31, 2026

JEL CODE

L31 | 03



MATILDE RAPEZZI

Post-Doc

Matilde is a post-doc researcher in Marketing. She holds a PhD in General Management from the University of Bologna. Her research interests revolve around consumer behavior, with a particular focus on language, impression management, and social media. Further, Matilde studies consumer responses to retailing technologies from a psychological perspective.

CAMPUS

BOLOGNA

PROJECT TITLE

IN-STORE SENSORS AND RETAIL INDUSTRY DEMAND ESTIMATION

CONTRACT

JANUARY 31, 2025

JEL CODE

M31



GIUSEPPE RIMO

Post-Doc

Giuseppe earned his PhD at the University of Salento. His research focuses on banking risks, biodiversity finance, corporate governance, and sustainability-related challenges in financial institutions and markets..

CAMPUS

BOLOGNA

PROJECT TITLE

DATABASE ON UNIVERSITY STUDENTS: INTEGRATION OF UNIVERSITY, ADMINISTRATIVE, AND SURVEY DATA TO BUILD A PANEL ON STUDENT CAREERS

CONTRACT

DECEMBER 31, 2025

JEL CODE

G21 | G34 | Q56



DIMITRIOS STROIKOS

Post-Doc

Dimitrios Stroiikos is a Marie Skłodowska-Curie Actions (MSCA) Postdoctoral Fellow at DISA. His EUSTAR project, supervised by Prof Laura Toschi, focuses on EU space policy and strategy. His research covers space policy, with reference to the EU, China and India. He is Editor of Space Policy: An International Journal and Head of the Space Policy project at LSE IDEAS.

CAMPUS

BOLOGNA

PROJECT TITLE

EUSTAR, MOVING FORWARD: IMPLEMENTING THE EU SPACE STRATEGY FOR SECURITY & DEFENCE (2028-2034)

JEL CODE

O3 | M38 | N94 | Z38



JESSICA TANGHETTI

Post-Doc

Jessica is involved in a project about the societal value of culture. Before, she was Post-Doc at Ca' Foscari, where she worked on a project on the evolution of creative clusters. She holds a Ph.D in Business&Law from University of Brescia, during which she visited King's College London, where she developed her thesis on business investments in the arts. Her research interests are on museums' management, art investments and creative work.

CAMPUS

BOLOGNA

PROJECT TITLE

UNDERSTANDING, CAPTURING AND FOSTERING THE SOCIETAL VALUE OF CULTURE - HORIZON 2020

CONTRACT

JULY 31, 2025

JEL CODE

M1 | M4



CHIARA VAGNINI

Post-Doc

Chiara holds a Ph.D. in Management and a Master's Degree in Management Engineering from the University of Bologna. Her research focuses on industrial decarbonization using spatial econometric models and on the role of cognitive biases in sustainable supplier selection. She was a visiting researcher at INSEAD in Fontainebleau, and, since 2021, has been a teaching assistant in Business Management and a member of the Business Sustainability Observatory.

CAMPUS

BOLOGNA

PROJECT TITLE

INTEGRATED PLATFORM FOR ENHANCED ANALYSIS OF ENVIRONMENTAL, SOCIAL, AND GOVERNANCE (ESG) REPORTS

CONTRACT

AUGUST 2026



YUNLU ZHAO

Post-Doc

Yunlu is a Postdoctoral Researcher in Marketing with a focus on consumer behavior. She obtained her PhD from the University of Leeds. Her research centers on how firms can design ethical marketing strategies that enhance performance while supporting consumers in making more sustainable and healthier choices. Her work has been presented at international conferences and published in high-quality academic journals.

CAMPUS

BOLOGNA

PROJECT TITLE

SUSTAINABILITY AND COMMUNICATION STRATEGY

CONTRACT

FEBRUARY 2027

JEL CODE

M31 | M3

PEOPLE PH.D. STUDENTS



ADELE ALESSANDRELLI

PhD student (41° Cycle)

Adele is a Ph.D. student in Accounting in the Accounting, Banking & Finance track. She holds a Bachelor's degree in Business and Economics (2023) and a Master of Science in International Management (2025), both earned at the University of Bologna. She completed an internship in the audit department at Isa S.p.A. Her primary research interests lie in financial accounting and corporate disclosure.

JEL CODE

G34 | M4 | M41



XICHUN BAN

Ph.D. Student (41° cycle)

Xichun is a Ph.D. student in Management. She holds a Master's degree from Northeastern University and dual Bachelor's degrees from Liaoning Normal University and Missouri State University, all with a concentration in International Business. She previously interned in HR Strategy at BMW, with experience in organizational processes and strategic talent development. Her research interests lie in corporate digital responsibilities, behavioral corporate governance, and female leadership

JEL CODE

D23 | M12 | M14



ANNALISA BREGA

Ph.D. Student (38° cycle)

Annalisa is a PhD student in Public Governance, Management and Policy under the Department of Management at the University of Bologna. She is a public manager at the University of Bologna experienced in project management, design of international Bachelor and Master programs and student' services. She holds a Master Degree in Semiotics and a Master in Public Management and Innovation. Her research interests are related to Strategy, Performance Management and Risk Management in Higher Education Institutions.



MARIANNA VANESSA

BUONI PINEDA

PhD student (39° Cycle)

Marianna is an assistant researcher and PhD candidate in Management with a focus on Strategic Management and Entrepreneurship. With a background in Economics and expertise in econometrics and economic modeling, her research explores digital transformation in creative industries. She is particularly interested in how ecosystems and platforms are integrated into non-fungible token (NFT) projects, addressing both the challenges and opportunities for entrepreneurs and small businesses. In 2023, Marianna launched her own NFT collection, which gave her valuable hands-on experience with digital platforms and strategic decision-making. Her work seeks to connect technological advancements with cultural ecosystems, fostering innovation and sustainability in the creative industries.

JEL CODE

L26 | L38 | L53 | M21 | Q55



LUCIA CASADEI PARLANTI

Ph.D. Student (41° cycle)

Lucia is a Ph.D. student in the Banking & Finance track. She holds a Bachelor's degree in Finance from Menlo College and a Master's degree in Management & Technology from the Technische Universität München (TUM), specializing in both finance and computer engineering. She has professional experience as a consultant at PwC and in corporate development at BCG. Her research interests include asset management, behavioral finance, financial markets and bank regulation.

JEL CODE

G11 | G12 | G15 | G2 | G21



DEBORA CASOLI

Ph.D. Student (37° cycle)

Debora is a PhD Student in the "Frontier Program" - "Future of the Hearth, Climate Changes and Social Challenges". She is teaching assistant at the School of Economics and Management - Rimini Campus, UniBO - since 2016. She is involved in the management and marketing courses at the School of Economics, Management, and Statistics - Rimini campus (Bologna). She collaborated with the Center for Advanced Studies in Tourism of the University of Bologna for the project "Mototourism". She is the Rimini Campus Chapter Leader of the Alma Mater Alumni Community. Her research interests are Circular Economy, Climate Change, sustainability marketing, Green Packaging, Tourism Hospitality, Motorcycle tourism, Sport Tourism.

JEL CODE

M31



ALESSANDRA CAVALLO

Ph.D. Student (38° cycle)

Alessandra is a PhD student in Management at the University of Bologna. She holds a Bachelor degree in International Business with Languages from Glasgow Caledonian University and a Master degree in International Development from the University of Edinburgh. She has worked in the field of EU project management for two years. Her main research interests include microfinance, microfinance institutions and their related corporate governance mechanisms.

JEL CODE

G2 | G21 | G23



NICOLÒ COCCHI

Post-Doc and PhD Student (36° Cycle)

Nicolò Cocchi is currently a postdoctoral researcher, adjunct professor, and teaching assistant at the Department of Management, Alma Mater Studiorum — University of Bologna, where he is also affiliated with Oper.Lab, the Observatory for Open Innovation. His research focuses on innovation management, particularly on new product development, design thinking, and open innovation.

JEL CODE

O31 | O33



STEFANIA COLACICCO

Ph.D. Student (39° cycle)

Stefania Colacicco is a PhD candidate in Public Governance, Management and Policy. She studied and worked in London and holds degrees from the University of Bologna and the Catholic University of Milan. With professional experience in Italian private banking and international consulting in Milan, her research examines how banks measure and communicate social performance and impact, focusing on social metrics, impact governance and public value creation.

JEL CODE

G21 | M14 | Q56



UGO CONVERSANO

Ph.D. Student (41°cycle)

Ugo is a PhD student in the Public GOMAP program. He works at CDP in public sector financing, evaluating the financeability of investments. He interned at Italy's Ministry of Economy and Finance, supporting management of financial flows among major tax agencies. He holds a Master's in Local Finance from BBS and an MSc in Business Administration from the University of Bologna with a thesis on state accounting. He also attended the "Carlo Azeglio Ciampi" School of Economic and Social Policy and the "Giovanni Spadolini" Politics Academy. His research focuses on the financial impact of natural DISAsters on affected local governments and on the role of regional, national, and European funds.

JEL CODE

G28 | H7 | H76 | L88



LAURA CROCCO

Ph.D Student (39° Cycle)

Laura is a Ph.D. student in Finance. She earned a Bachelor's degree in Economics from the University of Padua (2021) and a Master of Science in Business Administration (final grade: 110/110) jointly completed in French at Panthéon-Sorbonne Paris 1 University and in English at the University of Padua (2023). Her research interests focus on climate finance and corporate finance.

JEL CODE

G30 | G10



LORENZO DANIELI

Ph.D. Student (39° Cycle)

Lorenzo is a Ph.D. student in the Accounting, Banking and Finance track. He holds a bachelor's degree in Economics and Business from Luiss Guido Carli University and a Master of Science degree in Economics from HEC Lausanne. He has experience in risk analysis for the insurance and financial sectors from working first at EIOPA and then at ESMA. His main research interests are related to retail investor financial behaviour, technological innovation in financial markets and financial education.

JEL CODE

G11 | G23 | G41



SARA D'ATTORRE

Ph.D. Student (38°cycle)

After a BA in Contemporary History (2006) and a Master in European Studies from the University of Bath and Sciences Po (2008), Sara obtained a Master Degree in Management for the Social Economy in 2017. In the meantime, she worked as Euroepan Project Manager on international cooperation, social economy and innovation. She's currently working as a Project Manager for the internationalization of regional innovation ecosystem towards the United States, with particular attention to the most innovative hubs (Silicon Valley, Boston, Philadelphia, Houston). Sara is enrolled in the PhD in Public-GoMaP.



CHIARA GIULIA DE LEO

Ph.D. Student (36°cycle)

Chiara is a joint Ph.D. candidate in Management at the University of Bologna and the University of Edinburgh and is part of the first cohort of the UNA Europa Doctoral Program in Cultural Heritage. She holds a B.Sc. in Economics and Management for Art, Culture, and Communication from Bocconi University and an M.A. in Art History from the Courtauld Institute of Art in London. She worked for almost five years in the art world in art galleries, museums, and auction houses. Her main research interests are the materiality and microfoundations of institutional change and digital transformation processes in the museums' sector.

JEL CODE

Z11 | O33 | Z38



DARIA DEMYANOVA

Ph.D. Student (38°cycle)

Daria is a Ph.D. student in Management. She holds a bachelor's degree in Management from the Higher School of Economics and a master's degree in Fashion Studies with a Curriculum Strategy in Fashion Management from the University of Bologna. Her main research interests are related to circular economy, sustainable business models and circular ecosystems.

JEL CODE

M1 | Q1



FARDEEN DODO

Ph.D. Student (36°cycle)

Fardeen studies how entrepreneurship improves and/or worsens the state of wellbeing of people and societies. He earned a First cycle Degree from Bayero University, Kano (Nigeria) and a Second cycle Degree from Newcastle University (UK). Fardeen has taught entrepreneurship at American University of Nigeria and consulted for entrepreneurs, and local and international NGOs. His overarching research interests focus on understanding how entrepreneurship can best be promoted for targeted development outcomes in Sub-Saharan Africa.

JEL CODE

O1 | L26, M13 | L31 | L32



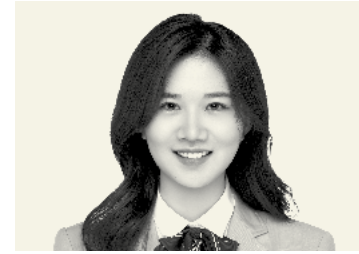
OTTAVIA DORRUCCI

Ph.D. Student (38°cycle)

Ottavia is a Ph.D. Student in Management. She has a MA in Innovation and Organisation of Culture and the Arts (University of Bologna), a BA in Philosophy, Politics, and Economics (Ca' Foscari University, Venice), a MA in Piano from the Conservatory of Music of Verona and a Master's at Teatro Comunale di Bologna. Her research interests vert on the use of accounting information in decision-making processes, on cultural and creative industries and public-private partnerships.

JEL CODE

M41 | L32 | Z1



JINRONG DUAN

Ph.D. Student (40°cycle)

Jinrong is a Ph.D. student in Management. With an MSc in Human Resource Management from the University of Southampton (UoS), her pre-program research explored the impact of shared leadership in virtual teams on job satisfaction. She has gained hands-on experience through internships with prominent financial institutions such as Shanghai Pudong Development Bank and Huaxia Bank. Jinrong also participated in a collaborative project between UoS and Veopl, a UK-based startup. Her current research focuses on leadership, diversity and positive work psychology.

JEL CODE

D23 | M14 | O15



ROBERTA FERRARINI

Ph.D. Student (37° cycle)

Graduated in Art Management at the University of Bologna, Roberta is currently part of the GIOCA Research Group. Previously, she coordinated the Una Europa project UnaMuseums, researching museums and collections management. Her Ph.D. research project studies the case of Venice, from a multilevel governance perspective.

JEL CODE

H7, M1, M48



GABRIEL FRANCESCHINI
Ph.D. Student (38°cycle)

Gabriel is a Ph.D. student in the Management Track. He holds a bachelor's degree in International Relations and a master's degree in Service Management, both from the University of Bologna. Before joining the Ph.D., he gained experience in the manufacturing industry and worked on several projects in collaboration with the University. His research interests focus on Innovation Management, particularly concerning innovation strategy, technological trajectories, breakthrough innovation, patenting activities, and technological competition.

JEL CODE

O31 | O32 | O33 | O34



CRISTIAN FORONI
Ph.D. Student (37°cycle)

Cristian is a PhD student in Future Earth, Climate Change and Societal Challenges under the Department of Management at the University of Bologna. He holds a degree in Management for Social Economy and a master in Development Economics. His main research interests include green and sustainable finance, climate-related financial risks, and ESG ratings.

JEL CODE

G21 | Q1 | Q56



RICHA GAAVAR
Ph.D. Student (36°cycle)

Richa Gaavar is a fourth-year PhD candidate in the Department of Management at the University of Bologna. She completed her Bachelors in Commerce (Hons.) from University of Delhi (India), Master in Commerce from Panjab University, Chandigarh (India) and a Master of Research in Management Sciences from ESADE Business School (Barcelona, Spain). She has been a visiting PhD candidate at Grenoble Ecole de Management in France. Her research interests are aimed at exploring the manner in which gender & class intersect to affect the experiences of working women in flexible work arrangements.

JEL CODE

M14 | M12 | M16 | M



FIRDAWSS GARTITE
Ph.D. Student (38°cycle)

Firdawss is a Ph.D. Student in Public Governance, Mangement and Policy. She holds a Bachelor's Degree in Political Science and International Relationships and a Master's Degree in Health Economics, Management and Policy. She collaborates with the excellent Rizzoli Orthopedic Institute in order to identify effective and efficient methods of managing public health services relationships. Her primary research interests are related to Economic evaluation of clinical pathways and Public-Private Partnerships sustainability.

JEL CODE

G28| H | I18 | M41



ETTORE GORNI
Ph.D. Student (39°cycle)

Ettore Gorni is a Ph.D. student in General Management, affiliated with the Open Innovation Obeservatory (Oper.lab) and a teaching assistant for Organizational Change and Business Process Design. Holding an MSc in Management Engineering from the University of Bologna, he has experience as a designer, coordinator, researcher, and consultant for European youth projects. His research explores Open Innovation in Science and Knowledge Transfer, focusing on identity's role in shaping search processes.

JEL CODE

O3



MURAD HASANOV

Ph.D. Student (40° Cycle)

Murad is a Ph.D. student in the Management track at the University of Bologna, where he explores the intersection of technology and managerial practices. He earned his Bachelor’s degree in Economics at ADA University in Azerbaijan and his Master’s degree in Economics and Management at the University of Bologna. Fluent in Azerbaijani, Russian, English, and Turkish, his language skills allow him to access and analyze data across different linguistic contexts. His professional background includes experience in the banking sector and a technology start-up focused on UAV production.

JEL CODE

M15 | M21 | O32 | O33



NOVIN HASHEMI

Ph.D. Student (36°cycle)

Novin is a Ph.D. student in the General Management track. She has a Second cycle Degree in Business Administration – International Management with a focus on Marketing from the University of Bologna. She has a background in research on E-commerce and CKM and working as a strategist in the Marketing and Advertising field.

JEL CODE

M31 | M37 | M1



MOHAMMAD HAWILY

Ph.D. Student (37°cycle)

Mohammad is a Ph.D. student in the Management track. He holds a first cycle degree in International Business Management from the Lebanese International University (Lebanon) and a Second cycle Degree in Service Management from the University of Bologna. His academic background incorporates international business management, strategic management, marketing, economics, finance, and accounting. His research interests are in the field of international entrepreneurship, international business management, and diversity.

JEL CODE

L26 | M16 | M14



LIHUA HUANG

Ph.D. Student (40° Cycle)

Lihua is a first-year Ph.D. student in the Accounting, Banking, and Finance track. She holds two Second-cycle Degrees: one in Leadership and Management from Hungary and another in Business Administration from China. Her primary research interests include corporate finance, CEO succession, and interim CEOs.

JEL CODE

G3 | G34



XINYUE HUANG

Ph.D. Student (40th Cycle)

Xinyue is a first-year Ph.D. student in Finance track. She earned her Master’s degree in Law and Finance from Trinity College Dublin in 2022. Her research interests center on Corporate Finance, with a focus on applying machine learning techniques to finance, investment portfolios, and quantitative finance.

JEL CODE

C63 | G11 | G24 | G31

**IBISO KEJEH***Ph.D. Student (39° cycle)*

Ibisọ has a B-Tech in Computer Engineering and obtained an MSc in Engineering Business Management at University of Warwick United Kingdom. She also has an Executive Master in Business Analytics and Data Science at Bologna Business School (BBS). She has over 10 years of work experience in Public sector in Nigeria. Her research interest is in the area of developing new skills and retaining talent in Public Administration in line with Digital transformation initiatives within the Italian context.

JEL CODE

D23 | O15

**SEBASTIANO LEONELLI***Ph.D. Student (39° cycle)*

Sebastiano is a Ph.D. student in the General Management track. He holds a bachelor's degree in Business Administration from the University of Modena and Reggio Emilia and a master's degree in International Business & Entrepreneurship from the University of Pavia. His main research interests revolve around the conjuncture of entrepreneurship and innovation management, and new technologies.

JEL CODE

L26 | M13 | O3

**VALENTINA LIGUORI***Ph.D. Student (40° Cycle)*

Valentina is a PhD candidate in Public Governance, with a bachelor's degree in Business Administration from the University of Naples and a master's degree in Business Management from the University of Bologna. Her research centers on the analysis of educational institutions and the diverse factors that influence their development and effectiveness.

JEL CODE

I2 | I24 | M1 | M15

**ORNELA LINA***Ph.D. Student (36° cycle)*

Ornela is a Ph.D. student in the Management track. She holds a first-cycle degree in Finance and a second-cycle degree in Business Administration from the University of Tirana. Her academic background spans management, finance, corporate governance, and project management. Her research interests center on strategic management, cross-sector partnerships, business models, and the circular economy, with an emphasis on value creation in inter-organizational collaborations.

JEL CODE

D02 | L21 | Q56

**FRANCESCO LOMBARDI***Ph.D. Student (40° Cycle)*

Francesco is a PhD student in Banking and Finance. He holds a BA in Foreign Languages from University of Bologna (English, German, Chinese) with study scholarships at TU Dortmund and Humboldt-Universität zu Berlin, and a Master's in International Management (Catholic University of Sacred Heart, Milan) with a scholarship at Faculty of Business and Economics of the University of Melbourne. He previously worked as a Client Advisor at Crédit Agricole Italia. His research focuses on Climate Banking and Adaptation Finance.

JEL CODE

G21 | Q54 | Q56



CRISTOFORO LOSITO

Ph.D. Student (37°cycle)

Cristoforo is a PhD student in marketing. Broadly, his substantive research interests include consumer behavior, digital marketing and sustainability. His work focuses on multimodal communication on social media, with a particular emphasis on richer unstructured data, such as videos.

JEL CODE

M31 | C3 | M11 | O32 | Q53



MONICA MAGRONE

Ph.D. Student (38°cycle)

Monica is a PhD student in the management track. She holds a bachelor's degree in International Tourism and Leisure Industries and a master's degree in Service Management, both from the University of Bologna. Her research explores the dynamics of relationships between customers and frontline employees in service settings, with a focus on what types of relationships exist and how they shape service experiences and employee behavior.

JEL CODE

M31 | L8



ZARRIN MAHDIZADEH

Ph.D. Student (36°cycle)

Zarrin is a student in Management. She holds a First cycle Degree in Theoretical Economics and an Second cycle Degree in International Business Management at the University of Tabriz (Azerbaijan). Before joining the Ph.D. program, she worked at several High-Tech companies in Iran as a Marketing Analyst and Instructor. Her research interests include Human Research Management, Organisational Behavior, and Marketing.

JEL CODE

M31



CATERINA MARCACCI

Ph.D. Student (41° Cycle)

Caterina is a Ph.D student in Management. She holds a master degree in Business and Administration from the University of Bologna. Prior to joining the PhD program, she worked as research fellow at the University of Turin, focusing on corporate social responsibility. Her main research interests include sustainable entrepreneurship, sustainable business models and social innovation.

JEL CODE

L26 | Q1 | M14



SIMONETTA MASCIA

Ph.D. Student (39° Cycle)

Simonetta is a Ph.D. Student in Public Governance, Management and Policy. She holds a master's degree in Accounting from the University of Bologna and a bachelor's degree in Business Administration from the University of Cagliari. Her Ph.D. research project focuses on the topic of resilience and financial vulnerability of local governments.

JEL CODE

H7 | M4 | M1

**MATTEO MERLO***Ph.D. Student (37°cycle)*

Matteo is a Ph.D. student in the Banking and Finance track. He holds a First cycle Degree in Economics and Business Administration from the University of Roma Tre, and a Master's degree in Economics and Accounting from the University of Bologna. Before joining the Ph.D. program, he worked as a trainee chartered accountant and auditor. His main research interests are focused on financial accounting, capital markets and corporate valuation.

JEL CODE

G34 | M4 | M41

**HRISTINA MILJKOVIC***Ph.D. Student (40° Cycle)*

Hristina Miljković is a PhD Student. Her research focuses on impact investments, climate change, and the public sector's role in sustainable transitions, building on her master's thesis on the environmental impact on corporate capital structures post-Paris Agreement. She holds a Master's in Business Administration from the University of Bologna and is pursuing the CFA charter. She works as a teaching assistant predominantly for finance courses.

JEL CODE

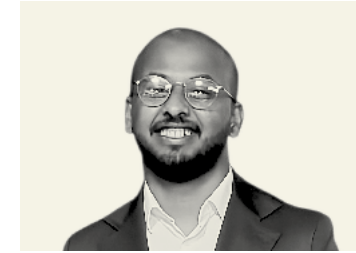
Q01 | G32 | H23

**MURTUZA SOOFI MOHAMMED***Ph.D. Student (36°cycle)*

Mohammed Murtuza Soofi is a Final Year PhD student in Management at the University of Bologna. Currently involved in research in Consumer Behaviour, Soofi's research interests involve Consumer and Brand Identities. He has completed his Master of Science in Business Management from Sapienza University of Rome and a Post Graduate Diploma in Business Management from the University of Hyderabad, India. He has worked with Amazon and an Italian Sustainable e-commerce startup, Impakter.com.

JEL CODE

O31 | M1 | O35 | O34

**AMMR MOHAMED ABDEL SAYED***Ph.D Student (39° cycle)*

Ammr is a Ph.D. Candidate in Public Governance, Management, and Policy. He holds a Bachelor's degree in Economics from the University of Turin and a Master's in Management for Social Economy from the University of Bologna. His research explores the participation of second-generation migrants in co-production processes, analyzing enabling conditions, power dynamics, and empowerment. His study investigates how participatory governance can enhance the agency of second-generation migrants and contribute to more inclusive public services.

JEL CODE

H7 | I3 | L31

**MARIO NICOLAS MORA***Post-Doc*

Nicolas holds a PhD in Future Earth, Climate Change, and Societal Challenges at the Department of Management, holds a B.Sc. in Business and Economics from the University of Bologna, an M.Sc. in Economics and Development from the University of Florence, and a Global MBA in Green Energy and Sustainable Businesses from Bologna Business School. With international experiences in Ecuador, Sweden, Spain, and Argentina, he integrates global perspectives into his research.

Currently, Nicolas is a tutor in Economics and Business Organization at the Department of Electrical Energy Engineering, Bologna campus. His research focuses on sustainability and supply chain management, reflecting a commitment to advancing knowledge in these areas and exploring the intersection of sustainability and economic development.

JEL CODE

M14 | M21 | Q1 | L6 | M1 | O3 | O32 | O33 | Q1 | Q53 | Q56



ALICE MOZZONI

PhD Student (39° cycle)

Alice is a student in the PhD course in Public Governance, Management and Policy (Public Go-MaP). She obtained a Bachelor’s degree in International and Diplomatic Sciences and a Master’s degree in Social Economy Management, both earned at the University of Bologna. Her main research topics are focused on the management of public services, social and healthcare and the performance of models of public service delivery.

JEL CODE

H75 | L32 | L33



NATALIA PANCHIERI

Ph.D. Student (39° Cycle)

Natalia is a PhD student in the General Management track. She holds a Master Degree in Management Engineering from Politecnico di Milano. Before graduating, she was part of the “Osservatorio CrowdInvesting” at Politecnico di Milano and conducted research on crowdfunding. Before joining the PhD program, she worked as a Consultant in the Financial Services, Media & Telco and Energy & Utilities sectors. Her current research interests are Entrepreneurship and Innovation.

JEL CODE

L26 | M13 | O3



BRIGITTA PASQUALETTO

Ph.D. Student (40° Cycle)

Brigitta is a PhD candidate in Management, specializing in Marketing. She holds a quantitative background, having earned a BA in Statistics from the University of Milano-Bicocca and an MA in Statistics for Marketing and Market Research from the University of Bologna. Prior to her doctoral studies, she gained two years of professional experience as a marketing analytics consultant. Her current research focuses on consumer behaviour, ethical marketing and marketing data analysis.

JEL CODE

M31



NOEMI PECORARO

Ph.D. Student (39° cycle)

Noemi is Ph.D. student in Management. She holds a Bachelor’s degree in Business Administration from the University of Catania and a Master’s degree in Business and Profession from the University of Bologna. Noemi undertook an internship in the audit department at KPMG in Bologna. Her primary research interests are focused on accounting and corporate finance, particularly in the field of taxation.

JEL CODE

G34 | H25 | H26 | M4 | M41



MAFALDA PESCATORE

Ph.D. Student (40° Cycle)

Mafalda is a PhD student in Management. She holds a Bachelor’s degree in Business Management and a Master’s degree in Marketing from LUISS Guido Carli University. She worked as teaching assistant for the Retail & Marketing Experience course at LUISS and collaborated with the X.ITE Research Center. She is teaching assistant for the Marketing course at University of Bologna (Rimini Campus). Her research focuses on consumer-AI digital interactions, unstructured data, and consumer behavior.

JEL CODE

M31



SILVIA POLI

Ph.D. Student (37°cycle)

Silvia Poli is a Ph.D. candidate in Management and a teaching tutor at the Department of Industrial Engineering. Her background is in Forecasting, Innovation and Change (International Relations). Before joining the Ph.D. program, she had a research grant for an Erasmus Plus project on university-business collaboration. Her research interests are entrepreneurial support and entrepreneurial ecosystems in the creative and cultural sector. She is ordinary member of the Game Science Research Center.

JEL CODE

O3 | L26 | L82



MARIO PONTIERI

Ph.D. Student (38°cycle)

Mario is a Ph.D. student in Public Governance, Management, and Policy (GoMaP). He holds a specialization diploma in Industrial and Labor Relations and a Master's degree in Health Law, both from the University of Bologna. His current research interests encompass public management, public leadership, leadership styles, human resource management, and organizational well-being. With a diverse educational background and ongoing Ph.D. studies, Mario is actively contributing to the field of public administration and management.

JEL CODE

O33 | M12



GIAN LORENZO PREITE

Ph.D. Student (38° cycle)

Gian Lorenzo is a Ph.D. candidate in Public Governance, Management and Policy. Graduated in Statistics and Economics and with executive Master in Institutional Relations, Lobbying and Public Affairs, he gained a multi-year experience as Export sales manager at mainly multinational companies. Reliable and enthusiastic, he speaks six languages, has a deep interest in policy analysis and in 2017 with Professor Gherardo Girardi was co-author of the paper "Escaping the economist's straightjacket: overcoming the free-rider mentality which prevents climate change from being addressed". His current research focuses on social services and the related governance within the EU context.

JEL CODE

B4 | F23 | G3 | G28 | H | H7 | H75 | I3 | I18
L88 | M38 | O35 | O38 | Q1



DAVIDE RAVAIOLI

Ph.D. Student (38° cycle)

Davide is a PhD student in the Management track. He holds a bachelor degree in Business and Economics from the University of Bologna and a Master degree in Management from Bocconi University in Milan. Before Joining the PhD Program, he worked for two year as a consultant and in the sales department in the automotive sector. His research interest are digital innovation and business strategy.

JEL CODE

L1 | O3 | O31 | O33



TOMMASO ROCCABIANCA

Ph.D. Student (40° Cycle)

Tommaso is a PhD Candidate in Public Governance with a background in Health Economics. His research focuses on the adoption of Robotic Surgery in the Italian National Health Service, studying its implications and costs for the SSN. To do so, he collaborates with the University Hospital of Bologna IRCCS Policlinico di Sant'Orsola.

JEL CODE

I1 | M41 | O32

**ANDREA RONCADORI***Ph.D. Student (39° cycle)*

Andrea is a Ph.D. student in Public GoMaP.

He is a specialist in Health Economics & Outcome Research (HEOR) in a Research Cancer Center and collaborates with the hospital sector of the Emilia-Romagna Region. He holds a Master's Degree in Health Economics, Management, and Policy and a BA in Statistics from Bologna University. After years of experience in clinical research, he focused his research interest on the study of outcomes in the clinical pathway of cancer patients, public governance models, and the evaluation of health technologies from a value-oriented perspective.

JEL CODE

H75 | I1 | I18 | M48

**STANISLAV RUSSO***Ph.D. Student (39° cycle)*

Stanislav is a Ph.D. student in Public Governance, Management and Policy. He holds a master degree in Business and Administration from the University of Bologna. His main research interests involve the study and evaluation of innovative models for monitoring and governing surgical patient pathways, from the Waiting List to hospital discharge. He collaborates with the Rizzoli Orthopedic Institute in order to study how to increase the efficiency and effectiveness of surgical patient pathways. Has had experience as assistant professor on two bachelor's degree courses.

JEL CODE

G28 | H | I1 | I18

**MICHELE SANDROLINI***Ph.D. Student (41° cycle)*

Michele is a PhD student in the Management track and a teaching assistant in the Technology Entrepreneurship course. He holds an MSc in Management Engineering from UniBO and studies the impact of Generative AI on organizational learning and firms' capabilities to gain competitive advantage through knowledge. He has worked on open innovation projects at Almacube and as a functional analyst and junior software architect at Accenture.

JEL CODE

O33 | O31 | L22 | L25

**ELENA SINICO***Ph.D. Student (38° cycle)*

Elena is a student of the Ph.D. course in Public Governance, Management e Policy (Public Go-MaP). She holds a Bachelor in International Studies – Cooperation and Development from the University of Trento and a Master of Management of Social Economy at the Alma Mater Studiorum – University of Bologna. Her main research interests are related to the management of the migration phenomenon, particularly the features of the Italian reception system. Particularly, she is focusing on analyzing how the gender affects the integration path of asylum seekers to promote the design of more inclusive integration services.

JEL CODE

H7 | I3 | O15

**BESJON TANUZI***Ph.D. Student (40° Cycle)*

Besjon holds an MPA in Economic and Financial Policy from Cornell University, where he was an Infrastructure Policy Management and Finance (IPMF) Fellow, and a BA and MSc in Business Administration from the University of Tirana. He has worked as a fiscal risk expert in the Ministry of Finance of Albania and is a Pi Alpha Alpha honor society member. He has worked with the IMF and World Bank to enhance fiscal risk frameworks and advance policy design in Albania. His focus is economic and fiscal policies, infrastructure, and digital transformation in public services.

JEL CODE

A1 | H | H7 | H75 | H76 | L32 | L88 | P43



FRANCESCA TESTON
Ph.D. Student (39° cycle)

Francesca Teston is a PhD Student in Public GoMaP. Her research concerns performance measurement in long-term care. She holds a bachelor's and a master's degree in Management of Public Administration achieved at Bocconi University. She currently works as controller in one of the biggest public care home in Friuli Venezia Giulia Region. Previously she was involved in European funds management, in communication and in research on local development, both in Italy and abroad (South Tyrol, GER, USA).

JEL CODE

H75 | M41



MAXIMILIANO VALDERRAMA ESPINOSA
Ph.D. Student (41° cycle)

Maximiliano is a Ph.D. student in Public Governance, Management and Policy. He holds a Bachelor's degree in Business Administration and an MBA from EAFIT University, as well as a Bachelor's degree in Political Science and a Master of Public Administration in Economic Policy Management from Columbia University. He has over twenty years of experience across the public and corporate sectors. His professional background integrates innovation, economic development, digital transformation, financial governance, and public policy design. He also served for two years as a Visiting Scholar at the School of International and Public Affairs (SIPA), Columbia University, focusing on global governance and economic development. His research interests span public governance, innovation, and political economy, with particular attention to digital transformation, artificial intelligence, and the role of emerging technologies in institutional change. He is a Core Researcher at DIMPACT – Digital Management Center.

JEL CODE

C93 | D73 | H11 | H83 | L86 | O33



MACARENA PAZ VELASCO ROSALES
Ph.D. Student (37° cycle)

Macarena is a Ph.D. student from the Future Earth, Climate Change and Societal Challenges, program. She is a Commercial Engineer from Pontificia Universidad Católica de Chile and holds a master's degree in Business Administration in Green Energy and Sustainable Businesses from Bologna Business School. Her Research focuses on the feminist approach to organizational culture for sustainable work and green reporting.

JEL CODE

M14 | Q11

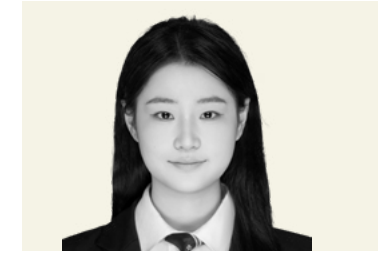


XIAODAN WU
Ph.D. Student (37° cycle)

Xiaodan is a Ph.D. student in the Management track. She holds two Second cycle Degrees in Psychology from China and the United States. Before joining Bologna University, she had also been working in academics, institutions, and entrepreneurial firms. She worked as an educational psychology researcher at Haidian District Institute of Educational Science and as a private education management officer at Haidian District Bureau of Education in Beijing (China). She also researched at Perking University (China), Tinghua University (China), Miami University (USA), and Liaoning Normal University (China). Her main research interests include an interdisciplinary study of organizational behavior and strategic management.

JEL CODE

M L2

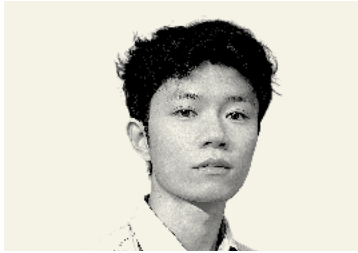


YUHENG XU
Ph.D. Student (41° cycle)

Yuheng is a Ph.D. student in the Accounting, Banking, and Finance track. She obtained a Master's degree of Actuarial and Financial Engineering at the KU LEUVEN. Her research interest mainly on risk sharing and portfolio optimization.

JEL CODE

G1 | G11 | G23

**CHENGMING YANG***Ph.D. Student (40°cycle)*

Chengming is a Ph.D. Candidate in Management. With a dual Master's Degree in Business Economics and Information Management from KU Leuven in Belgium, he developed expertise in data analysis and sustainability strategies. His academic journey includes research experience in ESG management and route recommendation algorithms. Currently, his research examines strategies and policies for fostering circular and sustainable innovation ecosystems, with a particular focus on ESG regulations within the European Union.

JEL CODE

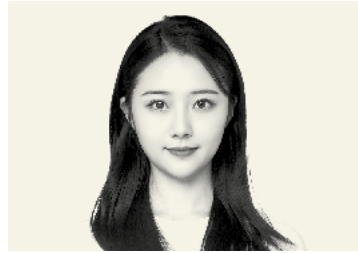
Q56

**BEIBEI YU***Ph.D. Student (38°cycle)*

Beibei Yu is a Ph.D. student in Management. She holds a Bachelor's degree and a Master's degree in Accounting from Guangzhou University. Before joining the Ph.D. program, she worked as an accounting teacher. Her main research interests are focused on corporate governance and financial behavior.

JEL CODE

G3 | G32 | M4

**TINGTING YU***Ph.D. Student (40° Cycle)*

Tingting is a Ph.D. student in the Management Track. She holds a Bachelor's degree in Human Resource Management from Nanjing University of Finance and Economics and a Master's degree in Business Economics from KU Leuven. Her research focuses on consumer behavior in food marketing, with particular emphasis on sustainable eating practices and pro-environmental behaviors.

JEL CODE

M31 | O3 | Q1

**MOHAN ZHU***Ph.D. Student (41° Cycle)*

Mohan is a first-year Ph.D. student in Management. She holds a Master of Science degree in Management and Technology from the Technical University of Munich and a Bachelor of Management degree with a major in Marketing from Anhui University. Before joining the Ph.D. program, she worked as a research assistant at the Digital Marketing Chair at TUM and at the Max Planck Institute for Innovation and Competition, and as a data analyst intern at Volkswagen. Her research interests focus on digital marketing, generative AI, multimodality and unstructured data analysis.

JEL CODE

M31

JEL CODES

A1 • GENERAL ECONOMICS

A2 • ECONOMIC EDUCATION AND TEACHING OF ECONOMICS

B4 • ECONOMIC METHODOLOGY

B25 • HISTORICAL
• INSTITUTIONAL
• EVOLUTIONARY
• AUSTRIAN
• STOCKHOLM SCHOOL

C3 • MULTIPLE OR SIMULTANEOUS EQUATION MODELS
• MULTIPLE VARIABLES

C6 • MATHEMATICAL METHODS
• PROGRAMMING MODELS
• MATHEMATICAL AND SIMULATION MODELING

C63 • COMPUTATIONAL TECHNIQUES
• SIMULATION MODELING

C88 • OTHER COMPUTER SOFTWARE

C91 • LABORATORY INDIVIDUAL BEHAVIOR

D • MICROECONOMICS

D23 • ORGANIZATIONAL BEHAVIOR
• TRANSACTION COSTS
• PROPERTY RIGHTS

E • MACROECONOMICS AND MONETARY ECONOMICS

E31 • PRICE LEVEL
• INFLATION
• DEFLATION

E52 • MONETARY POLICY

E61 • POLICY OBJECTIVES
• POLICY DESIGNS AND CONSISTENCY
• POLICY COORDINATION

F3 • INTERNATIONAL FINANCE

F21 • INTERNATIONAL INVESTMENT
• LONG-TERM CAPITAL MOVEMENTS

F23 • MULTINATIONAL FIRMS
• INTERNATIONAL BUSINESS

F36 • FINANCIAL ASPECTS OF ECONOMIC INTEGRATION

G1 • GENERAL FINANCIAL MARKETS

G2 • FINANCIAL INSTITUTIONS AND SERVICES

G3 • CORPORATE FINANCE AND GOVERNANCE

G11 • PORTFOLIO CHOICE
• INVESTMENT DECISIONS

G12 • ASSET PRICING
• TRADING VOLUME
• BOND INTEREST RATES

G14 • INFORMATION AND MARKET EFFICIENCY
• EVENT STUDIES
• INSIDER TRADING

G15 • INTERNATIONAL FINANCIAL MARKETS

G21 • BANKS
• DEPOSITORY INSTITUTIONS
• MICRO FINANCE INSTITUTIONS
• MORTGAGES

G23 • NON-BANK FINANCIAL INSTITUTIONS
• FINANCIAL INSTRUMENTS
• INSTITUTIONAL INVESTORS

G24 • INVESTMENT BANKING
• VENTURE CAPITAL
• BROKERAGE
• RATINGS AND RATINGS AGENCIES

G28 • GOVERNMENT POLICY AND REGULATION

G31 • CAPITAL BUDGETING
• FIXED INVESTMENT AND INVENTORY STUDIES
• CAPACITY

G32 • FINANCING POLICY
• FINANCIAL RISK AND RISK MANAGEMENT
• CAPITAL AND OWNERSHIP STRUCTURE
• VALUE OF FIRMS
• GOODWILL

G34 • MERGERS
• ACQUISITIONS
• RESTRUCTURING
• CORPORATE GOVERNANCE

G35 • PAYOUT POLICY

G41 • ROLE AND EFFECTS OF PSYCHOLOGICAL EMOTIONAL SOCIAL AND COGNITIVE FACTORS ON DECISION MAKING IN FINANCIAL MARKETS

H • PUBLIC ECONOMICS

H7 • STATE AND LOCAL GOVERNMENT
• INTERGOVERNMENTAL RELATIONS

H75 • STATE AND LOCAL GOVERNMENT: HEALTH
• EDUCATION
• WELFARE
• PUBLIC PENSIONS

H76 • STATE AND LOCAL GOVERNMENT, OTHER EXPENDITURE CATEGORIES

I • HEALTH EDUCATION AND WELFARE

I1 • HEALTH

I2 • EDUCATION AND RESEARCH INSTITUTIONS

I3 • WELFARE WELL-BEING AND POVERTY

I18 • GOVERNMENT POLICY
• REGULATION
• PUBLIC HEALTH

I24 • EDUCATION AND INEQUALITY

J61 • GEOGRAPHIC LABOR MOBILITY
• IMMIGRANT WORKERS

K22 • BUSINESS AND SECURITIES LAW

K24 • CYBER LAW

L1 • MARKET STRUCTURE FIRM STRATEGY AND MARKET PERFORMANCE

L2 • FIRM OBJECTIVES ORGANIZATION AND BEHAVIOR

L3 • NONPROFIT ORGANIZATIONS AND PUBLIC ENTERPRISE

L5 • REGULATION AND INDUSTRIAL POLICY

L6 • INDUSTRY STUDIES: MANUFACTURING

L8 • INDUSTRY STUDIES: SERVICES

L11 • PRODUCTION PRICING AND MARKET STRUCTURE
• SIZE DISTRIBUTION OF FIRMS

L23 • ORGANIZATION OF PRODUCTION

L26 • ENTREPRENEURSHIP

L31 • NONPROFIT INSTITUTIONS
• NGOS
• SOCIAL ENTREPRENEURSHIP

L32 • PUBLIC ENTERPRISES
• PUBLIC-PRIVATE ENTERPRISES

L33 • COMPARISON OF PUBLIC AND PRIVATE ENTERPRISES AND NONPROFIT INSTITUTIONS
• PRIVATIZATION
• CONTRACTING OUT

L67 • OTHER CONSUMER NONDURABLES: CLOTHING, TEXTILES, SHOES, AND LEATHER GOODS; HOUSEHOLD GOODS; SPORTS EQUIPMENT

L81 • RETAIL AND WHOLESALE TRADE
• E-COMMERCE

L83 • SPORTS
• GAMBLING
• RESTAURANTS
• RECREATION
• TOURISM

L88 • GOVERNMENT POLICY

M · BUSINESS ADMINISTRATION AND BUSINESS ECONOMICS
· MARKETING
· ACCOUNTING
· PERSONNEL ECONOMICS

M1 · BUSINESS ADMINISTRATION

M2 · BUSINESS ECONOMICS

M3 · MARKETING AND ADVERTISING

M4 · ACCOUNTING AND AUDITING

M5 · PERSONNEL ECONOMICS

M11 · PRODUCTION MANAGEMENT

M12 · PERSONNEL MANAGEMENT
· EXECUTIVES, EXECUTIVE COMPENSATION

M13 · NEW FIRMS
· STARTUPS

M14 · CORPORATE CULTURE
· DIVERSITY
· SOCIAL RESPONSIBILITY

M15 · IT MANAGEMENT

M16 · INTERNATIONAL BUSINESS ADMINISTRATION

M21 · BUSINESS ECONOMICS

M31 · MARKETING

M37 · ADVERTISING

M38 · GOVERNMENT POLICY AND REGULATION

M41 · ACCOUNTING

M42 · AUDITING

M48 · GOVERNMENT POLICY AND REGULATION

M54 · LABOR MANAGEMENT

N83 · EUROPE: PRE-1913

N84 · EUROPE: 1913-

N94 · EUROPE: 1913-

O1 · ECONOMIC DEVELOPMENT

O3 · INNOVATION
· RESEARCH AND DEVELOPMENT
· TECHNOLOGICAL CHANGE
· INTELLECTUAL PROPERTY RIGHTS

O15 · HUMAN RESOURCES
· HUMAN DEVELOPMENT
· INCOME DISTRIBUTION
· MIGRATION

O31 · INNOVATION AND INVENTION: PROCESSES AND INCENTIVES

O32 · MANAGEMENT OF TECHNOLOGICAL INNOVATION AND R&D

O33 · TECHNOLOGICAL CHANGE: CHOICES AND CONSEQUENCES
· DIFFUSION PROCESSES

O34 · INTELLECTUAL PROPERTY AND INTELLECTUAL CAPITAL

O35 · SOCIAL INNOVATION

O38 · GOVERNMENT POLICY

P43 · PUBLIC ECONOMICS
· FINANCIAL ECONOMICS

Q · AGRICULTURAL AND NATURAL RESOURCE ECONOMICS
· ENVIRONMENTAL AND ECOLOGICAL ECONOMICS

Q1 · SUSTAINABLE DEVELOPMENT

Q2 · RENEWABLE RESOURCES AND CONSERVATION

Q52 · POLLUTION CONTROL ADOPTION AND COSTS
· DISTRIBUTIONAL EFFECTS
· EMPLOYMENT EFFECTS

Q53 · AIR POLLUTION
· WATER POLLUTION
· NOISE
· HAZARDOUS WASTE
· SOLID WASTE
· RECYCLING

Q54 · CLIMATE
· NATURAL DISASTERS AND THEIR MANAGEMENT
· GLOBAL WARMING

Q56 · ENVIRONMENT AND DEVELOPMENT
· ENVIRONMENT AND TRADE
· SUSTAINABILITY
· ENVIRONMENTAL ACCOUNTS AND ACCOUNTING
· ENVIRONMENTAL EQUITY
· POPULATION GROWTH

R · URBAN RURAL REGIONAL REAL ESTATE AND TRANSPORTATION ECONOMICS

R12 · SIZE AND SPATIAL DISTRIBUTIONS OF REGIONAL ECONOMIC ACTIVITY

Z1 · CULTURAL ECONOMICS
· ECONOMIC SOCIOLOGY
· ECONOMIC ANTHROPOLOGY

Z3 · TOURISM ECONOMICS

Z11 · ECONOMICS OF THE ARTS AND LITERATURE

Z13 · ECONOMIC SOCIOLOGY
· ECONOMIC ANTHROPOLOGY
· LANGUAGE
· SOCIAL AND ECONOMIC STRATIFICATION

Z32 · TOURISM AND DEVELOPMENT

Z38 · POLICY

See the complete JEL classification codes
<https://www.aeaweb.org/econlit/jelCodes.php?view=jel>



PEOPLE
RETIRED
PROFESSORS



ALMA MATER STUDIORUM
 UNIVERSITÀ DI BOLOGNA
 DEPARTMENT OF MANAGEMENT



MASSIMO BIANCHI
*Full Professor of
 Organization and Human
 Resources Management*

Retired in 2017



GIANFRANCO CAPODAGLIO
Full Professor of Accounting

Retired in 2016



ALBERT CARUANA
Full Professor of Marketing

Retired in 2020



JAMES GUTHRIE
Full Professor of Accounting

Retired in 2018



ANTONIO MATACENA
Full professor of Accounting

Retired in 2020



ANDREA ZANONI
*Full Professor of
 Engineering Management*

Retired in 2015



LUCA ZAN
*Full Professor of Arts
 Management*

Retired in 2023

PEOPLE STAFF



GIANLUCA BALDISSERRI

Gianluca holds a degree in Building Engineering and a Master as “Expert in European Funds and financing”. Since 2024, at the Department of Management, he works as Research Manager for European and international research projects. Previously he spent more than fifteen years working for private companies and public administrations as project manager for competitive projects at local, national and European level.



MICHELA BEGA

Michela holds a Degree in Law from the University of Bologna and a Professional Master (2nd Level) in International Contracts. She has developed experience in legal issues and contracts with Companies and public Bodies. She has been a member of the accounting team at the Department of Management since 2015 with a specific focus on recruitment procedures. Since March 2024, she holds the position of Accounting Manager of the Department.



RESTITUTA CASTIELLO

Restitua, aka Titti, holds a degree in European Foreign Literatures, a Master’s in Training Design and Management, and a PhD in Information Systems and Organizations. Her multifaceted experience spans over 20 years, primarily in the Education Division of the University of Bologna. In 2024, she transitioned to the Department of Management, where she now oversees recruitment administrative and accounting procedures.



MIRELLA DALLAVALLE

Mirella started her career at the University of Bologna in 1994 as a health Assistant at the Institute of Psychiatry. In 2005 she moved to a different position and is currently involved in accounting tasks such as purchase orders, payments to non-IT suppliers, reimbursements of costs. She retired in May 2025.

**LUIGINA DA RIN ZANCO**

Luigina holds a degree in Law from the University of Bologna, passed the bar exam and obtained the European Master on Humanitarian Assistance NOHA. She has been working at the University of Bologna since 1998. She was the Administrative Coordinator of the of the Faculty of Economics and the School of Engineering and Architecture. She is in charge of the management of teaching procedures (Degree Programs education planning, teaching assignments, quality assurance procedures).

**FEDERICO IANNELLO**

Federico holds a Bachelor's degree in Business Administration and a Master's in Economics for Environment and Culture. He has honed his academic credentials with a 2nd level Master in Governance and Management of Public Administration. Federico is currently responsible for managing and planning the departmental budget with a focus on ensuring efficient financial oversight. He also oversees research commercial contracts in compliance with the department's strategic and organizational objectives.

**PAOLA IMPARATO**

Paola holds a degree in Economics. She has twentyfour-year experience in the private sector as a management consultant and teacher for management courses in the ho.re.ca. sector. Also, she was a writer of management manuals. Paola joined the Department of Management in 2024.

**ENRICA GERACI**

Enrica holds a first cycle degree in Philosophy and second cycle degree in Cultural Anthropology and Ethnology from the University of Bologna. She has been working at the Department since October 2022 and she is responsible for the recruitment procedures.

**TIZIANO MANFARDINI**

Tiziano has a High School Diploma in Agriculture and a Certification in software development. He has developed experience in administration, specifically in local council offices. He works in a separate branch of the Department and supports Academics in the daily need for the organisation of students' activities.



MASSIMO MONESI

Massimo holds a degree in Statistics and Economics. He has ten-year experience in the private sector as an IT technician, analyst and developer for data structuring and managing with database management systems. He provides technical support for gathering and processing of research data, statistics, and mathematical elaborations.



ANNA MURARO

Anna holds a degree in Literature and Philosophy from the University of Siena. She has been working at University since 1999. In 2007, she started working as a data manager and analyst in research assessment and bibliometric data in the University of Bologna Research Area. In 2019 she moved to the Department of Management, where she supports the Research Commission.



TIZIANA NOBILI

Tiziana has a High School Qualification in Accounting. She has been working at the University of Bologna since 1985. Her main tasks are related to the Department personnel procedures and accounting issues.



CLAUDIA PACCIOLLA

Claudia holds a degree in Law and an executive master's in Communication Management for Public Institutions and Services. She worked at the Research Area of the University of Bologna since 2008, as a research communication and dissemination specialist, research advisor, and project manager. She was also in charge of training and professional development, international networks, and lobby activities. Claudia joined the Department of Management in 2022: she is responsible for the Department's communications.



LUCA PALMONARI

Luca holds a degree in Political Science with an Administrative specialization and a Master in Labor Law from the University of Bologna. Since 2024, at the Department of Management, he works as research manager for national research projects. He also provided support for purchasing planning and accounting, fiscal and administrative management of purchases of goods and services at the Department of Industrial Engineering of the University of Bologna. He has worked in human resources in private and public companies.



FRANCESCA REGOLI

Francesca holds a degree in Political Science with an International specialization and a Ph.D. in International Cooperation and Sustainable Development Policies from the University of Bologna. Since 2012, at the Department of Management she works as research manager for competitive research projects, and international relations. She is also supporting the Research Committee and the Third Mission Committee of the Department and participates to the activities of the Research Managers Network of the University. From December 2025, she is responsible for the Research, Innovation and Third Mission Office at the Department.



RAFFAELE SICIGNANO

Raffaele began his career at University of Bologna in 2022 and is currently involved in accounting activities such as purchase orders, payments to non-IT suppliers, refunds of costs. He has served with the same task in another Department of the University of Bologna.



ELSA SIRK

Elsa started working at the University of Bologna in 1989. She is involved in the accounting management, mainly in purchase orders, invoice payments and inventory procedures. She is also the contact person for logistics.



Ph.D. THESES
DEFENDED
IN 2025
ABSTRACTS



FRONTIER - EARTH'S FUTURE, CLIMATE CHANGE AND SOCIAL CHALLENGES

THE ROLE OF A STEWARDSHIP MIND IN ADDRESSING GRAND CHALLENGES.

DEBORA CASOLI

SUPERVISOR: MARCO VISENTIN

This PhD research project aims to explore how businesses can contribute effectively to tackling major global challenges by adopting a stewardship mind, with a focus on circular economies and the twin transition. Based on an extensive literature review of the concept of stewardship, investigations include a circular economy case-study and an analysis of the impact of a stewardship mind on the development of technological and sustainable innovations in services. The contribution of this study is manifold: First, it provides a novel concept of stewardship mind, offering an analytical definition and a taxonomy of stewardship minds, which addresses a significant theoretical gap in management and business studies. Second, the empirical analyses (both qualitative and quantitative) support the effectiveness of a stewardship mind in driving businesses towards sustainable transition, providing empirical and practical contributions. Third, the extensive literature review methodology, which applied a Latent Dirichlet Allocation (LDA) based topic modeling analysis to almost 1,200 papers, enables the analysis of a massive set of scientific publications. The findings of this research may inspire managers to adopt a Genuine Stewardship mind into their daily actions and communications and scholars to further investigate the concepts, as an array of managerial implications and avenues for future research are discussed throughout the thesis. Green themes (Action IV.5) provide the overall framework of this project. Specifically, the thematic area of the project (SMSI 2014-2020) is "Smart and sustainable industry, energy and environment" in the research field "Digital, Industry, Aerospace" (PNR 2021-2027)

BRIDGING THE GLOBAL-LOCAL DIVIDE: NAVIGATING CULTURAL SUSTAINABILITY IN URBAN HERITAGE MANAGEMENT

ROBERTA FERRARINI

SUPERVISOR: EMANUELE PADOVANI

Cultural sustainability is increasingly recognized as a key dimension of global sustainability, particularly in the context of preserving cultural heritage amid urbanization, political shifts, and environmental change. Although integrated into international agendas such as the UN Sustainable Development Goals (SDGs), cultural sustainability often remains fragmented and less developed compared to its social, economic, and environmental counterparts. This research explores how cultural sustainability is interpreted and implemented in two UNESCO World Heritage cities: Venice and Amsterdam. These cases offer distinct yet comparable insights into the tensions and strategies involved in managing urban heritage today. The study addresses a key gap between high-level cultural sustainability frameworks, such as those promoted by UNESCO, and their on-the-ground application in heritage governance. While international discourse emphasizes the importance of cultural heritage, the actual translation of these ideals into urban policies remains inconsistent and contested. Through a qualitative, interpretive approach, this study investigates local decision-making processes and policy implementation, with particular attention to how cities balance heritage preservation with broader urban challenges, such as affordable housing, mass tourism, and climate adaptation. Venice, analyzed through the Horizon 2020 UNCHARTED project, exemplifies the risks of inaction, as it faces possible inclusion on the UNESCO List of World Heritage in Danger. In contrast, Amsterdam serves as a comparative case to examine how global norms "travel" and adapt locally, providing an example of more proactive integration of heritage into urban planning. By comparing these two cases, the research highlights both shared challenges and divergent approaches to cultural sustainability. Ultimately, the findings underscore the importance of context-sensitive strategies and institutional flexibility in implementing cultural sustainability, offering practical insights for policymakers, heritage professionals, and urban planners navigating the complexities of heritage in dynamic urban environments.

INTEGRATING ESG FACTORS IN FINANCE: INSIGHTS FROM MARKET COMPETITION, EQUITY COSTS, AND FINTECH INNOVATIONS

CRISTIAN FORONI

SUPERVISOR: GIUSEPPE TORLUCCIO

Sustainable finance has emerged as a transformative force in addressing systemic challenges such as climate change, inequality, and economic instability. By directing capital toward initiatives that balance economic growth with environmental and social goals, it aligns finance with the United Nations Sustainable Development Goals (SDGs), redefining the sector's role in creating long-term value for both business and society. At the core of this shift is the integration of Environmental, Social, and Governance (ESG) criteria into financial decision-making. ESG metrics enable stakeholders to assess corporate performance beyond financial returns, encompassing issues like carbon emissions, labor practices, diversity, and governance. The banking sector, as a cornerstone of financial systems, plays a critical role in advancing ESG integration both internally and through its lending and investment decisions. Despite growing attention, ESG implementation introduces complexities and raises pressing questions. How do market dynamics, such as competition, shape ESG engagement? Can sustainability commitments enhance resilience during economic crises? And how does FinTech innovation influence ESG practices in banking? This thesis explores these questions through three empirical studies at the intersection of ESG, financial outcomes, and innovation. The first study investigates how market competition influences ESG controversies in European banks, offering insight into how competitive pressures affect reputational risk and sustainability outcomes. The second examines whether ESG performance reduced the cost of equity for non-financial firms during the COVID-19 crisis, highlighting the role of sustainability in moderating risk under stress. The third evaluates whether FinTech-driven mergers and acquisitions improve ESG performance in banks, particularly across environmental and social dimensions. Drawing on stakeholder theory, institutional theory, and the resource-based view, this thesis develops an integrative understanding of how financial institutions respond to ESG pressures. Together, the studies reveal how market, crisis, and innovation dynamics shape ESG adaptation in the financial sector.

SUSTAINABLE SUPPLY CHAIN MANAGEMENT: A SOCIAL NETWORK ANALYSIS ON ITALIAN VALUE CHAINS

MARIO NICOLAS MORA

SUPERVISOR: MATTEO MURA

The accelerating urgency of climate change necessitates innovative strategies to integrate sustainability into supply chain management (SCM). This thesis bridges network theory and sustainable supply chain management (SSCM) to examine how network structures and firm-level sustainability performance interact to shape sustainable practices across complex supply chain networks. Employing a multi-scalar approach, the research spans macro-level analysis of a directed supplier-buyer network on a macro-level on the Italian territory, meso-level insights from industry-specific sectors, and micro-level investigations of central firms. The study utilizes Social Network Analysis (SNA), Exponential Random Graph Models (ERGMs), and a linear-log regression analysis to explore how sustainability metrics influence network connectivity, firm centrality, and tie formation. Key findings highlight the role of central firms as sustainability hubs and the significance of relational dynamics, such as homophily, in shaping collaborative behaviors, as well as confirm a logarithmic decay in sustainability performance with increasing network distance from central firms. The collaboration with CRIF provided access to a robust dataset which includes 1,374 Italian firms and their ESG performances scores of certified sustainability metrics, enabling the exploration of how structural and relational factors propagate sustainable practices throughout supply chain networks. This research contributes theoretically by integrating network theory into SSCM, offering new insights into the structural and relational dynamics critical to advancing sustainable supply chains. Practically, it provides actionable guidance for managers and policymakers, advocating for interventions such as digital traceability systems, targeted support for central firms, and collaborative platforms to foster resilience and sustainability. The findings underscore the importance of leveraging network configurations and central actors to drive systemic change, paving the way for resilient, adaptive, and sustainable supply chains aligned with global climate goals.

FEMINIST APPROACH TO ORGANIZATIONAL CULTURE FOR SUSTAINABLE WORK AND GREEN REPORTING

MACARENA PAZ VELASCO ROSALES

SUPERVISOR: RUSSO MARCELLO

The Feminist approach to organizational culture for sustainable work and green reporting advocates for reshaping organizational culture to promote equity, sustainability, and inclusivity in workplaces and businesses. In the fields of Environmental and Social Accounting and feminist accounting, this perspective emphasizes transparency, social responsibility, and a holistic view of businesses, supporting initiatives such as sustainable reporting for local enterprises, encouraging accountability, community-oriented growth and addressing unequal practices in the workplace. Starting from a bibliometric analysis of feminist research in management and accounting, this thesis draws from three feminist accounting topics to bridge the gap between theory and practice. The first topic features an exploration of Social Environmental Accounting topics in LATAM undergraduate education to emphasize the potential of holistic business views that promote critical thinking and sustainable practices. The second topic deepens into female participation in organizations and their career advancements, a central topic of feminist accounting. By measuring gender differences in a performance review process, we aim to understand the factors that provoke performance gender differences for employees. The last one is a case study that follows the path of the Spiaggia Sostenibile project, aimed at designing the first sustainable reporting for beach establishments in Rimini, highlighting how small-scale local efforts can contribute to broader sustainability goals. Integrating critical theory, empirical research, and practical applications allows the accounting field not only to measure but also to become a tool to transform realities for the benefit of equity and sustainability.

MANAGEMENT

MANAGING NEW PRODUCT DEVELOPMENT PROCESSES IN UNCERTAIN BUSINESS ENVIRONMENTS

NICOLÒ COCCHI

SUPERVISOR: PAOLA GIURI

New Product Development (NPD) is critical to organizational growth and survival. In response to growing concerns over the limitations of traditional plan-driven processes, this Doctoral Thesis explores the integration and performance implications of flexible models in NPD through three complementary studies. The first study investigates the hybridization of plan-driven and flexible NPD models, identifying methodologies best suited for integration, effective integration stages, and contextual conditions favouring hybrid approaches. A systematic literature review and four case studies reveal that Agile, Design Thinking, and Lean Startup can be integrated into Stage-Gate models through nested or handed-over hybridization. Three hybrid types are outlined (Agile/Stage-Gate, Design Thinking/Stage-Gate, and Design Thinking and Lean Startup/Stage-Gate) along with four key decision-making dimensions (project type, market, technology, and learning gap) to guide R&D managers in model selection. The second study examines the relationship between NPD Agility and product innovation performance, considering the moderating role of project's innovation goals (incremental vs. radical). Using data from 88 NPD projects in the machinery and equipment industry, it identifies a positive but logarithmic relationship, indicating decreasing returns. This effect is significant for incremental innovation goals, but not for radical projects. The third study assesses the impact of Design Thinking, Lean Startup, and Agile learning cycles on new product performance under different levels of market ambiguity and market volatility. Based on 96 NPD projects in the machinery and equipment industry, it finds that Design Thinking and Agile positively affect performance, while Lean Startup does not. Design Thinking is more effective under high market ambiguity, Agile under low market ambiguity, while market volatility does not moderate these effects. Subgroup results further suggest Design Thinking is best suited to contexts where market ambiguity increases relative to, or together with, market volatility, while Agile seems better suited to environments with low market ambiguity and volatility.

DIGITAL TRANSFORMATION IN MUSEUMS: INSTITUTIONAL MICRO-FOUNDATIONS AND THE MATERIALITY OF CHANGE

CHIARA GIULIA DE LEO

SUPERVISOR: CRISTINA BOARI, JONES CANDACE

My dissertation explores how museums adapt to digital transformation challenges and how these changes affect their long-standing practices. By studying the International Council of Museums (ICOM), the museum workers' community, and conducting interviews with museum professionals, I investigate how the shift from physical to digital impacts the relationships between people, technology, and material objects. I highlight how the material aspects of museum work - such as art objects and exhibitions - play a crucial role in shaping both the adoption of digital technology and the ongoing changes in the field. Indeed, museums are full of material things that are the primary concern of museum employees. When digitizing their collections, museums shift their focus from physical to digital. The digital shift lessens the material constraints of everyday work. Still, it contrasts with the museum's focus on the objects and the artifacts, leading to tensions and matters of broader organizational change and re-evaluation of priorities worth studying. This dissertation, focusing on the field of museums through the lenses of materiality, explores how digital transformation alters the relationships between actors, including both humans and objects. The altered relationships between actors and objects affect institutional permanence and change, often translating into heterogeneous digitalization outcomes. Theoretically, I draw on the literature on materiality in institutional theory and the micro-foundations of institutions conceived as levels of analysis. Empirically, the research explores the phenomenon of digital transformation at three distinct levels of analysis articulated in three papers. The first focuses on the digital transformation happening in the museum field, following the International Council of Museums, a field-configuring organization attempting to bridge and influence field-level changes (chapter II). The second focuses on the community of museum workers' field-level meaning-making around digital transformation (chapter III), and the third focuses on individuals working in museums, specifically museum curators (chapter IV).

UNDERSTANDING ENTREPRENEURIAL HARM, AND ITS EVOLUTION, AND EFFECTS IN A VULNERABLE AFRICAN MARKET

FARDEEN ABDULRAHMAN DODO

SUPERVISOR: PAOLA GIURI

This research project sought to establish a comprehensive understanding of entrepreneurial harm through synthesising existing knowledge on it, theoretically evaluate the emergence of a violent form of harmful entrepreneurial behaviour and examine its interactions with emerging productive entrepreneurial behaviour in an industry. These objectives were achieved using an integrative literature review with data from thirty-three (33) years of published literature, a qualitative process study using press articles, interviews and industry data for 10 years and a fractional panel regression analysis, using over fifty-five thousand (55,000) mining license entries, satellite and press data as well as curated data on conflict events. First, to address the highly needed, but fragmented understanding of harm in entrepreneurship, Paper 1 leverages an integrative review method to develop an intersectional perspective of how entrepreneurial harm may manifest in the entrepreneurial context, and the patterns of causation that may explain its occurrence. It advocates for ongoing research needs to further develop on the individual and intersectional niches of entrepreneurship using relevant theoretical lenses. Second, to address the limited knowledge of the chain processes through which entrepreneurial harm and institutional conditions influenced each other, Paper 2 develops a process understanding of the emergence of a violent, harmful entrepreneurial behaviour along with the evolving nature of institutional discourses and action. Through 4 distinct phases of initially legitimating, prior to delegitimizing institutions, this study coordinates existing, disparate streams of knowledge on whether institutions are to blame for harmful behaviour, or harmfulness itself changes institutions for the worse, with a co-evolutionary perspective. Finally, to examine when the presumed competitive behaviour between legal and illegal entrepreneurship may fail, Paper 3 examines how incentive structures, in the form of conflicts and gold influenced cooperation, rather than competition between legal and illegal venture activities. The results imply that illegitimate behaviour may as much result from cost-effect considerations, as from the nature of prevailing institutions. In summary, the thesis addresses how entrepreneurial harm could be studied, how it emerges in an entrepreneurial context and the nature of its ripple effects on emergent benign entrepreneurial behaviour. These insights offer profound contributions on the nature, evolution and results of entrepreneurial harm, relevant to explaining Nigeria's mining industry and similar vulnerable-market settings world over.

ENHANCING AI CONVERSATIONAL AGENTS FOR EFFECTIVE ADVICE GIVING: EXPLORING FACTORS AFFECTING USER-AGENT INTERACTIONS

NOVIN HASHEMI

SUPERVISOR: GABRIELE PIZZI

As conversational agents (CAs) become more ubiquitous in digital interactions, it becomes essential to understand whether their design influences users. This study investigates the CA communication style in terms of language formality, avatar outfit formality, and advice alignment to see how these factors influence psychological reactance and intention to follow advice. Based on politeness theory, psychological reactance theory, and responsibility attribution theory, three empirical models test some key determinants affecting CA effectiveness in advice-taking situations. Model 1 examines the effect of language and avatar formality on advice adherence. Results indicate that formal language has a significant positive effect on advice adherence, whereas the formality of the avatar outfit has no effect. Mediation tests indicate that formal language increases perceived negative politeness, which in turn has an impact on reactance and advice adherence. In Model 2, the effect of language directness and advice alignment on advice adherence is examined. Outcomes show that aligned advice with user's previous preferences reduces psychological reactance, thereby increasing advice adherence. Language directness, nonetheless, does not independently affect advice adherence, which attests to the importance of alignment in overcoming resistance to AI suggestions. In Model 3, the focus turns to how responsibility attribution and the success or failure of an advice received from a CA impact future adoption of a chatbot. Users put less responsibility on a CA for the outcome when they received advice that is aligned with their previous preference. While the success of the advice directly affects intention to use the CA positively. In summary, this research advances human-machine interaction literature by clarifying how verbal and nonverbal cues influence user behavior in AI-driven advice settings. Practical implications include strategies for designing persuasive, user-centered CAs that optimize engagement and adherence while managing user resistance and responsibility perceptions.

HOW DOES CORPORATE SOCIOPOLITICAL ACTIVISM (CSA) AFFECT CONSUMERS' INTENTION TO BUY OR BOYCOTT A BRAND? A SELF-CONGRUITY AND MORAL BALANCING PERSPECTIVE

ZARRIN MAHDIZADEH

SUPERVISOR: DANIELE SCARPI DE CLARICINI

Corporate Sociopolitical Activism (CSA) has gained momentum as brands increasingly take public stances on polarizing sociopolitical issues. This dissertation investigated how aligned and misaligned CSA influences consumers' intentions to buy or boycott a brand, relying on self-congruity and moral balancing perspectives. The research examined the emotional and psychological processes that underlie these consumer reactions through three studies. The first study used a bibliometric analysis to map the intellectual structure of CSA research, identifying influential contributors, thematic trends, and future directions. The second study investigated how CSA alignment impacts purchase intentions through consumer-brand identification and self-enhancement, moderated by brand CSA motivations. The third study analyzes boycott intentions, focusing on the mediating role of self-conscious emotions, including pride and guilt, and the moderating effects of moral judgment and self-brand overlap. Our findings indicate the dual CSA role in shaping boycotting and buycotting intentions by highlighting the role of psychological and emotional involvement, the alignment with consumer values, and the motivation behind the CSA activities. This dissertation contributes to the knowledge of the risks and rewards of CSA and provides theoretical and managerial implications by combining bibliometric research with psychological and emotional perspectives.

CROSS GENDER BRAND EXTENSIONS: WHEN MASCULINE BRANDS GO FEMININE

MURTUZA SOOFI MOHAMMED

SUPERVISOR: GABRIELE PIZZI

Cross-gender brand extensions (CGBEs) involve a brand, typically linked to one gender venturing into offerings aimed at the opposite gender. It is becoming an increasingly common trend as brands strive to diversify and grow. This dissertation investigates the influence of CGBEs on the parent brand, offering significant insights into the ways in which such gender incongruent extensions shape consumer responses toward the parent brand. Through a series of five experimental studies, we illustrate that brands traditionally perceived as masculine suffer considerable dilution when they introduce a CGBE, whereas feminine brands do not witness such dilution. Our research further indicates that when masculine brands launch a CGBE, a threat to distinctiveness in continuing to use the brand among men mediates the impact of a CGBE on the parent brand. Furthermore, the level of brand masculinity (high versus low), the direction of the CGBE (upward versus downward) and the type of relationship between the brand and the consumer (leader versus friend) moderate the degree of brand dilution, with highly masculine brands, upward extensions and brands perceived as leaders facing significantly more dilution. This study enriches the existing literature on gendered brands by elucidating the intricate dynamics between masculine brands and the men using them, pinpointing critical elements that either exacerbate or alleviate the risks linked to their CGBEs. The insights derived from this research provide practical guidance for marketers seeking to navigate the delicate balance between maintaining a strong masculine brand identity and while venturing into women's product categories.

COGNITIVE BIASES IN SUSTAINABLE OPERATIONS AND SUPPLY CHAIN MANAGEMENT. EMPIRICAL EVIDENCE AND IMPLICATIONS IN SUSTAINABLE SOURCING

CHIARA VAGNINI

SUPERVISOR: MATTEO MURA

In the past decade, sustainability has reshaped operations and supply chain management, prompting companies to align practices with environmental and social goals. Yet, sustainable initiatives can also produce unintended negative outcomes, often rooted in complex decision environments characterized by uncertainty and limited information. Many sourcing decisions are made without structured processes, leading managers to rely on intuition and experience. This informal approach increases susceptibility to cognitive biases – systematic deviations from rationality – which can affect outcomes. The addition of sustainability considerations introduces a further layer of complexity, increasing cognitive load and the potential influence of biases on decision-making. However, human decision-making mechanisms are often overlooked in sustainable operations and supply chain management research, which tends to assume rationality in managerial behavior. To this end, this dissertation addresses two key research questions: (1) Do cognitive biases affect sustainable sourcing decisions? and (2) Does an individual's professional experience influence the impact of cognitive biases on these decisions? The research is structured in two phases: a theoretical review identifying key biases relevant to sustainable sourcing, followed by a randomized vignette-based field experiment involving graduate students and industry professionals. The key findings are twofold: cognitive biases significantly impact sourcing decisions in sustainability-focused scenarios, and their influence is moderated by individual experience, varying across different types of biases. This dissertation makes both theoretical and practical contributions. From a theoretical perspective, it applies psychology and behavioral economics to sustainable sourcing, deepening our understanding of how cognitive biases influence sustainability-focused decisions. It contributes to the sustainable procurement literature by highlighting the often-overlooked human factors in the supplier selection process. From a practical standpoint, the findings suggest that raising managers' awareness of cognitive biases and adopting structured decision protocols and training can reduce unconscious bias, improving the consistency and effectiveness of sustainable sourcing decisions.



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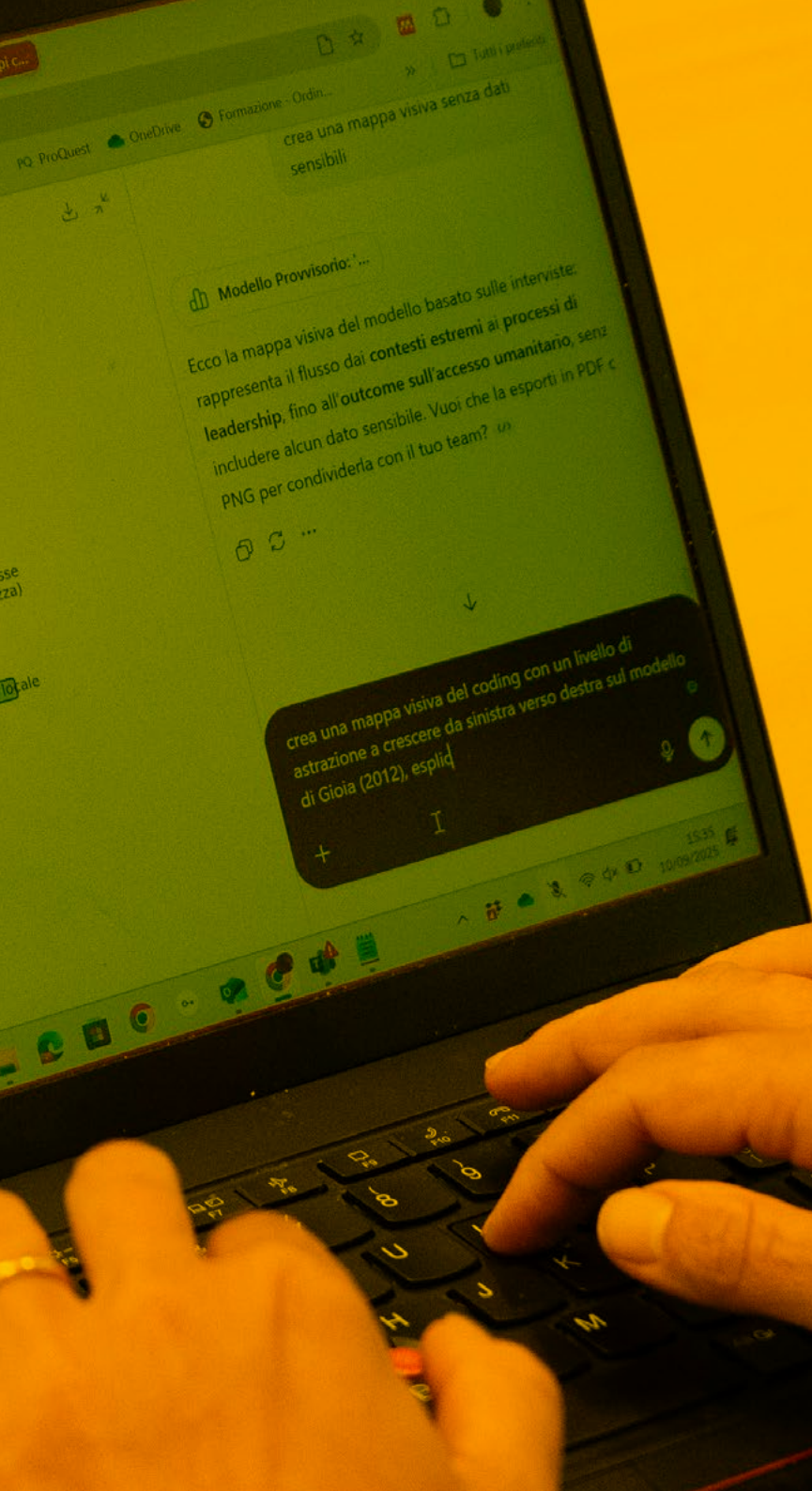
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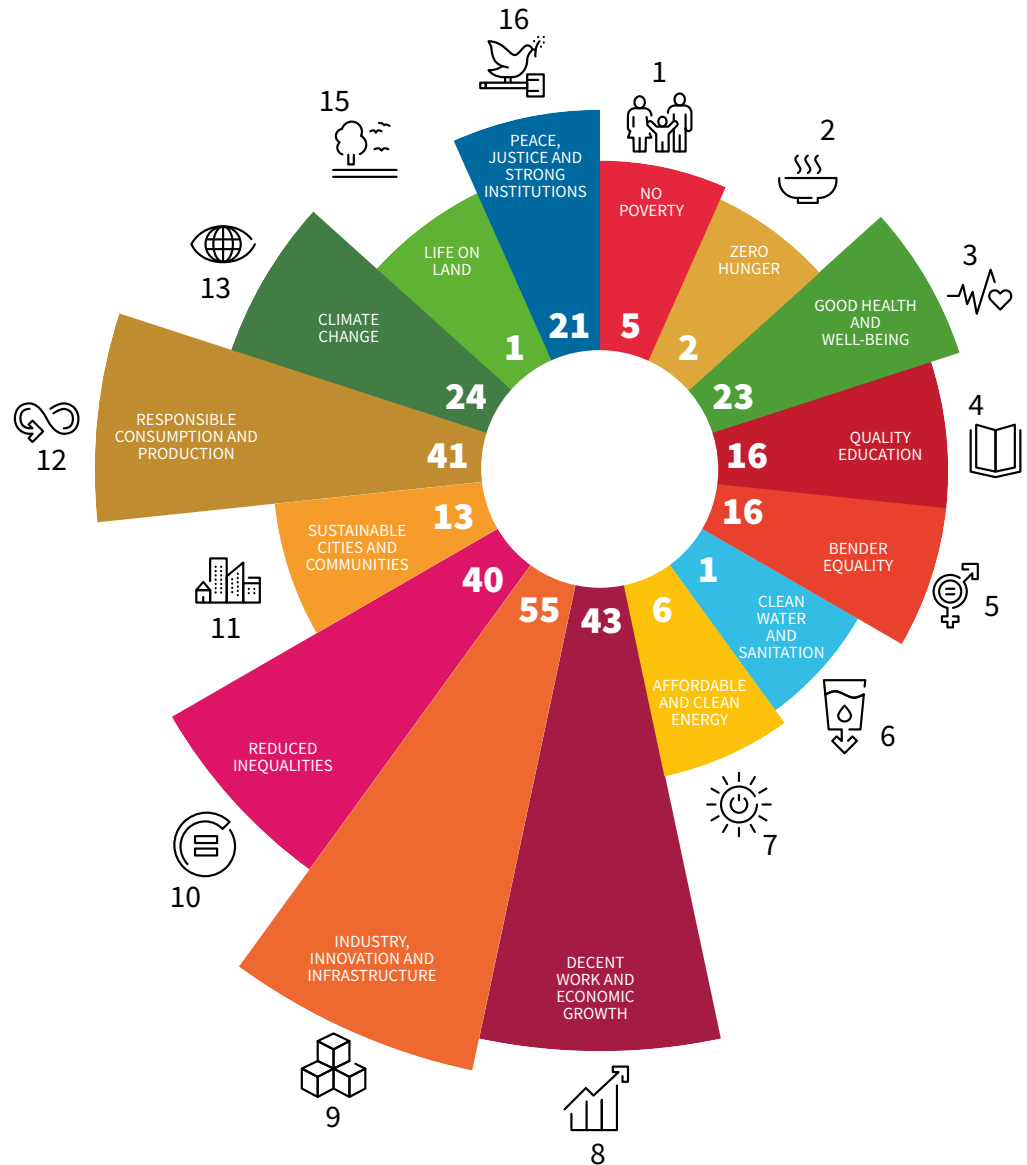
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PUBLICATIONS 2024-25

DISA publications and the Sustainable Development Goals



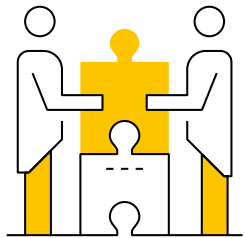
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177 (46.34%)
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Data by Scopus: DISA faculties' publications 2024-2025 SDGs compliant. Scopus does not consider SDG 17

DISA research collaborations



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ITALY

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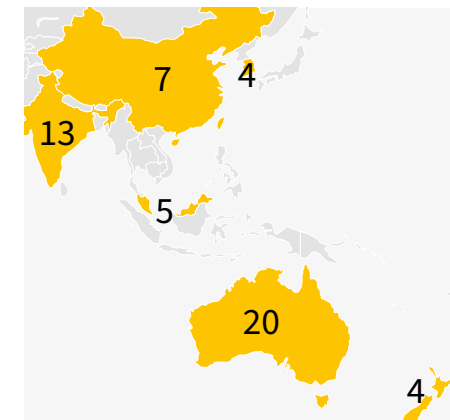
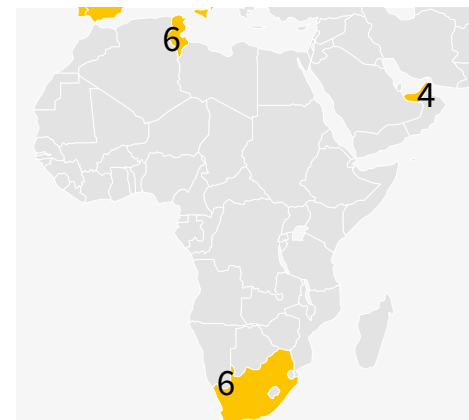
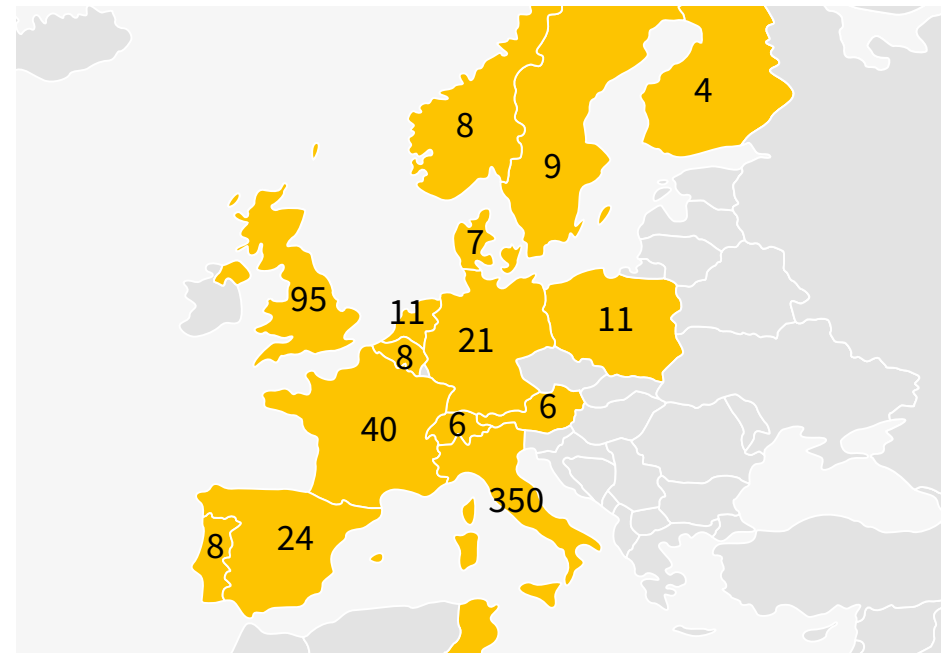
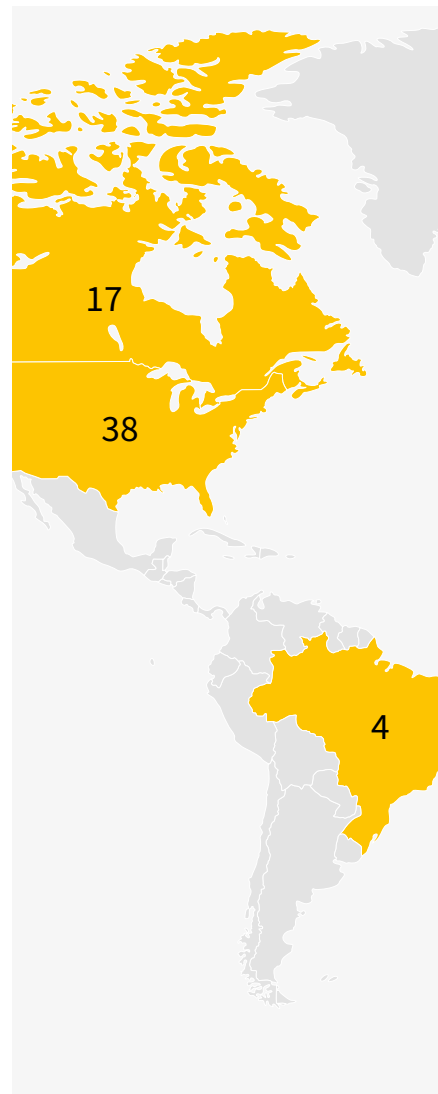
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COUNTRIES WITH AT LEAST 4 COLLABORATIONS



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Page 41: Career Day, 19 aprile 2023. Fiera di Bologna, padiglione 33,
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